



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

NO ON MEASURE G

SEE ATTACHED SCHEDULES

This broadcast time will be used by: NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

NO ON MEASURE G - STOP THE OIL AND GAS SHUTDOWN

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

ROCK ZIERMAN, DIRECTOR; STEVEN S. LUCAS, TREASURER

09/14/2018

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

Accepted

Accepted in Part

Rejected

Signature

Date

Printed Name

Title

CONTRACT



KTSB-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u> 425507 /		<u>Alt Order #</u> 9199983
<u>Product</u> NO ON MEASURE G		
<u>Contract Dates</u> 10/10/18 - 10/14/18		<u>Estimate #</u> 2751
<u>Advertiser</u> No on Measure G		<u>Original Date / Revision</u> 10/09/18 / 10/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTSB-TV	<u>Account Executive</u> Cindy Yantis	<u>Sales Office</u> Cox/Univision - I
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 25.10
<u>Agcy Code</u> 9915473	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Target Enterprises
15260 Ventura Blvd.
Encino, CA 91436

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTSB	10/10/18	10/12/18	Early Fringe M-F Rotator	3:00 PM-5:00 PM		:30				NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$45.00	0.30			
N 2	KTSB	10/10/18	10/12/18	Early Fringe M-F Hour 4	6p-7p		:30				NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$55.00	0.40			
N 3	KTSB	10/12/18	10/12/18	Early Fringe M-F Hour 3	5p-6p		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	----F--				2	\$55.00	0.50			
N 4	KTSB	10/10/18	10/12/18	M-F Prime D	10p-11p		:30				NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$55.00	0.80			
N 5	KTSB	10/10/18	10/12/18	M-F Prime C	9p-10p		:30				NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$55.00	0.50			
N 6	KTSB	10/10/18	10/12/18	M-F Prime Rotator	7:00 PM-9:00 PM		:30				NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	--WTF--				6	\$55.00	0.40			
N 7	KTSB	10/14/18	10/14/18	Su Prime Rotator	7p-11p		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				3	\$50.00	0.50			
N 8	KTSB	10/13/18	10/13/18	Sa Rotator	1:00 PM-7:00 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				2	\$40.00	0.30			
N 9	KTSB	10/14/18	10/14/18	Su Rotator	1:00 PM-7:00 PM		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				2	\$40.00	0.60			
N 10	KTSB	10/14/18	10/14/18	Late Fringe Su Hour 1	11p-12a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				2	\$25.00	0.40			
N 11	KTSB	10/12/18	10/12/18	UEFA Nations League	230-430		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	----F--				2	\$115.00	1.40			
N 12	KTSB	10/13/18	10/13/18	UEFA Nations League	230-430		:30				NM	2	\$230.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KTSB-TV
1467 West Fairway Drive
Santa Maria, CA 93455
(805) 685-3800

<u>Contract / Revision</u>	<u>Alt Order #</u>
425507 /	9199983

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/18 - 10/14/18	NO ON MEASURE G	2751

<u>Advertiser</u>	<u>Original Date / Revision</u>
No on Measure G	10/09/18 / 10/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				2	\$115.00	1.40			
Totals								25.10				45	\$2,520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/14/18	45	\$2,520.00	(\$378.00)	\$2,142.00
Totals	45	\$2,520.00	(\$378.00)	\$2,142.00

Signature: _____ **Date:** _____

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandsales.



Rep: TELEREP, INC.
Run On: Oct9/18 at 18:25

REP BUYLINES

Page: 1
Requested by: RICARDO

Order#:
Station: KTSB-TV SANTABARBRA-SANMAR-S
Agency: TARGET ENTERPRISES
Advertiser: ISS/NO ON MEASURE G
Buyer: LINDA SOUTHERN

Hdl#: 9199983 (Rev 0)
Dates: Oct10/18 - Oct14/18
Prod1: NO ON MEASURE G/2751
Prod2:
Tel #:

