

WBAV-FM

QUARTERLY ISSUES AND PROGRAMS REPORT

Beasley Media Group, Inc.

STATION: WBAV-FM

4th QUARTER, 2017

(October, November, December)

Due January 10, 2018

**Prepared by: Francene Marie Morris
Public Affairs Director - Host/Producer**

Description of Issues of Concern to Charlotte, North Carolina
Addressed in Responsive Programming in the
Airing Saturday 5am to 6am - The Francene Marie Show – 4th Quarter 2017
Beasley Media Group, Inc.

1. The Arts – The need to support local high school students in music programs. The need to produce and submit local films to national film festivals. The need to highlight local talent in Grammy nominated formats.
2. Political – More options for citizens to voice views and needs to local Political officials. The need for more voting options in high volume precincts. The need to elect new Mayor in North & South Carolina.
3. Education – The need to raise money for building repairs and books in local schools.
4. Health – The need to raise funds for uninsured cancer patients. The need to bring awareness to Cystic Fibrosis. Increasing arthritis diagnosis in North Carolina.
5. Community – Upsurge in Salvation Army Red Kettle donations. Creative ways of worship. The need to support and bring attention to athletes participating in US Olympics.
6. Small Business – Rise in Chamber of Commerce memberships. The need for small businesses to build credit.
7. Family – Need to support teens aging out of Foster Care system. The need for families to support local blood banks. The need to increase family friendly events.
8. Anti-Bully Campaigns – More ways of reporting bullies in school. The need to increase anti-bully groups and awareness.
9. Safe Driving – Escalating numbers of accidents in North & South Carolina. The need for teen safe driving courses.
10. Judicial System – The need for affordable legal representation. The need for legal help for veterans. The need to educate Hispanic communities about their rights and immigration law changes in North Carolina.

WBAV-FM
Programs That Address Community Issues
The Francene Marie Show - Beasley Media Group, Inc.
4th Quarter 2017

Issue: Health

Aired: October 8, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Communications Director Jacque Farrell Mulholland with BCC Rally talks about their financial support to Komen Race for a Cure, Mullholland invites listeners to get involved in with events and volunteerism.

Issue: Health

Aired: October 8, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Tami Simmons, Executive Director at Komen Charlotte promotes Race For A Cure. Simmons talks about net proceed of 75% stay in our local area to fund breast health services, including breast screenings, diagnostics, awareness and education, and treatment support services to uninsured and underinsured people in our community.

Issue: Small Business

Aired: October 8, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Bill Russell President of Lake Norman Chamber of Commerce talks about celebrating 25th Anniversary in 2012 - who began as the North Mecklenburg Chamber. Russell promotes upcoming events and Mecklenburg County governance structure.

Issue: Small Business

Aired: October 8, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Elaine Spalding, CCE President of the Rowan County Chamber of Commerce stopped by Beasley Media Group to talk with Francene Marie about their mission and city partnerships and conversations to mature thriving economy through proactive and consensus-building leadership.

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Issue: The Arts

Aired: October 15, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviewed 3 team members from The Sacred Seagulls Film Production. Producer Mark Borja reviewed the rules of submitting films to be selected for "Best of Screenings" at the 2017 Charlotte's 48 Hour Film Project. Their film "Get Righteous" depicted a school band reflected in 1980.

Issue: Education

Aired: October 15, 2017

Time: 6am to 7am

Length of segment: 20 minutes of 1 hour

Show Description: Francene Marie interviews Town of Waxhaw to promote BBQ Competition to benefit local school supply closet. The competition is bringing 30 teams from across Southeast region to compete and raise local funds.

Issue: Education

Aired: October 15, 2017

Time: 6am to 7am

Length of segment: 20 minutes of 1 hour

Show Description: NC Med Assist teaches how to monitor high blood pressure levels to neighbors living 200% below poverty level. Money raised also offers free life saving medications.

Issue: Political

Aired: October 22, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Republican Mayoral Candidate Kenny Smith regarding his platform for November 7, 2017 election. Smith has served as Council member for 4 years and looking forward to serving citizens of Charlotte, NC.

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Issue: Political

Aired: October 22, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene interviews Democratic Mayor Pro Tem Vi Lyles regarding her Mayoral platform for November 7, 2017 election. Lyles has served the city of Charlotte during her 40 year career in public service.

