

WFHU Community Issues

Quarterly Summary

2018 Third Quarter

Programing:

2 Sides: understood.org - Parents want the best for their children. We do, too. For the first time ever, 15 nonprofit organizations have joined forces to support parents of the one in five children with learning and attention issues throughout their journey. With the right support, parents can help children unlock their strengths and reach their full potential. With state-of-the-art technology, personalized resources, free daily access to experts, a secure online community, practical tips and more, Understood aims to be that support.

Prom: **Adopt US Kids** - National Adoption Recruitment Campaign promotes adoption from foster care and raises awareness of the 112,000 children and teens waiting to be adopted.

Teenbop Concert: **Adopt US Kids** - Our National Adoption Recruitment Campaign promotes adoption from foster care and raises awareness of the 112,000 children and teens waiting to be adopted.

Bittersweet: VeteransCrisisLine.net - The National Suicide Prevention Lifeline provides free and confidential emotional support to people in suicidal crisis or emotional distress 24 hours a day, 7 days a week, across the United States. The Lifeline is comprised of a national network of over 160 local crisis centers, combining custom local care and resources with national standards and best practices.

Communication: **Tennessee Education Association** – This Spot promotes better communication between teachers, students, and parents, with the goal being a better, more informed educational community.

Don't Let Debt Keep You Down: **NFCC** – The NFCC offers financial counseling for millions of consumers.

Don't Wait: ready.gov - Launched in February 2003, Ready is a National public service campaign designed to educate and empower the American people to prepare for, respond to and mitigate emergencies, including natural and man-made disasters. The goal of the campaign is to promote preparedness through public involvement.

Lucky: **AARP Family Caregiving** – AARP offers free family caregiving counseling online to the public.

Lyme Disease: targetlyme.org - Eradicate the epidemic of tick-borne diseases through awareness and education, support of cutting-edge science, and advocacy for solutions to end the suffering.

Make A Wish: **Make-A-Wish Foundation** – listeners can donate their unused airline miles to Make-A-Wish, to help a child's dream come true.

Move Against Migraine: **American Migraine Foundation** - The American Migraine Foundation (AMF) is a non-profit organization dedicated to the advancement of research and awareness surrounding migraine, a disabling condition that impacts over 36 million men, women and children in the United States. The AMF was founded in 2010 by the American Headache Society to provide access to information and resources for individuals with migraine as well as their family and friends.

Pavlov Purpose: savethefood.com – Encourages the community to not throw away large amounts of edible food.

[Poison Helpline: Health Resources and Services Administration](#) - The toll-free Poison Help line, 1-800-222-1222, which connects you to your local poison center, is your resource for help in a poisoning emergency. When you call, you will speak with a specially trained nurse, pharmacist, or doctor at your local poison center.

[RA: readaloud.org](#) – Encourages listeners to read aloud to their child for 15 minutes every day after birth.

[Rising Ashes: smokeybear.com](#) – Raising awareness about wildfire prevention, such as explaining differing causes of wildfires in anecdotal spots.

[Second Look: Department of Homeland Security Blue Campaign](#) - The Blue Campaign is the unified voice for the U.S. Department of Homeland Security's (DHS) efforts to combat human trafficking. Working in collaboration with law enforcement, government, non-governmental and private organizations, the Blue Campaign strives to protect the basic right of freedom and to bring those who exploit human lives to justice.

[Smart Homeowner: Community Associations Institute](#) - CAI is an international membership organization dedicated to building better communities. With more than 35,000 members, CAI has 63 chapters worldwide, including Canada, the Middle East and South Africa, and relationships with housing leaders in a number of other countries, including Australia and the United Kingdom. CAI provides information, education and resources to the homeowner volunteers who govern communities and the professionals who support them.

[Saint Jude: St. Jude Research Hospital](#) – This spot encourages listeners to donate to St. Jude Research hospital, a hospital where no child is denied treatment based on race, religion or a family's ability to pay.

[Teaching Tolerance: Tennessee Education Association](#) – This spot advocates that parents should teach kids to be tolerant of one another, regardless of sex, religion, race, or sexual orientation.

[Tennessee State Library and Archives](#) - this spot promotes donation to the TSLA for their restoration project.

[Thank An ESP: Tennessee Education Association](#) – This spot brings awareness to the educational support personnel that work alongside teachers at Tennessee schools. It advocates that they should be recognize and thanked in person for their service to our children.

[VetTix: Veteran Tickets Foundation](#) – This spot raises awareness of the VTF, a foundation dedicated to donating sports, concert, or other event tickets to veterans and their families. The spot directs listeners to places where they can donate their unused tickets.

