



125 West 55th St
New York, NY 10019

Contract # 26231266	Changes as of: 10/25/2018 at 4:35 PM	Version: Original Order
CPE: 1015/1031/7600	Flight: 10/30/18 - 11/6/18	Station: WVBT
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Elaine Luria VA-02 Product: Political	Market: Norfolk-Virginia Beach Office: WASHINGTON
Agency Order #: 7893629	Buyer: Dome, Liz	Service: Nielsen
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Con Type: POLITICAL/VOTE Total \$: \$8,455.00 Total Spots: 63 Total CPP: \$0.00 Total GRP:
Separation:		

#	Day/Time	DP	Program	Rate	Len	10/30 - 11/6								Total Spots	Total \$	CPP*	GRP*
						10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6				
1	Tu-F,M 7a-8a		WAVY News at 7am	\$130.00	30	1	1	1	1	0	0	1	1	6	\$780.00	\$0.00	0.0
2	Tu-F,M 8a-9a		WAVY News at 8am	\$115.00	30	1	1	1	1	0	0	1	1	6	\$690.00	\$0.00	0.0
3	Tu-F,M 10a-11a		Rachael Ray	\$30.00	30	1	1	1	1	0	0	1	0	5	\$150.00	\$0.00	0.0
4	Tu-F,M 11a-12n		Pickler and Ben	\$25.00	30	1	1	1	1	0	0	1	0	5	\$125.00	\$0.00	0.0
5	Tu-F,M 12n-1p		The Doctors	\$25.00	30	1	1	1	1	0	0	1	0	5	\$125.00	\$0.00	0.0
6	Tu-F,M 1p-2p		Dr Oz	\$25.00	30	1	1	1	1	0	0	1	0	5	\$125.00	\$0.00	0.0
7	Tu-F,M 6p-7p		Face the Truth	\$60.00	30	1	1	1	1	0	0	1	0	5	\$300.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$100.00	30	1	1	1	1	0	0	1	0	5	\$500.00	\$0.00	0.0
9	W 8p-11p		MLB World Series Game 7 *If Necessary	\$750.00	30	0	1	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0
10	Th 8:20p-11:30p		TNF: Raiders At 49ers	\$1,400.00	30	0	0	1	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0
11	Tu-F,M 10p-10:45p		WVBT FOX News	\$250.00	30	0	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
12	Tu-F,M 10:45p-11p		Sports Wrap	\$190.00	30	0	0	0	0	0	0	1	0	1	\$190.00	\$0.00	0.0
13	Tu-F,M 11p-11:30p		WVBT FOX News	\$125.00	30	1	1	0	1	0	0	0	0	3	\$375.00	\$0.00	0.0
14	Th 11:30a-12m		WVBT FOX News	\$125.00	30	0	0	1	0	0	0	0	0	1	\$125.00	\$0.00	0.0
15	F 10:45p-11p		In the Huddle	\$190.00	30	0	0	0	1	0	0	0	0	1	\$190.00	\$0.00	0.0
16	Su 10:45p-11p		Sports Wrap	\$125.00	30	0	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
17	Tu-F,M 11p-12m		TMZ/Extra	\$45.00	30	1	1	0	1	0	0	1	0	4	\$180.00	\$0.00	0.0
18	Tu-F,M 12m-1a		TMZ Live	\$15.00	30	1	1	1	1	0	0	1	0	5	\$75.00	\$0.00	0.0
19	Sa 3:30p-7p		College Football:	\$100.00	30	0	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
20	Su 4:25p-7:30p		NFL Sunday Late: Week 9	\$1,900.00	30	0	0	0	0	0	1	0	0	1	\$1,900.00	\$0.00	0.0
TOTALS:						11	12	11	12	1	2	12	2	63	\$8,455.00	\$0.00	0.0



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Agency Order #: 7893629	Service: Nielsen	Total CPP: \$0.00	
Buyer: Dome, Liz	Primary Demo:	Total GRP:	
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880		
Separation:			

Special Instructions

Competitive Information	
Market Budget:	\$84,550
WVBT Share:	10%
Comment:	
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$8,455.00	N/A	0.0
Total	100%	63	\$8,455.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	63	\$8,455.00
Total	63	\$8,455.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/25/18 4:46 PM					\$0	\$0	
New	10/25/18 4:35 PM	BILL THOMAS	New	63		\$8,455.00	\$8,455.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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