Issue: Political

Aired: October 22, 2017

Time: 6am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Francene Marie interviews Michael Dickerson – Executive Director with Mecklenburg Board of Elections. Dickerson shares how to download sample ballots and changes in precinct location and hours when voting on November 7, 2017.

Issue: Political

Aired: October 22, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene interviews Gastonia Mayoral Candidate Walker Reid regarding his platform for November 7, 2017 election. Reid has served as a City Council Member of Gastonia for 16 years and says he's excited to serve Gastonia again. Mayor John Bridgeman was asked for comment, but did not reply to our media request.

Issue: Anti-Bully Campaigns

Aired October 29, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Chloe Olivia is a CMS student and John Cotherman – CMS Anti-Bully Coordinator about Bullying Prevention. The initiative works with Charlotte Mecklenburg Police Department and United States Attorney's Office of the Western District of North Carolina for Stand Up Speak Out Program.

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Issue: Fitness

Aired: October 29, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Olympic Gymnast Ashton Locklear about her long career as gymnasts. Locklear trained at Everest Gymnastics before 2016 Olympic Games. Ashton also shared being a part of the Lumbee Tribe in North Carolina and 2017 Native American Dreamcatcher Gala in Canada hosted by the Dreamcatcher Foundation.

Issue: Health

Aired: October 29, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Don Jonas with Care Ring. The organization is a 62-year-old non-profit in Charlotte providing low-cost to free healthcare for the uninsured. The fundraising efforts at Lenny Boy November 11, 2017 will help fund programs serving cancer patients, and homeless with chronic illnesses.

Issue: The Arts

Aired: October 29, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Francene Marie interviews David L Cook with Artist Music Guild about 2017 AMG Heritage Awards November 2017. The Guild brings together grade school students and musical legends to grow the Arts. The Award ceremony will be hosted by singer & performers, Marilyn McCoo & Billy Davis Jr.

Issue: Political

Aired: November 5, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Republican Mayoral Candidate Kenny Smith regarding his platform for November 7, 2017 election. Smith has served as Council member for 4 years and looking forward to serving citizens of Charlotte, NC.

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Issue: Political

Aired: November 5, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene interviews Democrat Mayor Pro Tem Vi Lyles regarding her Mayoral platform for November 7, 2017 election. Lyles has served the city of Charlotte during her 10 years in public service.

Issue: Political

Aired: November 5, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Michael Dickerson – Executive Director for Mecklenburg Board of Elections regarding how to get information about how to get out and vote November 7, 2017.

Issue: Political

Aired: November 5, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene interviews Gastonia Mayoral Candidate Walker Reid regarding his platform for November 7, 2017 election. Reid has served as a City Council Member of Gastonia for 16 years and says he's excited to serve Gastonia again.

Issue: Small Business

Aired: November 12, 2018

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene interviews Susan Espinosa, Charlotte Metro Federal Credit Union about how to boost credit scores and how they work for students with outstanding loans to mortgage and car payments.

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Issue: Health

Aired: November 12, 2018

Time: 6am to 7am

Length of segment: 25 minutes of 1 hour

Show Description: Francene Marie Morris interviews Ann Stroupe - Nurse Supervisor, Barb Corl -Nurse Home Visitor for Gaston County's Nurse Family Partnership. The 40 year non-profit helps teen moms before and after pregnancy. NFP helps moms break generational cycle of multiple pregnancies.

Issue: Judicial System

Aired: November 12, 2018

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Ken Schorr with Charlotte Center For Legal Advocacy. The agency offers low cost or at no cost to low income communities. When residents are in crisis, Charlotte Center For Legal Advocacy has a wealthy menu of services from serving Veterans needing benefits dishonorable discharges to immigration.

Issue: The Arts

Aired: November 19, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews actress & poet Allison Rose about protecting child actors. Allison reviewed how to interview & secure legal representation before signing contracts, searching for acting agents and best practices.

Issue: Health

Aired: November 19, 2017

Time: 6am to 7am

Length of segment: 15 minute segment of 1 hour

Show Description: Francene interviews Cystic Fibrosis Foundation-Charlotte Chapter about 2018 fundraiser. Guest: Hiking Coach - Rob Anderson, Development Manager - Stephanie Cherry and 14 year Cystic Fibrosis survivor Russ Jackson. Cystic fibrosis affects the cells that produce mucus, sweat, and digestive juices.

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Issue: Family

Aired: November 19, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Part 3 of 4 installments interviewing Mo James the author of “I’m Just Regular” about her tell all book “I’m Just Regular” with Francene Marie. Mo James gives insightful relationship information to high school students when pregnancies occur.

