## **INVOICE**



Alpha Media 520 S. Fourth Street Suite 200 Louisville, KY 40202 Main: (502) 625-1220

Billing:

Billing Address:

POL20/Yes4JCPS Attention: Accounts Payable P.O. Box 6318 Louisville, KY 40206

Send Payment To:

Alpha Media 520 S. Fourth Street Suite 200 Louisville, KY 40202

VOICE							
Property	WDJX-FM						
Invoice #	511082-2	Order #	511082				
Invoice Date	10/25/20	Alt Order #					
Invoice Month	October 2020	Deal #					
Invoice Period	10/01/20 - 10/04/20	Flight Dates	09/23/20 - 10/04/20				
Advertiser	POL20/Yes4JCPS	•					
Product	9.21-10.4 Radio Can	npaign					
Estimate #							
	Account Executive	House/Non-Urban Louisville					
	Sales Office	Local-Louisville Local					
	Sales Region						
	Agency Code						
	Advertiser Code	Calendar Cash					
	Billing Calendar						
	Billing Type						
	Special Handling						
	Agency Ref						
	Advertiser Ref						
	Product 1						
	Product 2						

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/23/20	10/04/20	Mo-Fr AM	6a-10a	MTWTF	:15	6	\$70.00	NM	
Weeks:	Start Date 09/28/20	End Date MTWTFSS 10/04/20 MTWTF		<u>Rate</u> \$70.00					
Spots: # Ch	Day Air			Start/End Time	Lenat	h Ad-ID			Rate Type
11 WD				6a-10a		5 Spot 1			\$70.00 NM
2 09/23/20	10/04/20	Mo-Fr Midday	10a-3p	MTWTF	:15	5	\$70.00	NM	
Weeks:	Start Date 09/28/20	End Date MTWTFSS 10/04/20 MTWTF	Spots/Week 5	Rate \$70.00					
Spots: # Ch	Day Air		-	Start/End Time	Lenat	h Ad-ID			Rate Type
8 WD	-	02/20 10:39 AM Mo-F		10a-3p		5 Spot 2			\$70.00 NM
3 09/23/20	10/04/20	Mo-Fr PM	3р-7р	МГWГF	:15	6	\$70.00	NM	
Weeks:	Start Date 09/28/20	End Date MTWTFSS MTWTF		<u>Rate</u> \$70.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
10 WD	JX Th 10/	01/20 3:16 PM Mo-F	Fr PM	3p-7p	:1	5 Spot 3			\$70.00 NM
11 WD	JX F 10/	02/20 4:32 PM Mo-F	Fr PM	3р-7р	:1	5 Spot 3			\$70.00 NM
4 09/23/20	10/04/20	Mo-Fr Evening	7p-12a	MTWTF	:15	5	\$30.00	NM	
Weeks:	Start Date 09/28/20	End Date MTWTFSS 10/04/20 MTWTF	Spots/Week 5	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
8 WD	JX F 10/	02/20 11:11 PM Mo-F	Fr Evening	7p-12a	:1	5 Spot 4			\$30.00 NM
5 09/23/20	10/04/20	Sa-Su AM	6a-10a	SS	:15	4	\$30.00	NM	
Weeks:	Start Date 09/28/20	End Date MTWTFSS		<u>Rate</u> \$30.00					
Spots: # Ch	Day Air		·	Start/End Time	Lenat	h Ad-ID			Rate Type
5 WD				6a-10a		5 Spot 2			\$30.00 NM
7 WD				6a-10a		5 Spot 3			\$30.00 NM
6 WD				6a-10a		5 Spot 3			\$30.00 NM

## INVOICE

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Alpha Media 520 S. Fourth Street Suite 200 ALLTHE Louisville, KY 40202

Invoice #	511082-2	Invoice Month	October 2020					
Invoice Date	10/25/20	Invoice Period	10/01/20 - 10/04/20					
Advertiser	POL20/Yes4JCPS							
Product	9.21-10.4 Radio Campaign							
Estimate #								

