

ORDER

ADP
3/4/19



UNIVISION
COLORADO
KCEC-TV

Orders
Order / Rev: 451765
Alt Order #:
Product Desc: wk of 4/22
Estimate: 1558
Flight Dates: 04/22/19 - 04/28/19
Original Date / Rev: 03/04/19 / 03/04/19
Order Type: GENERAL

Primary AE: Jill Clark - 6716
Sales Office: L-DEN
Sales Region: LOCAL

Agency Name: BlueWest Media
Buying Contact: Mary Wittemyer
Billing Contact: Mary Wittemyer
 5130 E. 18th Ave.
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Hancock for Denver 2019
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN

New Business Thru: 02/27/20
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/28/19	25	\$3,210.00	\$2,728.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	25	\$3,210.00	\$2,728.50	0.00
Totals	25	\$3,210.00	\$2,728.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jill Clark - 6716			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCEC	04/22/19	04/26/19	Morning M-F Hour 3 Morning M-F 7a	CM	7a-8a	11-11--	:30	4	\$40.00	P-04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/19	04/28/19	11-11--		4				\$40.00		0.00			
2	KCEC	04/15/19	04/19/19	Morning M-F Hour 4 Morning M-F 8a	CM	8a-9a	1-111--	:30	4	\$40.00	P-04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/19	04/21/19	1-111--		4				\$40.00		0.00			
E 3	KCEC	04/23/19	04/23/19	Daytime M-F Hour 1 Despierta M-F 9a	CM	9a-10a	-1-----	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/19	04/28/19	-1-----		1				\$40.00		0.00			
E 4	KCEC	04/22/19	04/25/19	Daytime M-F Hour 3.1 Daytime M-F 11a-1130a	CM	11a-1130a	1-11---	:30	3	\$60.00	P-04	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/19	04/28/19	1-11---		3				\$60.00		0.00			
E 5	KCEC	04/22/19	04/26/19	Early Fringe M-F Hour 2 Primer Impacto M-F 4p	CM	4p-5p	-11-1--	:30	3	\$150.00	P-04	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/19	04/28/19	-11-1--		3				\$150.00		0.00			
E 6	KCEC	04/22/19	04/26/19	Early News M-F 1.1 Local Local Early News M-F	CM	5p-530p	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00

Order / Rev: 451765
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 Flight Dates: 04/22/19 - 04/28/19

Advertiser: Hancock for Denver 2019
 Product Desc: wk of 4/22
 Estimate: 1558

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KCEC	04/22/19	04/26/19	Early News M-F 1.1 Local Local Early News M-F	CM	5p-530p	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/19	04/28/19	11111--		5				\$250.00		0.00			
E 7	KCEC	04/22/19	04/26/19	Late News M-F 1.1 Local Local Late News	CM	10p-1035p	1-111--	:30	4	\$210.00	P-04	0.00	NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/19	04/28/19	1-111--		4				\$210.00		0.00			
N 8	KCEC	04/28/19	04/28/19	Late News Su 1.2 Sun Late News	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI-----1	:30	1	\$130.00	P-04	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/19	04/28/19	-----1		1				\$130.00		0.00			
Totals													25	\$3,210.00	

Station Order

Hancock for Denver 2019

Market: Denver-Boulder
Flight Dates: Monday, April 22, 2019 to Sunday, April 28, 2019