Issue: Safe Driving

Aired: November 19, 2017

Time: 6am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Francene Marie interviews 1st Sergeant Benfield with South Carolina Highway Patrol to discuss the dangers on the road during the holidays. Since January 2017 more than 1,000 drivers, passengers and cyclist have lost their lives on the road.

Issue: Fitness/Family

Aired: November 26, 2017

Time: 6am to 7am

Length of segment: 40 minutes of 1 hour

Show Description: Francene interviews Tennis Pro Dejon Bevins about being on tour and his journey from Foster Care to tennis courts. He shares the difficulties of being separated from his brother in Foster Care to becoming a Rhodes Scholar finalist.

Issue: Community

Aired: November 26, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: CIAA Commissioner Jacquie McWilliams shares 2018 competition rolling into Charlotte February 2018. The Central Intercollegiate Athletic Association produced \$55.6 million in 2015 in spite of inclement weather. In 2014 an increase of 19 percent.

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Issue: Family

Aired: December 3, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Joanne O'Brien Beam - President of Good Friends Luncheon, and former Board Member & Luncheon Chair Linda Lockman-Brooks. Good Friends Charlotte is comprised of women dedicated to helping families living below Federal Poverty line.

Issue: Safe Driving

Aired: December 3, 2017

Time: 6am to 7am

Length of segment: 12 minutes of 1 hour

Show Description: Francene Marie interviews 1st Sergeant Benfield with South Carolina Highway Patrol to discuss the dangers on the road during the holidays. Since January 2017 more than 1,000 drivers, passengers and cyclist have lost their lives on the road.

Issue: Health

Aired: December 3, 2017

Time: 6am to 7am

Length of segment: 15 minutes segment of 1 hour

Show Description: Francene interviews Kristina Aquilone SDD for Arthritis Foundation Mid-Atlantic Region regarding Jingle Bell Run. Aquilone talked about the many arthritic symptoms nearly 40 million persons in the United States suffer with. More than 21 million Americans have osteoarthritis. Approximately 2.1 million Americans suffer from rheumatoid arthritis.

Issue: Judicial System

Aired: December 3, 2018

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Ken Schorr with Charlotte Center For Legal Advocacy. The agency offers low cost or at no cost to low income communities. When residents are in crisis, Charlotte Center For Legal Advocacy has a wealthy menu of services from serving Veterans needing benefits to treat PTSD to immigration.

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Issue: Family

Aired: December 10, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Francene interviews Jessica Jankowski - Communications Coordinator For Community Blood Center of the Carolinas. They're gearing up for annual Puppies for Patients at Levine Children's Hospital. The Community Blood Center of the Carolinas is your local nonprofit, community-based blood center and the primary blood supplier to the region's hospitals.

Issue: Health

Aired: December 10, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Jill Malmgren - Executive Director America's Tooth Fairy shares how the org teaches families how to reduce work & school absences with good oral health habits.

Issue: Health

Aired: December 10, 2017

Time: 6am to 7am

Length of segment: 15 minute segment of 1 hour

Show Description: Francene interviews Cystic Fibrosis Foundation-Charlotte Chapter about 2018 fundraiser. Guest: Hiking Coach - Rob Anderson, Development Manager - Stephanie Cherry and 14 year Cystic Fibrosis survivor Russ Jackson. Cystic fibrosis affects the cells that produce mucus, sweat, and digestive juices.

Issue: The Arts

Aired: December 10, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews actress & poet Allison Rose about protecting child actors. Allison reviewed how to interview & secure legal representation before signing contracts, searching for acting agents and best practices.

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Issue: Health

Aired: December 17, 2017

Time: 6am to 7am

Length of segment: 25 minutes of 1 hour

Show Description: Francene interviews Alzheimer's Assoc. Executive Director Katherine Lambert and Barbara Ivey a Alzheimer's Caregiver shared alarming facts: 35 percent of caregivers for people with Alzheimer's or another dementia report that their health has gotten worse due to care responsibilities compared to 19 percent of caregivers of people without dementia.

Issue: Health

Aired: December 17, 2017

Time: 6am to 7am

Length of segment: 20 minutes of 1 hour

Show Description: Francene Marie interviews Dr. Peter Cox before the New Year regarding health and wellness. Discussed why sporting injuries reoccur, and treating the whole body. Cox shared new buzz word in the medical community called regenerative medicine.

