



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

NO ON MEASURE G

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

ROCK ZIERMAN, DIRECTOR; STEVEN S. LUCAS, TREASURER

09/14/2018

Signature of Issue Advertiser (Sponsor)

Date

*To be Signed by Station Representative*

Accepted

Accepted in Part

Rejected

Signature

Date

Printed Name

Title

# CONTRACT



**KTSTB-TV**  
**1467 West Fairway Drive**  
**Santa Maria, CA 93455**  
**(805) 685-3800**

<u>Contract / Revision</u> 427974 /		<u>Alt Order #</u> 9292054
<u>Product</u> NO ON MEASURE G/2777		
<u>Contract Dates</u> 10/22/18 - 10/28/18		<u>Estimate #</u> 2777
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/19/18 / 10/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTSTB-TV	<u>Account Executive</u> Cindy Yantis	<u>Sales Office</u> Cox/Univision - I
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 20.30
<u>Agcy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Target Enterprises**  
**15260 Ventura Blvd.**  
**Encino, CA 91436**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KTSTB	10/22/18	10/26/18	Early Fringe M-F Rotator	3:00 PM-5:00 PM		:30				NM	5	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	MTWTF--				5	\$45.00	0.30				
N 2	KTSTB	10/22/18	10/26/18	Early Fringe M-F Hour 4	6p-7p		:30				NM	10	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	MTWTF--				10	\$55.00	0.40				
N 3	KTSTB	10/26/18	10/26/18	Early Fringe F Hour 3	5p-6p		:30				NM	1	\$55.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	----1--				1	\$55.00	0.50				
N 4	KTSTB	10/22/18	10/22/18	M Prime Rotator	7:00 PM-9:00 PM		:30				NM	4	\$220.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	4-----				4	\$55.00	0.80				
N 5	KTSTB	10/22/18	10/26/18	M-F Prime C	9p-10p		:30				NM	10	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	MTWTF--				10	\$55.00	0.50				
N 6	KTSTB	10/23/18	10/26/18	Tu-F Prime Rotator	7:00 PM-9:00 PM		:30				NM	5	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				5	\$55.00	0.40				
N 7	KTSTB	10/28/18	10/28/18	Su Prime Rotator	7p-11p		:30				NM	3	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-----3				3	\$50.00	0.50				
N 8	KTSTB	10/27/18	10/27/18	Sa Rotator	1:00 PM-7:00 PM		:30				NM	2	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-----2-				2	\$40.00	0.30				
N 9	KTSTB	10/28/18	10/28/18	Su Rotator	1:00 PM-7:00 PM		:30				NM	2	\$80.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-----2				2	\$40.00	0.60				
N 10	KTSTB	10/28/18	10/28/18	Late Fringe Su Hour 1	11p-12a		:30				NM	2	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-----2				2	\$25.00	0.40				
<b>Totals</b>												<b>20.30</b>	<b>44</b>	<b>\$2,235.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



**KTSB-TV**  
**1467 West Fairway Drive**  
**Santa Maria, CA 93455**  
**(805) 685-3800**

<u>Contract / Revision</u>	<u>Alt Order #</u>
427974 /	9292054

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/18 - 10/28/18	NO ON MEASURE G/27	2777

<u>Advertiser</u>	<u>Original Date / Revision</u>
No on Measure G	10/19/18 / 10/19/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	44	\$2,235.00	(\$335.25)	\$1,899.75
<b>Totals</b>	<b>44</b>	<b>\$2,235.00</b>	<b>(\$335.25)</b>	<b>\$1,899.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at [www.entravision.com/termsandsales](http://www.entravision.com/termsandsales), constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at [www.entravision.com/termsandsales](http://www.entravision.com/termsandsales).



Rep: TELEREP, INC.  
Run On: Oct19/18 at 18:11

**REP BUYLINES**

Page: 1  
Requested by: MEV

Order#:   
Station: KTSB-TV SANTABARBRA-SANMAR-S  
Agency: TARGET ENTERPRISES  
Advertiser: ISS/NO ON MEASURE G  
Buyer: LINDA SOUTHERN

Hdl#: 9292054 (Rev 0)  
Dates: Oct22/18 - Oct28/18  
Prod1: NO ON MEASURE G/2777  
Prod2:   
Tel #:

Traffic#:   
Salesperson: CINDY YANTIS (H)  
Est#: 2777  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev	
	##CASH ##TRGE														
	1	M-F/3-5P	30S	\$45	Oct22/18	Oct26/18	1	5	5	\$225	EF ROTATION	0.3	Oct19/18	Rev #0: A	
		Contract Comment: EF ROTATION													
	2	M-F/6-7P	30S	\$55	Oct22/18	Oct26/18	1	10	10	\$550	PORQUE EL AMOR MAN	0.4	Oct19/18	Rev #0: A	
		Contract Comment: PORQUE EL AMOR MAN													
	3	Fri/5-6P	30S	\$55	Oct26/18	Oct26/18	1	1	1	\$55	PORQUE EL AMOR MAN	0.5	Oct19/18	Rev #0: A	
		Contract Comment: PORQUE EL AMOR MAN													
	4	Mon/7-9P	30S	\$55	Oct22/18	Oct22/18	1	4	4	\$220	COMEDY BLOCK	0.8	Oct19/18	Rev #0: A	
		Contract Comment: COMEDY BLOCK													
	5	M-F/9-10P	30S	\$55	Oct22/18	Oct26/18	1	10	10	\$550	LA JEFA DEL CAMPEO	0.5	Oct19/18	Rev #0: A	
		Contract Comment: LA JEFA DEL CAMPEO													
	6	Tu-F/7-9P	30S	\$55	Oct23/18	Oct26/18	1	5	5	\$275	RETO 4 ELEMENTOS	0.4	Oct19/18	Rev #0: A	
		Contract Comment: RETO 4 ELEMENTOS													
	7	Sun/7-11P	30S	\$50	Oct28/18	Oct28/18	1	3	3	\$150	CINE	0.5	Oct19/18	Rev #0: A	
		Contract Comment: CINE													
	8	Sat/1-7P	30S	\$40	Oct27/18	Oct27/18	1	2	2	\$80	CINE	0.3	Oct19/18	Rev #0: A	
		Contract Comment: CINE													
	9	Sun/1-7P	30S	\$40	Oct28/18	Oct28/18	1	2	2	\$80	CINE	0.6	Oct19/18	Rev #0: A	
		Contract Comment: CINE													
	10	Sun/11P-12M	30S	\$25	Oct28/18	Oct28/18	1	2	2	\$50	FUSION BLOCK	0.4	Oct19/18	Rev #0: A	
		Contract Comment: FUSION BLOCK													
<b>Total 44 Spots for:</b>				<b>\$2,235</b>					<b>44</b>	<b>\$2,235</b>			<b>20.3</b>		
Monthly Estimate Dollars:										\$2,235	Oct/18		20.3	Oct/18	



# TARGET ENTERPRISES

## TELEVISION

DATE: 10/19/2018  
ADVERTISER: No on G  
ESTIMATE #: 2777

MARKET(S): Santa Barbara

STATION(S): KPMR  
KTSB  
KTAS

START DATE: Monday, October 22, 2018

END DATE: Until Further Notice

Title	ISCI	Rotation	Length	Location
Compilation SP	SLOCN1019H	60%	:30	On Hand
Oil Workers SP	SLOCN1018H	40%	:30	On Hand

### ADDITIONAL INSTRUCTIONS

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO [JP@TARGETLA.COM](mailto:JP@TARGETLA.COM)

THANK YOU!

**THESE INSTRUCTIONS SUPERCEDE ALL OTHERS**

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY

If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels

# INVOICE



**KTSB-TV**  
**1467 West Fairway Drive**  
**Santa Maria, CA 93455**  
**Main: (805) 685-3800**  
**Billing: (805) 685-3800**

Invoice #	Invoice Date	Invoice Month	Invoice Period
427974-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KTSB-TV	Cindy Yantis	Cox/Univision - L	National

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**16501 Ventura Blvd, Suite 515**  
**Encino, CA 91436**

Advertiser	Product	Estimate Number
No on Measure G	NO ON MEASURE G/2777	2777

Flight Dates	Order #	Alt Order #
10/22/18 - 10/28/18	427974	9292054

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KTSB-TV**  
**P.O. Box 843575**  
**Los Angeles, CA 90084-3575**

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

# INVOICE

Send Payment To:



**KTSB-TV**  
**P.O. Box 843575**  
**Los Angeles, CA 90084-3575**

Invoice # <b>427974-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/28/18</b>
Advertiser <b>No on Measure G</b>	Product <b>NO ON MEASURE G/2777</b>	Estimate Number <b>2777</b>	

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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



# INVOICE

Send Payment To:



**KTSB-TV**  
**P.O. Box 843575**  
**Los Angeles, CA 90084-3575**

<u>Invoice #</u> 427974-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/28/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G/2777	<u>Estimate Number</u> 2777

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
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<u>Total Spots</u>							<b>44</b>																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,235.00</b>
<u>Agency Commission</u>	<b>\$335.25</b>
<u>Net Amount Due</u>	<b>\$1,899.75</b>