



125 West 55th St
New York, NY 10019

Contract # 26127497	Changes as of: 11/2/2018 at 3:41 PM	Version: Current State Version 8
CPE: 967/1115/5756	Flight: 10/30/18 - 11/6/18	Station: WKEF
Agency: Canal Partners Media 900 Circle 75 Parkway, SE Suite 1650 Atlanta, GA 30339	Advertiser: Dettelbach - Ohio AG Product: General	Market: Dayton Office: PHILADELPHIA
Agency Order #: 7626171	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Philipson, Gail	Primary Demo: Adults 35+	Total \$: \$8,915.00
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Total Spots: 62
Separation:		Total CPP: \$0.00
		Traffic #: 3461783

Comments: 9am cutoff on 11/6; Separation: 20

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/30 - 11/6								Total Spots	Total \$	CPP*	GRP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6				
1	Tu-F,M 4:30a-5a		ABC 22 Good Morning at 430A	\$15.00	0	30	0	0	1	0	0	0	1	1	3	\$45.00	\$0.00	0.0
2	Tu-F,M 5a-5:30a		FOX 45 News in the Morning on ABC	\$35.00	0	30	0	0	1	0	0	0	0	1	2	\$70.00	\$0.00	0.0
add fri mon																		
3	Tu-F,M 5:30a-6a		FOX 45 News in the Morning on ABC	\$35.00	0	30	0	0	0	1	0	0	1	0	2	\$70.00	\$0.00	0.0
add thu																		
4	Tu-F,M 6a-6:30a		FOX 45 News in the Morning on ABC	\$45.00	0	30	0	1	0	1	0	0	1	1	4	\$180.00	\$0.00	0.0
add thu																		
5	Tu-F,M 6:30a-7a		FOX 45 News in the Morning on ABC	\$45.00	0	30	1	0	0	0	0	0	1	1	3	\$135.00	\$0.00	0.0
add thu fri																		
6	Tu-F,M 7a-8a		Good Morning America	\$70.00	0	30	0	0	1	0	0	0	1	1	3	\$210.00	\$0.00	0.0
add fri																		
7	Tu-F,M 7a-9a		Good Morning America	\$70.00	0	30	1	0	0	1	0	0	1	1	4	\$280.00	\$0.00	0.0
add thu																		
8	Sa 8a-9a		Good Morning America Sat.	\$75.00	0	30	0	0	0	0	1	0	0	0	1	\$75.00	\$0.00	0.0
9	Su 8a-9a		Good Morning America Sunday	\$75.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		FOX 45 News At Six on ABC	\$85.00	0	30	0	1	0	0	0	0	1	0	2	\$170.00	\$0.00	0.0
11	Su 6p-6:30p		FOX 45 News on ABC	\$85.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
12	Tu-F,M 9a-10a		Family Feud / Funny You Should Ask	\$35.00	0	30	1	0	1	1	0	0	0	0	3	\$105.00	\$0.00	0.0
13	Tu-F,M 10a-11a		Who Wants To Be A Millionaire	\$35.00	0	30	0	1	0	0	0	0	1	0	2	\$70.00	\$0.00	0.0
14	Tu-F,M 11a-12n		The View	\$75.00	0	30	1	0	1	1	0	0	1	0	4	\$300.00	\$0.00	0.0
15	Tu-F,M 12n-1p		Rachael Ray	\$35.00	0	30	0	1	0	0	0	0	1	0	2	\$70.00	\$0.00	0.0
16	Tu-F,M 4p-5p		Steve Harvey	\$45.00	0	30	1	0	0	1	0	0	0	0	2	\$90.00	\$0.00	0.0
17	Tu-F,M 5p-6p		Judge Judy	\$60.00	0	30	1	1	0	1	0	0	1	0	4	\$240.00	\$0.00	0.0



