



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

NO ON MEASURE G

#### SEE ATTACHED SCHEDULES

This broadcast time will be used by: NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

ROCK ZIERMAN, DIRECTOR; STEVEN S. LUCAS, TREASURER

09/14/2018

Signature of Issue Advertiser (Sponsor)

Date

*To be Signed by Station Representative*

Accepted

Accepted in Part

Rejected

Signature

Date

Printed Name

Title

# CONTRACT



**KTBS-TV**  
 1467 West Fairway Drive  
 Santa Maria, CA 93455  
 (805) 685-3800

<u>Contract / Revision</u> 429051 /		<u>Alt Order #</u> 9292204
<u>Product</u> NO ON MEASURE G/2779		
<u>Contract Dates</u> 11/05/18 - 11/05/18		<u>Estimate #</u> 2779
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/25/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTBS-TV	<u>Account Executive</u> Cindy Yantis	<u>Sales Office</u> Cox/Univision -
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 6.60
<u>Agcy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Target Enterprises**  
 15260 Ventura Blvd.  
 Encino, CA 91436

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KTBS	11/05/18	11/05/18	Early Fringe M Rotator	3:00 PM-5:00 PM		:30				NM	2	\$90.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/05/18	11/11/18	2-----				2	\$45.00	0.30				
N 2	KTBS	11/05/18	11/05/18	Early Fringe M Hour 4	6p-7p		:30				NM	2	\$110.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/05/18	11/11/18	2-----				2	\$55.00	0.40				
N 3	KTBS	11/05/18	11/05/18	Early Fringe M Hour 3	5p-6p		:30				NM	2	\$110.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/05/18	11/11/18	2-----				2	\$55.00	0.50				
N 4	KTBS	11/05/18	11/05/18	M Prime Rotator	7:00 PM-9:00 PM		:30				NM	4	\$220.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/05/18	11/11/18	4-----				4	\$55.00	0.80				
N 5	KTBS	11/05/18	11/05/18	M Prime C	9p-10p		:30				NM	2	\$110.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/05/18	11/11/18	2-----				2	\$55.00	0.50				
<b>Totals</b>												6.60	12	\$640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	12	\$640.00	(\$96.00)	\$544.00
<b>Totals</b>	12	\$640.00	(\$96.00)	\$544.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsandsales](http://www.entravision.com/termsandsales).



Rep: TELEREP, INC.  
Run On: Oct24/18 at 21:20

**REP BUYLINES**

Page: 1  
Requested by: MEV

Order#: KTSB-TV SANTABARRA-SANMAR-S  
Station: TARGET ENTERPRISES  
Agency: ISS/NO ON MEASURE G  
Advertiser: ISS/NO ON MEASURE G  
Buyer: LINDA SOUTHERN

Hdl#: 9292204 (Rev 0)  
Dates: Nov05/18 - Nov06/18  
Prod1: NO ON MEASURE G/2779  
Prod2:  
Tel #:

Traffic#: CINDY YANTIS (H)  
Salesperson: CINDY YANTIS (H)  
Est#: 2779  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spl/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	Mon/3-5P	30S	\$45	Nov05/18	Nov05/18	1	2	2	\$90	EF ROTATION	0.3	Oct19/18 Rev #: A
		Contract Comment: EF ROTATION											
	2	Mon/6-7P	30S	\$55	Nov05/18	Nov05/18	1	2	2	\$110	PORQUE EL AMOR MAN	0.4	Oct19/18 Rev #: A
		Contract Comment: PORQUE EL AMOR MAN											
	3	Mon/5-6P	30S	\$55	Nov05/18	Nov05/18	1	2	2	\$110	PORQUE EL AMOR MAN	0.5	Oct19/18 Rev #: A
		Contract Comment: PORQUE EL AMOR MAN											
	4	Mon/7-9P	30S	\$55	Nov05/18	Nov05/18	1	4	4	\$220	COMEDY BLOCK	0.8	Oct19/18 Rev #: A
		Contract Comment: COMEDY BLOCK											
	5	Mon/9-10P	30S	\$55	Nov05/18	Nov05/18	1	2	2	\$110	LA JEFA DEL CAMPEO	0.5	Oct19/18 Rev #: A
		Contract Comment: LA JEFA DEL CAMPEO											
<b>Total 12 Spots for:</b>										<b>\$640</b>		<b>6.6</b>	
Monthly Estimate Dollars:										\$640	Nov/18	6.6	Nov/18



# TARGET ENTERPRISES

## TELEVISION

DATE: 11/1/2018  
ADVERTISER: No on G  
ESTIMATE #: 2778/2779

MARKET(S): Santa Barbara

STATION(S): KPMR  
KTSB  
KTAS

START DATE: ASAP

END DATE: Until Further Notice

Title	ISCI	Rotation	Length	Location
No on G SP	GOTVSP1NOGH	100%	:30	On Hand

### ADDITIONAL INSTRUCTIONS

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO [JP@TARGETLA.COM](mailto:JP@TARGETLA.COM)

THANK YOU!