[We'd Do Anything Memphis: Midsouth Food Bank](#) – This spot brings attention to the fact that 1/6 children go hungry in the US, and it appeals to the listeners to donate to the Midsouth Food bank out of Memphis TN.

Continued

Station Log Report

WFHU Community Issues Summary

From: 07/01/2018 To: 09/30/2018

Log Date	Log Time	Audio Title	Audio Leng
08/31/2018	10:00:00	Lucky 60	01:00.738
09/01/2018	13:00:00	Lucky 60	01:00.738
09/05/2018	17:09:26	Bittersweet 30	00:29.937
09/05/2018	17:09:56	Communication 30	00:29.733
09/05/2018	17:10:25	A: Prom 60	01:00.137
09/05/2018	17:14:33	Don't Let Debt Keep You Down 60	00:57.859
09/05/2018	17:15:30	Don't Wait-Tornado 30	00:30.145
09/05/2018	17:16:00	Lucky 30	00:30.724
09/05/2018	17:21:04	Make A Wish 60	01:00.030
09/05/2018	17:22:04	Move Against Migraine 60	01:00.060
09/05/2018	17:25:47	Poison Helpline 30	00:30.101
09/05/2018	17:26:18	Second Look 30	00:30.048
09/05/2018	17:26:48	Rising Ashes-Fire Pit 60	00:59.167
09/07/2018	10:00:00	Pavlov Purpose 60	01:00.190
09/08/2018	13:00:00	Pavlov Purpose 60	01:00.190
09/09/2018	17:08:40	We'd Do Anything Memphis 30	00:29.668
09/09/2018	17:09:09	VetTix: What Gives Male 30	00:29.948
09/09/2018	17:09:39	Thank An ESP 60	01:00.813
09/09/2018	17:11:34	E Smart Homeowner 30	00:30.048
09/09/2018	17:13:23	St. Jude 60	00:59.697
09/09/2018	17:14:23	Teaching Tolerance 30	00:29.381
09/09/2018	17:14:52	Tennessee State Library and Archives 30	00:30.858
09/09/2018	17:19:08	Smart Homeowner 60	01:00.063
09/09/2018	17:20:08	Rising Ashes-Fire Pit 60	00:59.167
09/09/2018	17:26:13	Second Look 30	00:30.048
09/09/2018	17:26:43	Poison Helpline 30	00:30.101
09/09/2018	17:27:13	Make A Wish 60	01:00.030
09/10/2018	16:59:30	Pavlov Purpose 30	00:30.175
09/10/2018	17:05:44	E 2 Sides 30	00:30.145
09/10/2018	17:09:21	2 Sides 30	00:30.145
09/10/2018	17:09:51	A: Teenbop Concert 30	00:30.227
09/10/2018	17:10:21	Bittersweet 60	00:58.988
09/10/2018	17:13:29	Don't Let Debt Keep You Down 60	00:57.859
09/10/2018	17:14:27	Don't Wait-Earthquake 30	00:30.014
09/10/2018	17:14:57	Communication 30	00:29.733
09/10/2018	17:19:39	Lucky 60	01:00.738
09/10/2018	17:20:40	Rising Ashes-Fire Pit 60	00:59.167
09/10/2018	17:25:54	Smart Homeowner 60	01:00.063
09/10/2018	17:26:54	Thank An ESP 30	00:30.171
09/10/2018	17:27:24	Tennessee State Library and Archives 30	00:30.858
09/12/2018	17:09:37	Bittersweet 30	00:29.937
09/12/2018	17:10:07	A: Teenbop Concert 30	00:30.227
09/12/2018	17:10:37	A: Prom 60	01:00.137