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Agency: Canal Partners Media	Advertiser: Dettelbach - Ohio AG	Market: Dayton	Total \$: \$8,915.00
900 Circle 75 Parkway, SE	Product: General	Office: PHILADELPHIA	Total Spots: 62
Suite 1650	Agency Order #: 7626171	Service: Nielsen	Total CPP: \$0.00
Atlanta, GA 30339	Buyer: Philipson, Gail	Primary Demo: Adults 35+	Total GRP:
	Salesperson: FRAN BROWN	Assistant: FRAN BROWN	Traffic #: 3461783
	215-563-5400	215-563-5400	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/30 - 11/6								Total Spots	Total \$	CPP*	GRP*
							10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6				
18	Tu-F,M 7p-7:30p		Family Feud	\$215.00	0	30	1	0	0	0	0	0	0	0	1	\$215.00	\$0.00	0.0
19	Tu-F,M 7:30p-8p		Family Feud	\$255.00	0	30	0	1	0	0	0	0	1	0	2	\$510.00	\$0.00	0.0
20	Sa 7p-8p		Judge Judy	\$60.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
21	M 8p-10p		Dancing With the Stars-ABC	\$600.00	0	30	0	0	0	0	0	0	1	0	1	\$600.00	\$0.00	0.0
22	Th 8p-9p		GREY ANTMY-ABC	\$800.00	0	30	0	0	1	0	0	0	0	0	1	\$800.00	\$0.00	0.0
23	Su 7p-8p		America's Funniest Home Videos-ABC	\$385.00	0	30	0	0	0	0	0	1	0	0	1	\$385.00	\$0.00	0.0
24	Su 9p-10p		Shark Tank-ABC	\$400.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
25	Tu-F,M 11:35p-12:36a		Jimmy Kimmel	\$40.00	0	30	1	0	1	0	0	0	0	0	2	\$80.00	\$0.00	0.0
26	Tu-F,M 12:36a-1:06a		Nightline	\$40.00	0	30	0	1	0	0	0	0	1	0	2	\$80.00	\$0.00	0.0
27	Sa 11:30p-12:30a		CSI: Miami	\$15.00	0	30	0	0	0	0	1	0	0	0	1	\$15.00	\$0.00	0.0
28	Sa 12:30a-1:30a		Ring Of Honor	\$20.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
29	Su 12m-1a		Funny You Should Ask/Family Feud	\$20.00	0	30	0	0	0	0	0	1	0	0	1	\$20.00	\$0.00	0.0
32	Th 9p-10p		Station 19-ABC	\$750.00	0	30	0	0	1	0	0	0	0	0	1	\$750.00	\$0.00	0.0
add																		
33	Su 8p-9p		DWTS JR	\$650.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
add																		
34	F 8p-9p		Fresh off Boat/Speechless	\$405.00	0.0	30	0	0	0	1	0	0	0	0	1	\$405.00	\$0.00	0.0
35	Sa 12n-3:30p		College Football	\$500.00	0.0	30	0	0	0	0	2	0	0	0	2	\$1,000.00	\$0.00	0.0
36	Sa 7:30p-11p		College Football	\$700.00	0.0	30	0	0	0	0	1	0	0	0	1	\$700.00	\$0.00	0.0
37	Su 3p-5p		NYC MARATHON	\$80.00	0.0	30	0	0	0	0	0	1	0	0	1	\$80.00	\$0.00	0.0
38	Sa 7:30p-11:30p		COLLEGE FOOTBALL	\$1,100.00	0.0	30	0	0	0	0	1	0	0	0	1	\$1,100.00	\$0.00	0.0
39	M 11:35p-12:35a		KIMMEL	\$50.00	0.0	30	0	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0



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Suite 1650	Agency Order #: 7626171	Service: Nielsen	Total CPP: \$0.00	
Atlanta, GA 30339	Buyer: Philipson, Gail	Primary Demo: Adults 35+	Total GRP:	
	Salesperson: FRAN BROWN	Assistant: FRAN BROWN	Traffic #: 3461783	
	215-563-5400	215-563-5400		
	Separation:			

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							10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6				
40	M 4:30a-4:59a		430A NEWS	\$15.00	0.0	30	0	0	0	0	0	0	1	0	1	\$15.00	\$0.00	0.0
TOTALS:							8	7	8	8	6	3	16	6	62	\$8,915.00	\$0.00	0.0



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Salesperson: FRAN BROWN 215-563-5400	Separation:	Primary Demo: Adults 35+ Assistant: FRAN BROWN 215-563-5400	Total GRP: Traffic #: 3461783

