

ORDER



Orders
Order / Rev: 511082
Alt Order #:
Product Desc: 9.21-10.4 Radio Campaign
Estimate:
Flight Dates: 09/23/20 - 10/04/20
Original Date / Rev: 09/22/20 / 09/22/20
Order Type: CONTROLLED

WDJX-FM

Primary AE: House/Non-Urban Louisville
Sales Office: L-LOU
Sales Region: Local

Agency
Name: POL20/Yes4JCPS
Buying Contact:
Billing Contact:
 P.O. Box 6318
 Louisville, KY 40206

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL20/Yes4JCPS
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-01

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/20	09/30/20	62	\$2,700.00	\$2,700.00
10/01/20	10/04/20	28	\$968.00	\$968.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	62	\$2,700.00	\$2,700.00	0.00
October 2020	28	\$968.00	\$968.00	0.00
Totals	90	\$3,668.00	\$3,668.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House/Non-Urban Louisville	L-LOU	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJX	09/23/20	10/04/20	Mo-Fr AM Mc-Fr AM	CM	6a-10a	MTWTF--	:15	6	\$70.00	P-01	0.00	NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		6				\$70.00		0.00			
Week:		09/28/20	10/04/20	MTWTF--		6				\$70.00		0.00			
N 2	WDJX	09/23/20	10/04/20	Mo-Fr Midday Mc-Fr Midday	CM	10a-3p	MTWTF--	:15	5	\$70.00	P-01	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		5				\$70.00		0.00			
Week:		09/28/20	10/04/20	MTWTF--		5				\$70.00		0.00			
N 3	WDJX	09/23/20	10/04/20	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MTWTF--	:15	6	\$70.00	P-01	0.00	NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		6				\$70.00		0.00			
Week:		09/28/20	10/04/20	MTWTF--		6				\$70.00		0.00			
N 4	WDJX	09/23/20	10/04/20	Mo-Fr Evening Mo-Fr Evening	CM	7p-12a	MTWTF--	:15	5	\$30.00	P-01	0.00	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	--WTF--		5				\$30.00		0.00			
Week:		09/28/20	10/04/20	MTWTF--		5				\$30.00		0.00			
N 5	WDJX	09/23/20	10/04/20		CM	6a-10a	-----SS	:15	4	\$30.00	P-01	0.00	NM	8	\$240.00

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Advertiser: POL20/Yes4JCPS
 Product Desc: 9.21-10.4 Radio Campaign
 Estimate:

WDJX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su AM															
Sa-Su AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/21/20	09/21/20	09/27/20	-----SS		4				\$30.00		0.00			
Week:	09/28/20	09/28/20	10/04/20	-----SS		4				\$30.00		0.00			
N 6	WDJX	09/23/20	10/04/20	Sa-Su Midday	CM	10a-3p	-----SS	:15	4	\$35.00	P-01	0.00	NM	8	\$280.00
Sa-Su Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/21/20	09/21/20	09/27/20	-----SS		4				\$35.00		0.00			
Week:	09/28/20	09/28/20	10/04/20	-----SS		4				\$35.00		0.00			
N 7	WDJX	09/23/20	10/04/20	Sa-Su PM	CM	3p-7p	-----SS	:15	4	\$35.00	P-01	0.00	NM	8	\$280.00
Sa-Su PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/21/20	09/21/20	09/27/20	-----SS		4				\$35.00		0.00			
Week:	09/28/20	09/28/20	10/04/20	-----SS		4				\$35.00		0.00			
N 8	WDJX	09/23/20	10/04/20	Sa-Su Evening	CM	7p-12a	-----SS	:15	4	\$20.00	P-01	0.00	NM	8	\$160.00
Sa-Su Evening															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/21/20	09/21/20	09/27/20	-----SS		4				\$20.00		0.00			
Week:	09/28/20	09/28/20	10/04/20	-----SS		4				\$20.00		0.00			
N 9	WDJX	09/23/20	10/04/20	Mo-Su Overnight	CM	12a-5a	MTWTFSS	:15	7	\$2.00	P-01	0.00	NM	14	\$28.00
Mo-Su Overnight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/21/20	09/21/20	09/27/20	--WTFSS		7				\$2.00		0.00			
Week:	09/28/20	09/28/20	10/04/20	MTWTFSS		7				\$2.00		0.00			
Totals														90	\$3,668.00