

## ORDER



Kansas City

**Orders**  
**Order / Rev:** 722213  
**Alt Order #:**  
**Product Desc:** Progress KC PAC  
**Estimate:** 1770  
**Flight Dates:** 03/30/16 - 04/05/16  
**Original Date / Rev:** 03/29/16 / 03/29/16  
**Order Type:** GENERAL

**Primary AE:** L POLITICAL HOUSE  
**Sales Office:** KCTV  
**Sales Region:** Local

**Agency**  
**Name:** Screen Strategies Media LLC  
**Buying Contact:** Caroline Bahng  
**Billing Contact:**  
 11150 Fairfax Boulevard, Suite 505  
 Fairfax, VA 20120

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Progress KC PAC  
**Demographic:** A35+  
**Product Codes:** Political-Issues  
**Priority:** PMT  
**Revenue Codes:** POL, PLI, FLT

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/04/16	8	\$4,525.00	\$3,846.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	8	\$4,525.00	\$3,846.25	0.00
<b>Totals</b>	<b>8</b>	<b>\$4,525.00</b>	<b>\$3,846.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
L POLITICAL HOUSE			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	04/04/16	04/04/16	News @ 6-7am More in the Morning	CM	6-7am	M-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/16	04/10/16	M-----					1	\$300.00		0.00			
N 2	KCTV	03/31/16	03/31/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	---T---	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/16	04/03/16	---T---					1	\$300.00		0.00			
N 3	KCTV	04/01/16	04/01/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	----F--	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/16	04/03/16	----F--					1	\$325.00		0.00			
N 4	KCTV	03/30/16	03/30/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	--W----	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/16	04/03/16	--W----					1	\$750.00		0.00			
N 5	KCTV	04/04/16	04/04/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	M-----	:30	1	\$850.00	PMT	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/16	04/10/16	M-----					1	\$850.00		0.00			
N 6	KCTV	03/31/16	03/31/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	---T---	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/16	04/03/16	---T---					1	\$1,200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KCTV	04/01/16	04/01/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	----F--	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/16	04/03/16	----F--	1		\$500.00		0.00						
N 8	KCTV	03/30/16	03/30/16	News @ 6-7am More in the Morning	CM	6-7am	--W----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/28/16	04/03/16	--W----	1		\$300.00		0.00						
Totals													8	\$4,525.00	