09/12/2018 17:15:30	Don't Let Debt Keep You Down 60	00:57.859
09/12/2018 17:16:28	Communication 30	00:29.733
09/12/2018 17:16:57	Don't Wait-Tornado 30	00:30.145
09/12/2018 17:21:21	Lucky 60	01:00.738
09/12/2018 17:22:22	Make A Wish 60	01:00.030
09/12/2018 17:25:40	Move Against Migraine 30	00:30.030
09/12/2018 17:26:10	Lyme Disease 30 ITS LOUD	00:30.051
09/12/2018 17:26:40	Pavlov Purpose After Meal 60	01:00.164
09/15/2018 13:00:00	Bittersweet 60	00:58.988
09/16/2018 17:07:20	We'd Do Anything Memphis 30	00:29.668
09/16/2018 17:07:50	VetTix: What Gives Female 30	00:29.939
09/16/2018 17:08:20	Thank An ESP 60	01:00.813
09/16/2018 17:13:04	St. Jude 60	00:59.697
09/16/2018 17:14:04	Tennessee State Library and Archives 30	00:30.858
09/16/2018 17:14:35	Teaching Tolerance 30	00:29.381
09/16/2018 17:19:33	Smart Homeowner 60	01:00.063
09/16/2018 17:20:33	Rising Ashes-Fire Pit 60	00:59.167
09/16/2018 17:26:39	Poison Helpline 30	00:30.101
09/16/2018 17:27:09	E Move Against Migraine 30	00:30.030
09/16/2018 17:27:10	Make A Wish 60	01:00.030
09/17/2018 16:59:31	A: Teenbop Concert 30	00:30.227
09/17/2018 17:09:31	We'd Do Anything Memphis 60	00:59.206
09/17/2018 17:10:30	VetTix: What Gives Male 30	00:29.948
09/17/2018 17:11:00	Thank An ESP 30	00:30.171
09/17/2018 17:14:47	Tennessee State Library and Archives 30	00:30.858
09/17/2018 17:15:18	Teaching Tolerance 30	00:29.381
09/17/2018 17:15:47	Smart Homeowner 60	01:00.063
09/17/2018 17:20:16	Rising Ashes-Fire Pit 60	00:59.167
09/17/2018 17:21:16	Pavlov Purpose After Meal 60	01:00.164
09/17/2018 17:25:06	Don't Let Debt Keep You Down 60	00:57.859
09/17/2018 17:26:03	Don't Wait-Wildfire 30	00:30.145
09/17/2018 17:26:34	Communication 30	00:29.733
09/19/2018 17:08:34	2 Sides 30	00:30.145
09/19/2018 17:09:04	Communication 30	00:29.733
09/19/2018 17:09:34	Bittersweet 60	00:58.988
09/19/2018 17:14:14	Don't Let Debt Keep You Down 60	00:57.859
09/19/2018 17:15:11	Don't Wait-Tornado 30	00:30.145
09/19/2018 17:15:41	Lucky 30	00:30.724
09/19/2018 17:20:14	Make A Wish 60	01:00.030
09/19/2018 17:21:14	Move Against Migraine 60	01:00.060
09/19/2018 17:25:22	Pavlov Purpose 30	00:30.175
09/19/2018 17:25:52	Poison Helpline 30	00:30.101
09/19/2018 17:26:23	Rising Ashes-Fire Pit 60	00:59.167
09/20/2018 17:08:59	We'd Do Anything Memphis 30	00:29.668
09/20/2018 17:09:29	VetTix: What Gives Male 30	00:29.948
09/20/2018 17:09:59	Thank An ESP 60	01:00.813
09/20/2018 17:14:10	St. Jude 60	00:59.697
09/20/2018 17:15:09	Tennessee State Library and Archives 30	00:30.858
09/20/2018 17:15:40	Teaching Tolerance 30	00:29.381
09/20/2018 17:22:18	Smart Homeowner 60	01:00.063
09/20/2018 17:23:18	Rising Ashes-Fire Pit 60	00:59.167

