

ORDER



Kansas City

Orders
Order / Rev: 722213
 Alt Order #:
Product Desc: Progress KC PAC
Estimate: 1770
Flight Dates: 03/30/16 - 04/05/16
Original Date / Rev: 03/29/16 / 03/29/16
Order Type: GENERAL

Primary AE: L POLITICAL HOUSE
Sales Office: KCTV
Sales Region: Local

Agency Name: Screen Strategies Media LLC
Buying Contact: Caroline Bahng
Billing Contact:
 11150 Fairfax Boulevard, Suite 505
 Fairfax, VA 20120

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Progress KC PAC
Demographic: A35+
Product Codes: Political-Issues
Priority: PMT
Revenue Codes: POL, PLI, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/04/16	8	\$4,525.00	\$3,846.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	8	\$4,525.00	\$3,846.25	0.00
Totals	8	\$4,525.00	\$3,846.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
L POLITICAL HOUSE			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	04/04/16	04/04/16	News @ 6-7am More in the Morning	CM	6-7am	M-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/16	04/10/16	M-----					1	\$300.00		0.00			
N 2	KCTV	03/31/16	03/31/16	Lets Make a Deal Lets Make a Deal	CM	2-3p	---T---	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	---T---					1	\$300.00		0.00			
N 3	KCTV	04/01/16	04/01/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	----F--	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	----F--					1	\$325.00		0.00			
N 4	KCTV	03/30/16	03/30/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	--W----	:30	1	\$750.00	PMT	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	--W----					1	\$750.00		0.00			
N 5	KCTV	04/04/16	04/04/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	M-----	:30	1	\$850.00	PMT	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/16	04/10/16	M-----					1	\$850.00		0.00			
N 6	KCTV	03/31/16	03/31/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	---T---	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	---T---					1	\$1,200.00		0.00			

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N 7	KCTV	04/01/16	04/01/16	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	----F--	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/16	04/03/16	----F--		1		\$500.00		0.00					
N 8	KCTV	03/30/16	03/30/16	News @ 6-7am More in the Morning	CM	6-7am	--W----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/28/16	04/03/16	--W----		1		\$300.00		0.00					
Totals													8	\$4,525.00	