**THESE INSTRUCTIONS SUPERCEDE ALL OTHERS**

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY

If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels

# INVOICE



**KTSB-TV**  
**1467 West Fairway Drive**  
**Santa Maria, CA 93455**  
**Main: (805) 685-3800**  
**Billing: (805) 685-3800**

Invoice #	Invoice Date	Invoice Month	Invoice Period
429051-1	11/05/18	November 2018	10/29/18 - 11/05/18

Property	Account Executive	Sales Office	Sales Region
KTSB-TV	Cindy Yantis	Cox/Univision - L	National

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**16501 Ventura Blvd, Suite 515**  
**Encino, CA 91436**

Advertiser	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2779	2779

Flight Dates	Order #	Alt Order #
11/05/18 - 11/05/18	429051	9292204

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KTSB-TV**  
**P.O. Box 843575**  
**Los Angeles, CA 90084-3575**

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/18	11/05/18	Early Fringe M Rotator	3:00 PM-5:00 PM	2-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 2----- 2 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTSB M 11/05/18 3:51 PM Early Fringe M Rotator 3:00 PM-5:00 PM :30 GOTVSP1NOGH \$45.00 NM 2 KTSB M 11/05/18 4:09 PM Early Fringe M Rotator 3:00 PM-5:00 PM :30 GOTVSP1NOGH \$45.00 NM									
2	11/05/18	11/05/18	Early Fringe M Hour 4	6p-7p	2-----	:30	2	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 2----- 2 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTSB M 11/05/18 5:58 PM Early Fringe M Hour 4 6p-7p :30 GOTVSP1NOGH \$55.00 NM 1 KTSB M 11/05/18 6:53 PM Early Fringe M Hour 4 6p-7p :30 GOTVSP1NOGH \$55.00 NM									
3	11/05/18	11/05/18	Early Fringe M Hour 3	5p-6p	2-----	:30	2	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 2----- 2 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTSB M 11/05/18 5:14 PM Early Fringe M Hour 3 5p-6p :30 GOTVSP1NOGH \$55.00 NM 1 KTSB M 11/05/18 5:36 PM Early Fringe M Hour 3 5p-6p :30 GOTVSP1NOGH \$55.00 NM									
4	11/05/18	11/05/18	M Prime Rotator	7:00 PM-9:00 PM	4-----	:30	4	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 4----- 4 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTSB M 11/05/18 7:30 PM M Prime Rotator 7:00 PM-9:00 PM :30 GOTVSP1NOGH \$55.00 NM 1 KTSB M 11/05/18 7:53 PM M Prime Rotator 7:00 PM-9:00 PM :30 GOTVSP1NOGH \$55.00 NM 4 KTSB M 11/05/18 8:16 PM M Prime Rotator 7:00 PM-9:00 PM :30 GOTVSP1NOGH \$55.00 NM 3 KTSB M 11/05/18 8:38 PM M Prime Rotator 7:00 PM-9:00 PM :30 GOTVSP1NOGH \$55.00 NM									
5	11/05/18	11/05/18	M Prime C	9p-10p	2-----	:30	2	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 2----- 2 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTSB M 11/05/18 9:23 PM M Prime C 9p-10p :30 GOTVSP1NOGH \$55.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

# INVOICE

Send Payment To:



**KTSB-TV**  
**P.O. Box 843575**  
**Los Angeles, CA 90084-3575**

<u>Invoice #</u> 429051-1	<u>Invoice Date</u> 11/05/18	<u>Invoice Month</u> November 2018	<u>Invoice Period</u> 10/29/18 - 11/05/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G/2779	<u>Estimate Number</u> 2779

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
5	11/05/18	11/05/18	M Prime C	9p-10p	2-----	:30	2	\$55.00	NM																						
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>KTSB</td> <td>M</td> <td>11/05/18</td> <td>9:48 PM</td> <td>M Prime C</td> <td>9p-10p</td> <td>:30</td> <td>GOTVSP1NOGH</td> <td>\$55.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KTSB	M	11/05/18	9:48 PM	M Prime C	9p-10p	:30	GOTVSP1NOGH	\$55.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	KTSB	M	11/05/18	9:48 PM	M Prime C	9p-10p	:30	GOTVSP1NOGH	\$55.00	NM																					
<u>Total Spots</u>							<b>12</b>																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$640.00</b>
<u>Agency Commission</u>	<b>\$96.00</b>
<u>Net Amount Due</u>	<b>\$544.00</b>