Issue: Education

Aired: December 17, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Francene Marie interviews Author Chad A Webster about overcoming reading challenges as a child, to his career in law enforcement. His first book "Mystery Muffin Soda Pop Slooth is designed to use mystery as a learning tool to pique the interest of young readers.

Issue: Health

Aired: December 24, 2017

Time: 6am to 7am

Length of segment: 25 minutes of 1 hour

Show Description: Francene interviews Alzheimer's Assoc. Executive Director Katherine Lambert and Barbara Ivey a Alzheimer's about alarming facts: 35 percent of caregivers for people with Alzheimer's or another dementia report that their health has gotten worse due to care responsibilities compared to 19 percent of caregivers of people without dementia.

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Issue: Health

Aired: December 24, 2017

Time: 6am to 7am

Length of segment: 20 minutes of 1 hour

Show Description: Francene Marie interviews Dr. Peter Cox before the New Year regarding health and wellness. Discussed why sporting injuries reoccur, and treating the whole body. Cox shared new buzz word in the medical community called regenerative medicine.

Issue: Education

Aired: December 24, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Francene Marie interviews Author Chad A Webster about overcoming reading challenges as a child, to his career in law enforcement. His first book "Mystery Muffin Soda Pop Slooth is designed to use mystery as a learning tool to pique the interest of young readers.

Issue: Health

Aired: December 31, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Kristin Young with NC Med Assist and CARERING Marketing Director Kelly Musante with Carering. The partnership is able to offer free prescription medications from doctors donating time to see patients.

Issue: The Arts

Aired: December 31, 2017

Time: 6am to 7am

Length of segment: 10 minutes of 1 hour

Show Description: Francene Marie interviews Mo James the Author of I'm Just Regular about the mistakes made when planning New Year Resolutions. James shares her journey with mishaps, downfalls and renewing her life through self-discoveries.

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Issue: Health

Aired: December 31, 2017

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Jill Malmgren - Executive Director America's Tooth Fairy shares how the org teaches families how to reduce work & school absentees with good oral health habits.

Issue: Judicial System

Aired: December 31, 2018

Time: 6am to 7am

Length of segment: 15 minutes of 1 hour

Show Description: Francene Marie interviews Ken Schorr with Charlotte Center For Legal Advocacy. The agency offers low cost or at no cost to low income communities. When residents are in crisis, Charlotte Center For Legal Advocacy has a wealthy menu of services from serving Veterans needing benefits to treat PTSD to immigration.

Public Service Announcements
4th Quarter 2017
Beasley Media Group, Inc.

Throughout the quarter the station aired PSAs during Public Affairs Programming.
The information below reflects community activities and issues.

- :30 seconds – Multiple Choice Parenting (PSA Central)
- :30 seconds- Autism Awareness – In their own words (PSA Central)
- :30 seconds – Real Men - Drinking While Driving (PSA Central)
- :30 seconds – Indoor Baseball (PSA Central)
- :30 seconds - Buzzed Driving (PSA Central)
- :30 seconds – Tougher Than Tough (PSA Central)
- :60 seconds - Expensive Night – (Ad Council)
- :30 seconds –Tougher Than Tough (Ad Council)
- :30 seconds –Child Passenger Safety - Ad Council
- :30 seconds – Discovering Nature (PSA Central)
- :15 seconds – Emergency Preparedness – Flood (PSA Central)
- :30 seconds – Fatherhood Involvement - Guys Night Out
- :15 seconds – High Blood Pressure – HBP Numbers Stroke
- :15 seconds – High School Equivalency – Marco (PSA Central)
- :30 seconds – Hurricane Relief (PSA Central)
- :30 seconds – Job Training & Employment – Power Suit (PSA Central)
- :30 seconds – Learning Attention Issues – PSA Central
- :30 seconds – Meals On Wheels Recruitment – Mr. Gaines (PSA Central)
- :30 seconds – Pathway To Employment – Meet The Grads (PSA Central)
- :30 seconds – Recycling – I Want To Be (PSA Central)
- :30 seconds – Saving For Retirement – House Ace (PSA Central)
- :30 seconds – Seatbelt Safety – Tune Out (PSA Central)
- :30 seconds – Pet Shelter Adoption (PSA Central)
- :30 seconds – Teacher Recruitment (PSA Central)
- :30 seconds – Texting and Driving Prevention – Driving Blind (PSA Central)