Estimate ID
1558

Contact: Jill Clark
Email: jclark@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Apr 22	Apr 23	Apr 24	Apr 25	Apr 26	Apr 27	Apr 28	
DESPIERTA 7A 7:00 AM 8:00 AM	EM	M-F 30	\$40.00 \$160.00	1	1		1	1			4
DESPIERTA 8A 8:00 AM 9:00 AM	EM	M-F 30	\$40.00 \$160.00	1		1	1	1			4
DESPIERTA 9A 9:00 AM 10:00 AM	DT	M-F 30	\$40.00 \$40.00		1						1
KCEC 11a News 11:00 AM 11:30 AM	DT	M-F 30	\$60.00 \$180.00	1		1	1				3
PRIMER IMPACTO 4:00 PM 5:00 PM	EF	M-F 30	\$150.00 \$450.00		1	1		1			3
KCEC 5p news 5:00 PM 5:30 PM	EN	M-F 30	\$250.00 \$1,250.00	1	1	1	1	1			5
KCEC 10p News 10:00 PM 10:35 PM	LN	M-F 30	\$210.00 \$840.00	1		1	1	1			4
Sun 10:35p News 10:35 PM 11:00 PM	LN	Su 30	\$130.00 \$130.00							1	1
Station Gross Totals			\$3,210.00	5	4	5	5	5		1	25
Station Net			\$2,728.50								

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittermyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 3/4/2019 9:44:11 AM
 KCEC-TV

mary@bluewestmedia.com

Page 1 of 1

New Order

Agency: BlueWest Media **Station:** KCEC-TV **Flight Start:** 04/22/2019
Office: Denver **Order Type:** Normal **Flight End:** 04/28/2019
Client: 104 - Hancock for Denver 2019 **Cancel Date:** **Hiatus:**
Product: 108 - General

Piggyback Product: **Received in ePort:** 3/3/2019 2:21:59 PM
Estimate: 1558 - DEN\19 04\22\19-04\28\19 **TV Spanish**

Primary Demo: **Local/National:** Local **Airtime Dollars:** \$3,210.00
Demo 2: **Rep Office:** KCEC-TV **Interactive Dollars:** \$0.00
Demo 3: **AE:** Jill Clark **Non-Airtime Dollars:** \$0.00
GRP: 0.00 **Phone:** **Total Dollars:** \$3,210.00
CPP: \$0.00 **OrderID:** 8306290 **Total Spots:** 25
GIMP: 0 **Status:** Pending Review

Comments: Separation: 30 **MarketShare:**

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/I/T	Len	Spots							Total Spots	Rtg	CPP	Imp	CPM
						4/22	4/23	4/24	4/25	4/26	4/27	4/28					
1	MTuWThF 7A-8A DESPIERTA 7A	EM	\$40.00	C	30	1	1	0	1	1	0	0	4				
2	MTuWThF 8A-9A DESPIERTA 8A	EM	\$40.00	C	30	1	0	1	1	1	0	0	4				
3	MTuWThF 9A-10A DESPIERTA 9A	DT	\$40.00	C	30	0	1	0	0	0	0	0	1				
4	MTuWThF 11A-11:30A KCEC 11a News	DT	\$60.00	C	30	1	0	1	1	0	0	0	3				
5	MTuWThF 4P-5P PRIMER IMPACTO	EF	\$150.00	C	30	0	1	1	0	1	0	0	3				
6	MTuWThF 5P-5:30P KCEC 5p news	EN	\$250.00	C	30	1	1	1	1	1	0	0	5				
7	MTuWThF 10P-10:35P KCEC 10p News	LN	\$210.00	C	30	1	0	1	1	1	0	0	4				
8	Su 10:35P-11P Sun 10:35p News	LN	\$130.00	C	30	0	0	0	0	0	0	1	1				
Total Spots:						5	4	5	5	5	0	1					

Cash\$ - Spots: \$3,210.00 - 25 **Trade\$ - Spots:** \$0.00 - 0 **Total Cost:** \$3,210.00 **Total GRP - CPP:** 0.0 - \$0.00 **Total GIMP(000) - CPM:** 0 - \$0.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 3/4/2019
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I, BlueWest Media

being/on behalf of: _____

a legally qualified candidate of the Democratic

political party for the office of: Mayor

in the General

election to be held on: Tuesday, May 7, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, April 22, 2019			Sunday, April 28, 2019		
Attach proposed schedule with charges (if available): \$3,210.00					

I represent that the payment for the above described broadcast time has been furnished by:

Hancock for Denver

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joshua J. Widoff

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, March 4, 2019

Mary W...

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Jonde K Meyer
Signature

Tony K Meyer
Printed Name

Business Op Mgr
Title