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/02/18 1:03 PM	Heather Starrett	PLS SEE LNS 38-40 FOR \$1175 MG FROM WKEF HL 26127488, 26127497, 26217860, 26217865 WRGT HL 26127487, 26217863 NEW TTL \$8915 PLS ADV THANK YOU
11/02/18 12:52 PM	Heather Starrett	PLS SEE LNS 24, 28 AND 33 FOR \$1070 CREDIT MOVING TO WKEF 26217865 PLS ADV THANK YOU
11/01/18 12:15 PM	Heather Starrett	PLS SEE LN 37 FOR \$80 MG FROM WRGT HL 26127495 NEW TTL \$8820 PLS ADV THANK YOU
11/01/18 12:10 PM	Heather Starrett	PLS SEE LNS 1,6,9,11 AND 19 FOR \$500 CREDIT WILL MG \$500 ON WRGT HL 26127498 NEW TTL \$8740 PLS ADV THANK YOU
10/31/18 3:56 PM	FRAN BROWN	9am cutoff on 11/6;Separation: 20
10/31/18 11:36 AM	System	Notice Received.
10/31/18 9:03 AM	GOTOSTRATA\fbrown	9am cutoff on 11/6;Separation: 20
08/16/18 1:21 PM	FRAN BROWN	9am cutoff on 11/6;Separation: 20
08/16/18 8:15 AM	System	Notice Received.
08/13/18 2:56 PM	FRAN BROWN	9am cutoff on 11/6;Separation: 20

Competitive Information	
Market Budget:	\$71,077
WKEF Share:	13%
Comment:	
WBDT:	1%
WDTN:	15%
WHIO:	65%
WRGT:	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$8,915.00	N/A	0.0
Total	100%	62	\$8,915.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	62	\$8,915.00
Total	62	\$8,915.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 4	11/2/18 1:03 PM	Heather Starrett	Confirmed	3		\$1,165.00	\$8,915.00	Changes: Total \$ from \$7,750.00 to \$8,915.00, Total Spots from 59 to 62. 3 buylines added or modified.
Makegood 3	11/2/18 12:52 PM	Heather Starrett	Confirmed		3	\$-1,070.00	\$7,750.00	Changes: Total \$ from \$8,820.00 to \$7,750.00, Total Spots from 62 to 59. 3 buylines added or modified.



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Agency Order #: 7626171	Buyer: Philipson, Gail	Service: Nielsen
Salesperson: FRAN BROWN 215-563-5400	Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE
Separation:	Assistant: FRAN BROWN 215-563-5400	Total \$: \$8,915.00 Total Spots: 62 Total CPP: \$0.00 Total GRP: Traffic #: 3461783

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/1/18 2:51 PM					\$0	\$0	
Makegood 2	11/1/18 12:15 PM	Heather Starrett	Confirmed	1		\$80.00	\$8,820.00	Changes: Total \$ from \$8,740.00 to \$8,820.00, Total Spots from 61 to 62. 1 buyline added or modified.
Makegood 1	11/1/18 12:10 PM	Heather Starrett	Confirmed		5	\$-500.00	\$8,740.00	Changes: Total \$ from \$9,240.00 to \$8,740.00, Total Spots from 66 to 61. 5 buylines added or modified.
Revision	10/31/18 3:56 PM	FRAN BROWN	Confirmed		6	\$0	\$9,240.00	Changes: Competitive Market Budget from \$57,192 to \$71,077, Total Spots from 72 to 66. 33 buylines added or modified.
Revision	10/31/18 9:03 AM	GOTOSTRATA\fbrown	Confirmed	12	3	\$1,805.00	\$9,240.00	Changes: Total \$ from \$7,435.00 to \$9,240.00, Total Spots from 63 to 72. 33 buylines added or modified.
Revision	8/16/18 1:21 PM	FRAN BROWN	Confirmed	1		\$-5.00	\$7,435.00	Changes: Calculated Dollars from \$7,440.00 to \$7,435.00, Competitive Market Budget from \$57,231 to \$57,192, Total Spots from 62 to 63, Origuser Entered Dollars to \$7,440.00, User Entered \$ from \$0.00 to \$7,435.00, Demo Meta to [R16], Total \$ from \$7,440.00 to \$7,435.00. 31 buylines added or modified.
Queued for Electronic Contracting	8/14/18 12:44 PM					\$0	\$0	
New	8/13/18 2:56 PM	FRAN BROWN	Confirmed	62		\$7,440.00	\$7,440.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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