Traffic#:
Salesperson: CINDY YANTIS (H)
Est#: 2751
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev	
	##TRGE														
	1	W-F/3-5P	30S	\$45	Oct10/18	Oct12/18	1	6	6	\$270	EF ROTATOR	0.3	Oct09/18	Rev #0: A	
		Contract Comment: EF ROTATOR													
	2	W-F/6-7P	30S	\$55	Oct10/18	Oct12/18	1	6	6	\$330	PORQUE EL AMOR MAN	0.4	Oct09/18	Rev #0: A	
		Contract Comment: PORQUE EL AMOR MAN													
	3	Fri/5-6P	30S	\$55	Oct12/18	Oct12/18	1	2	2	\$110	PORQUE EL AMOR MAN	0.5	Oct09/18	Rev #0: A	
		Contract Comment: PORQUE EL AMOR MAN													
	4	W-F/10-11P	30S	\$55	Oct10/18	Oct12/18	1	6	6	\$330	NOVELAS	0.8	Oct09/18	Rev #0: A	
		Contract Comment: NOVELAS													
	5	W-F/9-10P	30S	\$55	Oct10/18	Oct12/18	1	6	6	\$330	LA JEFA DEL CAMPEO	0.5	Oct09/18	Rev #0: A	
		Contract Comment: LA JEFA DEL CAMPEO													
	6	W-F/7-9P	30S	\$55	Oct10/18	Oct12/18	1	6	6	\$330	RETO 4 ELEMENTOS	0.4	Oct09/18	Rev #0: A	
		Contract Comment: RETO 4 ELEMENTOS													
	7	Sun/7-11P	30S	\$50	Oct14/18	Oct14/18	1	3	3	\$150	CINE	0.5	Oct09/18	Rev #0: A	
		Contract Comment: CINE													
	8	Sat/1-7P	30S	\$40	Oct13/18	Oct13/18	1	2	2	\$80	CINE	0.3	Oct09/18	Rev #0: A	
		Contract Comment: CINE													
	9	Sun/1-7P	30S	\$40	Oct14/18	Oct14/18	1	2	2	\$80	CINE	0.6	Oct09/18	Rev #0: A	
		Contract Comment: CINE													
	10	Sun/11P-12M	30S	\$25	Oct14/18	Oct14/18	1	2	2	\$50	FUSION BLOCK	0.4	Oct09/18	Rev #0: A	
		Contract Comment: FUSION BLOCK													
	11	Fri/230-430P	30S	\$115	Oct12/18	Oct12/18	1	2	2	\$230	UEFA CROATIA V ENGLAND	1.4	Oct09/18	Rev #0: A	
		Contract Comment: UEFA CROATIA V ENGLAND													
	12	Sat/230-430P	30S	\$115	Oct13/18	Oct13/18	1	2	2	\$230	UEFA HOLLAND V GERMANY	1.4	Oct09/18	Rev #0: A	
		Contract Comment: UEFA HOLLAND V GERMANY													
Total 45 Spots for:				\$2,520					45	\$2,520			25.1		
Monthly Estimate Dollars:										\$2,520	Oct/18		25.1	Oct/18	



TARGET ENTERPRISES

TELEVISION

DATE: 10/10/2018
ADVERTISER: No on G
ESTIMATE #: 2751

MARKET(S): Santa Barbara

STATION(S): KPMR
KTSB
KTAS

START DATE: ASAP

END DATE: Until Further Notice

Title	ISCI	Rotation	Length	Location
Compilation SP	SLOCN1019H	60%	:30	via Extreme Reach
Oil Workers SP	SLOCN1018H	40%	:30	via Extreme Reach

ADDITIONAL INSTRUCTIONS

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO JP@TARGETLA.COM

THANK YOU!

THESE INSTRUCTIONS SUPERCEDE ALL OTHERS

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY

If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels

INVOICE



KTSB-TV
1467 West Fairway Drive
Santa Maria, CA 93455
Main: (805) 685-3800
Billing: (805) 685-3800

Invoice #	Invoice Date	Invoice Month	Invoice Period
425507-1	10/21/18	October 2018	10/01/18 - 10/14/18

Property	Account Executive	Sales Office	Sales Region
KTSB-TV	Cindy Yantis	Cox/Univision - L	National

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Advertiser	Product	Estimate Number
No on Measure G	NO ON MEASURE G	2751

Flight Dates	Order #	Alt Order #
10/10/18 - 10/14/18	425507	9199983

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KTSB-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																	
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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE

Send Payment To:



KTSB-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

<u>Invoice #</u> 425507-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/14/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G	<u>Estimate Number</u> 2751

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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE

Send Payment To:



KTSB-TV
P.O. Box 843575
Los Angeles, CA 90084-3575

<u>Invoice #</u> 425507-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/14/18
<u>Advertiser</u> No on Measure G		<u>Product</u> NO ON MEASURE G	<u>Estimate Number</u> 2751

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/14/18	10/14/18	Late Fringe Su Hour 1	11p-12a	-----S	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> 10/08/18 <u>End Date</u> 10/14/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 KTSB Su 10/14/18 11:30 PM Late Fringe Su Hour 1 11p-12a :30 SLOCN1019H \$25.00 NM									
1 KTSB Su 10/14/18 11:53 PM Late Fringe Su Hour 1 11p-12a :30 SLOCN1018H \$25.00 NM									
11	10/12/18	10/12/18	UEFA Nations League	230-430	----F--	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> 10/08/18 <u>End Date</u> 10/14/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 2 <u>Rate</u> \$115.00									
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2 KTSB F 10/12/18 12:40 PM UEFA Nations League 230-430 :30 SLOCN1019H \$115.00 NM									
1 KTSB F 10/12/18 1:59 PM UEFA Nations League 230-430 :30 SLOCN1018H \$115.00 NM									
12	10/13/18	10/13/18	UEFA Nations League	230-430	-----S-	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> 10/08/18 <u>End Date</u> 10/14/18 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 2 <u>Rate</u> \$115.00									
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1 KTSB Sa 10/13/18 12:40 PM UEFA Nations League 230-430 :30 SLOCN1018H \$115.00 NM									
2 KTSB Sa 10/13/18 12:44 PM UEFA Nations League 230-430 :30 SLOCN1019H \$115.00 NM									

Total Spots **45**

Payment Terms 30 Days

<u>Gross Total</u>	\$2,520.00
<u>Agency Commission</u>	\$378.00
<u>Net Amount Due</u>	\$2,142.00