

# NBCUniversal

The Federal Communications Commission (FCC or Commission) rules require commercials to have the same average volume as the programs they accompany. In the Commercial Advertisement Loudness Mitigation (CALM) Act, Congress directed the FCC to establish these rules, which went into effect on December 13, 2012.

The rules make mandatory the guidelines in The Advanced Television Systems Committee (ATSC) Recommended Practice A/85 only insofar as such recommended practice concerns the transmission of commercial advertisements by a television broadcast station, cable operator or other multichannel video programming distributor.

For the embedded commercials that stations and MVPDs pass through from programmers, the FCC established a “safe harbor” to demonstrate compliance through certifications.

All commercial advertising, promotional material, public service announcements and political ads distributed by all NBCUniversal owned networks are in compliance with the applicable loudness guidelines in ATSC A/85. Certificates confirming NBCU’s compliance for each owned network are individually available on this website for use by MVPDs and television stations passing through NBCU’s programming and wishing to rely on the safe harbor condition permitted by the FCC.

Please contact NBCUniversal for any concerns about these certificates or compliance with CALM.

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