09/20/2018 17:25:58	Poison Helpline 30	00:30.101
09/20/2018 17:26:29	Move Against Migraine 30	00:30.030
09/20/2018 17:26:59	Make A Wish 60	01:00.030
09/23/2018 17:03:18-E	We'd Do Anything Memphis 30	00:29.668
09/23/2018 17:10:27	We'd Do Anything Memphis 30	00:29.668
09/23/2018 17:10:57	VetTix: What Gives Female 30	00:29.939
09/23/2018 17:11:27	Thank An ESP 60	01:00.813
09/23/2018 17:13:47-E	Move Against Migraine 60	01:00.060
09/23/2018 17:15:21	St. Jude 60	00:59.697
09/23/2018 17:16:21	Tennessee State Library and Archives 30	00:30.858
09/23/2018 17:16:51	Teaching Tolerance 30	00:29.381
09/23/2018 17:20:56	Smart Homeowner 60	01:00.063
09/23/2018 17:21:56	Rising Ashes-Fire Pit 60	00:59.167
09/23/2018 17:26:01	Poison Helpline 30	00:30.101
09/23/2018 17:26:32	Pavlov Purpose 30	00:30.175
09/23/2018 17:27:02	Move Against Migraine 60	01:00.060
09/24/2018 17:08:09	2 Sides 30	00:30.145
09/24/2018 17:08:39	A: Teenbop Concert 30	00:30.227
09/24/2018 17:09:09	Bittersweet 60	00:58.988
09/24/2018 17:13:37	Rising Ashes-Fire Pit 60	00:59.167
09/24/2018 17:14:37	Move Against Migraine 30	00:30.030
09/24/2018 17:15:07	Don't Let Debt Keep You Down 30	00:29.837
09/24/2018 17:19:18	Lucky 60	01:00.738
09/24/2018 17:20:19	Pavlov Purpose 60	01:00.190
09/24/2018 17:22:19	Smart Homeowner 30	00:30.048
09/24/2018 17:23:22-E	Don't Wait-Tornado 30	00:30.145
09/24/2018 17:25:31	Don't Wait-Tornado 30	00:30.145
09/24/2018 17:26:01	Smart Homeowner 30	00:30.048
09/24/2018 17:26:31	Thank An ESP 60	01:00.813
09/26/2018 17:03:33-E	Don't Let Debt Keep You Down 60	00:58.856
09/26/2018 17:08:24	2 Sides 30	00:30.145
09/26/2018 17:08:55	Communication 30	00:29.733
09/26/2018 17:09:24	Bittersweet 60	00:58.988
09/26/2018 17:11:08	Don't Let Debt Keep You Down 60	00:58.856
09/26/2018 17:13:40	Don't Let Debt Keep You Down 60	00:57.859
09/26/2018 17:14:38	Don't Wait-Tornado 30	00:30.145
09/26/2018 17:15:08	Lucky 30	00:30.724
09/26/2018 17:19:35	Make A Wish 60	01:00.030
09/26/2018 17:20:35	Move Against Migraine 60	01:00.060
09/26/2018 17:25:25	Pavlov Purpose 30	00:30.175
09/26/2018 17:25:55	Poison Helpline 30	00:30.101
09/26/2018 17:26:26	Rising Ashes-Fire Pit 60	00:59.167
09/27/2018 17:08:42	Bittersweet 60	00:58.988
09/27/2018 17:09:41	Communication 30	00:29.733
09/27/2018 17:10:11	Don't Let Debt Keep You Down 30	00:29.837
09/27/2018 17:10:55	Don't Wait-Wildfire 30	00:30.145
09/27/2018 17:13:48	Lucky 30	00:30.724
09/27/2018 17:14:18	Lucky 60	01:00.738
09/27/2018 17:15:19	Move Against Migraine 60	01:00.060
09/27/2018 17:16:19	Poison Helpline 30	00:30.101
09/27/2018 17:16:36	Rising Ashes-Chains 30	00:30.119

09/27/2018 17:21:37	Smart Homeowner 60	01:00.063
09/27/2018 17:22:37	Don't Wait-Tornado 30	00:30.145
09/27/2018 17:23:08	2 Sides 30	00:30.145
09/27/2018 17:25:33	A: Teenbop Concert 60	01:00.320
09/27/2018 17:26:37	Lyme Disease 30 ITS LOUD	00:30.051
09/27/2018 17:27:07	Second Look 30	00:30.048
09/27/2018 17:28:37-E	VetTix: What Gives Female 60	00:59.909
09/27/2018 17:34:14-E	VetTix: What Gives Female 60	00:59.909
09/27/2018 17:35:14-E	We'd Do Anything Memphis 30	00:29.668
09/27/2018 17:35:44-E	St. Jude Bryce 30	00:29.892
09/28/2018 10:00:00	Smart Homeowner 60	01:00.063
09/29/2018 13:00:00	Smart Homeowner 60	01:00.063
09/30/2018 17:06:30-E	St. Jude 60	00:59.697
09/30/2018 17:07:30-E	St. Jude 60	00:59.697
09/30/2018 17:09:19	We'd Do Anything Memphis 30	00:29.668
09/30/2018 17:09:49	VetTix: What Gives Female 30	00:29.939
09/30/2018 17:10:19	Thank An ESP 60	01:00.813
09/30/2018 17:14:35	St. Jude 60	00:59.697
09/30/2018 17:15:34	Tennessee State Library and Archives 30	00:30.858
09/30/2018 17:16:05	Teaching Tolerance 30	00:29.381
09/30/2018 17:20:55	Smart Homeowner 60	01:00.063
09/30/2018 17:21:55	Rising Ashes-Fire Pit 60	00:59.167
09/30/2018 17:25:23	Move Against Migraine 30	00:30.030
09/30/2018 17:25:53	Poison Helpline 30	00:30.101
09/30/2018 17:26:23	Pavlov Purpose After Meal 60	01:00.164

End Of Form