

ORDER



Orders
Order / Rev: 751933A
Alt Order #:
Product Desc: May - Oct 2024
Estimate:
Flight Dates: 05/15/24 - 10/31/24
Original Date / Rev: 05/07/24 / 05/07/24
Order Type: GENERAL

KNVO-TV
Primary AE: McAllen House
Sales Office: L-MCA
Sales Region: LOCAL

Agency Name: Committee to Elect Mayra Flores for C
Buying Contact:
Billing Contact:
 P.O Box 516
 Los Indios, TX 78567

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mayra Flores for Congress
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-13

New Business End:
Advertiser External ID: 0012R00002IPHKSQA5
Agency External ID: 001RP00000BUodoYAD
Unit Code: General
Order Separation: 00:00:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/31/24	6	\$3,000.00	\$2,550.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	6	\$3,000.00	\$2,550.00	0.00
Totals	6	\$3,000.00	\$2,550.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
McAllen House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNVO	05/15/24	05/24/24	Despierta Al Dia News	CM	5a-6a	MTWTF--	2:00	1	\$200.00	P-13	0.00	NM	2	\$400.00
				2 minute interview											
				2 minute interview											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	--WTF--		1		\$200.00		0.00					
		Week: 05/20/24	05/26/24	MTWTF--		1		\$200.00		0.00					
N 2	KNVO	05/15/24	05/24/24	M-F 6a-10a Despierta AM	CM	6a-10a	MTWTF--	2:00	0	\$900.00	P-13	0.00	NM	1	\$900.00
				2 minute interview											
				2 minute interview											
N 3	KNVO	05/20/24	05/31/24	Midday News Show	CM	11:30 AM-12:00 PM	MTWTF--	2:00	1	\$600.00	P-13	0.00	NM	2	\$1,200.00
				Midday News Show		(11:30 AM-12:00 PM)									
				2 minute interview											
N 4	KNVO	05/27/24	05/31/24	Early News M-F 1.1 Local	CM	5p-530p	MTWTF--	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
				Early news M-F 5p-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/27/24	06/02/24	MTWTF--		1		\$500.00		0.00					
Totals														6	\$3,000.00

751433

Meet the Candidate featuring Mayra Flores

Monthly Package May - Oct 2024

Univision \$3,000 Monthly

- 2 - Two Minute Interviews in Despierta Al Dia M-F 5AM-6AM
- 1 - Two Minute Interviews in Despierta America M-F 6AM-10AM
- 2 - Two Minute Interviews in Mid Day News M-F 11:30AM-12PM
- 1 - :30 Commercials in the 5PM News M-F



FOX \$2,160 Monthly

- 4 - Two Minute Interviews in Fox News RGV in the Morning M-F 9AM-9:30AM
- 4 - Two Minute Interviews Fox News RGV Mid Day M-F 12:30PM - 1PM
- 4 - :30 Commercials in the 9PM News M-F



La Suavecita \$400 Monthly

10 - :30s spots M-Sa 6a-7p per week

Total monthly package:
\$5560 gross per mo. / \$4726 net per mo.

Production: One time fee
2- 2 minute Spanish Interviews Pre Recorded
2 - English 2 minute Interviews Pre recorded
2- (:30) English & Spanish production 3 hours
Total Production \$2,000

Start Date: May 2024

End Date: _____

Advertiser Name : Niria V. Flores de Hinojosa - Treasurer

Authorized Signature

Niria V. Flores de Hinojosa

Today's Date

05/07/24

It is understood and agreed that this contract includes elements and hard costs. By signing the above, I acknowledge and accept full responsibility for payment of total amount and agree to and understand that Entravision Communications is paying for certain elements on your behalf in order to execute this specific program or event. Entravision Communications Corporation and its stations are committed to a policy of non-discrimination. In the advertising contracts that it enters into or carry out, in connection with any advertising contract, it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising Services located at www.entravision.com/termsandconditions, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Niria V. Flores de Hinojosa, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mayra Flores

Authorized committee:

Niria V. Flores de Hinojosa, Treasurer

Agency requesting time (and contact information):

N/A Niria V. Flores de Hinojosa, Treasurer

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

34th Congressional District

Date of election:

Nov. 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Niria V. Flores de Hinojosa, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Niria V. Flores de Hinojosa

Signature:

Melba C. Franklin

Name: Niria V. Flores de Hinojosa, Treasurer

Name: *Melba C. Franklin*

Date of Request to Purchase Ad Time: 05/04/2024

Date of Station Agreement to Sell Time: *5/7/24*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Niria V. Flores de Hinojosa

Name: Niria V. Flores de Hinojosa, Treasurer

Date: 05/04/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 751933 A	Station Call Letters: KNVD	Date Received/Requested: 5/7/24
Est. #:	Station Location: 801 N Jackson Rd	Run Start and End Dates: 5/15/24-10/31/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.