

ORDER



Orders
Order / Rev: 513108
Alt Order #:
Product Desc: 10.5-10.18 Radio Campaign
Estimate:
Flight Dates: 10/05/20 - 10/18/20
Original Date / Rev: 09/30/20 / 09/30/20
Order Type: CONTROLLED

WDJX-FM

Primary AE: House/Non-Urban Louisville
Sales Office: L-LOU
Sales Region: Local

Agency
Name: POL20/Yes4JCPS
Buying Contact:
Billing Contact:
 P.O. Box 6318
 Louisville, KY 40206

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL20/Yes4JCPS
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-01

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/18/20	45	\$1,834.00	\$1,834.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	45	\$1,834.00	\$1,834.00	0.00
Totals	45	\$1,834.00	\$1,834.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House/Non-Urban Louisville	L-LOU	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJX	10/05/20	10/18/20	Mo-Fr AM Mo-Fr AM	CM	6a-10a	MTWTF--	:15	3	\$70.00	P-01	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--		3			\$70.00			0.00			
		Week: 10/12/20	10/18/20	MTWTF--		3			\$70.00			0.00			
N 2	WDJX	10/05/20	10/18/20	Mo-Fr Midday Mo-Fr Midday	CM	10a-3p	MTWTF--	:15	3	\$70.00	P-01	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--		2			\$70.00			0.00			
		Week: 10/12/20	10/18/20	MTWTF--		3			\$70.00			0.00			
N 3	WDJX	10/05/20	10/18/20	Mo-Fr PM Mo-Fr PM	CM	3p-7p	MTWTF--	:15	3	\$70.00	P-01	0.00	NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--		3			\$70.00			0.00			
		Week: 10/12/20	10/18/20	MTWTF--		3			\$70.00			0.00			
N 4	WDJX	10/05/20	10/18/20	Mo-Fr Evening Mo-Fr Evening	CM	7p-12a	MTWTF--	:15	3	\$30.00	P-01	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTF--		3			\$30.00			0.00			
		Week: 10/12/20	10/18/20	MTWTF--		2			\$30.00			0.00			
N 5	WDJX	10/05/20	10/18/20	Sa-Su AM Sa-Su AM	CM	6a-10a	-----SS	:15	2	\$30.00	P-01	0.00	NM	4	\$120.00

Advertiser:	POL20/Yes4JCPS
Product Desc:	10.5-10.18 Radio Campaign
Estimate:	

WDJX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----SS		2				\$30.00		0.00			
		Week: 10/12/20	10/18/20	-----SS		2				\$30.00		0.00			
N 6	WDJX	10/05/20	10/18/20	Sa-Su Midday Sa-Su Midday	CM	10a-3p	-----SS	:15	2	\$35.00	P-01	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----SS		2				\$35.00		0.00			
		Week: 10/12/20	10/18/20	-----SS		2				\$35.00		0.00			
N 7	WDJX	10/05/20	10/18/20	Sa-Su PM Sa-Su PM	CM	3p-7p	-----SS	:15	2	\$35.00	P-01	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----SS		2				\$35.00		0.00			
		Week: 10/12/20	10/18/20	-----SS		2				\$35.00		0.00			
N 8	WDJX	10/05/20	10/18/20	Sa-Su Evening Sa-Su Evening	CM	7p-12a	-----SS	:15	2	\$20.00	P-01	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----SS		2				\$20.00		0.00			
		Week: 10/12/20	10/18/20	-----SS		2				\$20.00		0.00			
N 9	WDJX	10/05/20	10/18/20	Mo-Su Overnight Mo-Su Overnight	CM	12a-5a	MTWTFSS	:15	4	\$2.00	P-01	0.00	NM	7	\$14.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	MTWTFSS		3				\$2.00		0.00			
		Week: 10/12/20	10/18/20	MTWTFSS		4				\$2.00		0.00			
													Totals	45	\$1,834.00