



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Sales T & C: www.gray.tv/advertising**  
**(704) 374-3500**

# CONTRACT

<u>Contract / Revision</u> 3547902 /		<u>Alt Order #</u> WOC14649048
<u>Advertiser</u> America Works USA		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/14/24 - 05/20/24	<u>Estimate #</u> 13278	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WBTV	<u>Account Executive</u> Rebecca Becker	<u>Sales Office</u> Gray National -
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 655	<u>Product 1/2</u> 694
<u>Agency Ref</u> 117658	<u>Advertiser Ref</u> 632327	

And:

**Great American Media**  
**3050 K Street NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBTV	05/14/24	05/20/24	M-F News at 5a	5:00 AM-5:30 AM		:30			P-03	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				3	\$400.00				
N 2	WBTV	05/14/24	05/20/24	M-F News at 6a	6:00 AM-7:00 AM		:30			P-03	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				5	\$750.00				
N 3	WBTV	05/14/24	05/20/24	CBS This Morning	7:00 AM-9:00 AM		:30			P-03	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				8	\$650.00				
N 4	WBTV	05/14/24	05/18/24	Sat News at 7a	7:00 AM-8:00 AM		:30			P-03	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-				1	\$450.00				
N 5	WBTV	05/14/24	05/19/24	Sun News at 8a	8:00 AM-9:00 AM		:30			P-03	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$450.00				
N 6	WBTV	05/14/24	05/20/24	M-F QC Morning	9:00 AM-10:00 AM		:30			P-03	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				3	\$400.00				
N 7	WBTV	05/14/24	05/20/24	CBS Let's Make A Dea	10:00 AM-11:00 A		:30			P-03	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				2	\$2,500.00				
N 8	WBTV	05/14/24	05/20/24	M-F News at Noon	12:00 PM-12:30 P		:30			P-03	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				3	\$2,500.00				
N 9	WBTV	05/14/24	05/19/24	CBS Face The Nation	10:30 AM-11:30 A		:30			P-03	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$1,000.00				
N 10	WBTV	05/14/24	05/20/24	Investiagte TV	M-F 330-4p		:30			P-03	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				3	\$300.00				
N 11	WBTV	05/14/24	05/20/24	M-F News at 4p	4:00 PM-4:30 PM		:30			P-03	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				5	\$1,200.00				
N 12	WBTV	05/14/24	05/20/24	M-F News at 430p	4:30 PM-5:00 PM		:30			P-03	NM	3	\$4,200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 05/14/24 - 05/20/24	<u>Product</u> TV	<u>Estimate #</u> 13278

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				3	\$1,400.00				
N 13	WBTV	05/14/24	05/20/24	M-F News at 5p	5:00 PM-5:30 PM		:30			P-03	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				5	\$1,500.00				
N 14	WBTV	05/14/24	05/20/24	M-F News at 530p	5:30 PM-6:00 PM		:30			P-03	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				5	\$1,800.00				
N 15	WBTV	05/14/24	05/20/24	M-F News at 6p	6:00 PM-6:30 PM		:30			P-03	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				3	\$2,000.00				
N 16	WBTV	05/14/24	05/18/24	Sat News at 6p	6:00 PM-6:30 PM		:30			P-03	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-				1	\$675.00				
N 17	WBTV	05/14/24	05/19/24	Sun News at 630p	6:30 PM-7:00 PM		:30			P-03	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$675.00				
N 18	WBTV	05/14/24	05/20/24	M-F News at 11p	11:00 PM-11:35 P		:30			P-03	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	MTWTF--				2	\$1,200.00				
N 19	WBTV	05/14/24	05/18/24	Sat News at 11p	11:00 PM-11:35 P		:30			P-03	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-				1	\$700.00				
N 20	WBTV	05/14/24	05/19/24	Sun News at 11p	11:00 PM-11:35 P		:30			P-03	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$700.00				
N 21	WBTV	05/14/24	05/20/24	NCIS Hawaii	10:00 PM-11:00 P		:30			P-03	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/24	05/20/24	M-----				1	\$5,500.00				
N 22	WBTV	05/14/24	05/14/24	FBI	8:00 PM-9:00 PM		:30			P-03	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$6,000.00				
N 23	WBTV	05/14/24	05/14/24	FBI Most Wanted	10:00 PM-11:00 P		:30			P-03	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$6,000.00				
N 24	WBTV	05/14/24	05/17/24	Fire Country	9:00 PM-10:00 PM		:30			P-03	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$6,000.00				
<b>Totals</b>											<b>61</b>	<b>\$88,000.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/24 - 05/20/24	61	\$88,000.00	(\$13,200.00)	\$74,800.00
<b>Totals</b>	<b>61</b>	<b>\$88,000.00</b>	<b>(\$13,200.00)</b>	<b>\$74,800.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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