										Spots/			
Line Start	Date	End Date	e Des	cription	Start/End	Time	MTWTFSS	Lengt	th	Week	Rate	Туре	
5 09/23	3/20	10/04/20	Sa-S	Su AM	6a-10a		SS	:1	15	4	\$30.00	NM	
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Desc	<u>ription</u>		Start/End Tim	<u>ie Le</u>	ength	Ad-ID			Rate Type
8	WDJ	X Su 1	0/04/20	9:12 AM Sa-S	u AM		6a-10a		:15	Spot 4			\$30.00 NM
6 09/23	3/20	10/04/20	Sa-S	Su Midday	10a-3p		SS	:1	15	4	\$35.00	NM	
Week		Start Date 09/28/20	End I 10/04		Spots/W	Veek 4	<u>Rate</u> \$35.00						
Spots: #	<u>Ch</u>	<u>Day</u> A		Air Time Desc			Start/End Tim	<u>ie Le</u>	ength	Ad-ID			Rate Type
5	WDJ:		0/03/20	10:19 AM Sa-S	•		10a-3p			Spot 4			\$35.00 NM
7	WDJ)		0/03/20	11:11 AM Sa-S	•		10a-3p			Spot 1			\$35.00 NM
8	WDJ)		0/04/20	10:36 AM Sa-S	•		10a-3p			Spot 1			\$35.00 NM
6	WDJ	X Su 1	0/04/20	2:09 PM Sa-S	u Midday		10a-3p		:15	Spot 2			\$35.00 NM
7 09/23	3/20	10/04/20	Sa-S	Su PM	3p-7p		SS	:1	15	4	\$35.00	NM	
Week	_	Start Date 09/28/20	End [		Spots/W	Veek 4	Rate \$35.00						
Spots: #	<u>Ch</u>	Day A	ir Date	Air Time Desc	<u>ription</u>		Start/End Tim	<u>ie Le</u>	ength	Ad-ID			Rate Type
5	WDJ		0/03/20	4:37 PM Sa-S	<del></del>		3p-7p			Spot 2			\$35.00 NM
8	WDJ	X Sa 1	0/03/20	5:13 PM Sa-S	u PM		3p-7p		:15	Spot 3			\$35.00 NM
6	WDJ)	X Su 1	0/04/20	3:40 PM Sa-S	u PM		3p-7p		:15	Spot 3			\$35.00 NM
7	WDJ)	X Su 1	0/04/20	6:39 PM Sa-S	u PM		3р-7р		:15	Spot 4			\$35.00 NM
8 09/23	3/20	10/04/20	Sa-S	Su Evening	7p-12a		SS	:1	15	4	\$20.00	NM	
Week		Start Date 09/28/20	End I 10/04		Spots/W	Veek 4	<u>Rate</u> \$20.00						
Spots: #	<u>Ch</u>	<u>Day</u> A	ir Date	Air Time Desc	<u>ription</u>		Start/End Tim	<u>ie</u> Le	ength	Ad-ID			Rate Type
7	WDJ:	X Sa 1	0/03/20	7:13 PM Sa-S	u Evening		7p-12a		:15	Spot 4			\$20.00 NM
5	WDJ	X Sa 1	0/03/20	8:32 PM Sa-S	u Evening		7p-12a		:15	Spot 1			\$20.00 NM
8	WDJ	X Su 1	0/04/20	8:11 PM Sa-S	u Evening		7p-12a		:15	Spot 1			\$20.00 NM
6	WDJ	X Su 1	0/04/20	9:37 PM Sa-S	u Evening		7p-12a		:15	Spot 2			\$20.00 NM
9 09/23	3/20	10/04/20	Mo-	Su Overnight	12a-5a		MTWTFSS	:1	15	7	\$2.00	NM	
Week		Start Date 09/28/20	End I 10/04		Spots/W	Veek 7	<u>Rate</u> \$2.00						
Spots: #	<u>Ch</u>	<u>Day</u> A		Air Time Desc	<u>ription</u>		Start/End Tim	<u>ie Le</u>	ength	Ad-ID			Rate Type
11	WDJ)	X F 1	0/02/20	1:39 AM Mo-S	u Overnight		12a-5a		:15	Spot 4			\$2.00 NM
13	WDJ)	X Sa 1	0/03/20	2:37 AM Mo-S	u Overnight		12a-5a		:15	Spot 1			\$2.00 NM
14	WDJ:	X Su 1	0/04/20	12:24 AM Mo-S	u Overnight		12a-5a		:15	Spot 2			\$2.00 NM
							Total Spots		24	4			

**Payment Terms 30 Days** 

Net Total

\$796.00

Invoice Balance as of 10/27/20 12:42:05 AM ET

\$0.00