

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WGAL TV8 HARRISBURG LANCASTER PA	<b>Date:</b> 10/31/18
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I, Lisa Cabanel

do hereby request station time concerning the following issue:

*Kjc  
10/31/18*

Congressional District PA 10, With Honor Fund. In support of  
 George Scott, Democrat, general election 11/6/18.  
 Military service, pastor, puts community first. Cares more about  
 people than campaign money.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
— See attached —					

\$41,150  
10/30-11/5/18

With Honor Fund

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*KIP 10/21/18*  
Congressional District PA 10 - With Honor Fund In support of George Scott, Democrat, general election 11/6/18. Military service, pastor, puts community first, cares more about people than campaign money.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

with honor fund  
PO Box 813  
Alexandria VA 22313

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*KIP 10/21/18*  
Ray Barcott Executive Director  
KAHIL BYRD - SR STRATEGIST  
JOHN MATONY - CDO  
TIMOTHY KOCH - TREASURER

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



# CONTRACT



**WGAL**  
 1300 Columbia Avenue  
 Lancaster, PA 17603  
 (717)393-5851

www.wgal.com

<u>Contract / Revision</u> 1807565 /		<u>Alt Order #</u> 09301585
<u>Product</u> WITH HONOR		
<u>Contract Dates</u> 10/30/18 - 11/05/18		<u>Estimate #</u> 449
<u>Advertiser</u> With Honor		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGAL	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 46	<u>Product 1/2</u> 47
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Campaign Group, The  
 1600 Locust St  
 Philadelphia, PA 19103

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGAL	10/30/18	11/05/18	NBC Today Show	7-9A		:30				NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	MTWTF--				4	\$1,800.00				
N 2	WGAL	11/03/18	11/03/18	DATELINE	8-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$800.00				
N 3	WGAL	10/30/18	11/05/18	NBC Tonight Show	1135p-1235a		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	MTWTF--				3	\$800.00				
N 4	WGAL	10/30/18	11/05/18	LATE NIGHT	12:36:30X-1:37X		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	MTWTF--				1	\$450.00				
N 5	WGAL	11/03/18	11/03/18	NBC Saturday Night Live	1130p-1a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$1,200.00				
N 6	WGAL	11/04/18	11/04/18	ACCESS HOLLYWOOD	MF 135a,S 1a,S 12		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$300.00				
N 7	WGAL	11/03/18	11/03/18	NBC Saturday Today	7-9a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$1,000.00				
N 8	WGAL	11/04/18	11/04/18	NBC Sunday Today	8-9a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$1,000.00				
N 9	WGAL	11/01/18	11/02/18	Entertainment Tonight	7-730p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	---TF--				2	\$1,400.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> With Honor	<u>Original Date / Revision</u> 10/31/18 / 10/31/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	WGAL	11/01/18	11/02/18	Access Hollywood	730-8p		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/18	11/05/18	---TF--				2	\$1,200.00				
N 11	WGAL	11/05/18	11/05/18	MON THE VOICE	8-11P		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$8,000.00				
N 12	WGAL	11/05/18	11/05/18	MANIFEST	10-11P		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$3,200.00				
N 13	WGAL	11/01/18	11/01/18	WILL&GRACE/I FEEL BAD	9-10p		:30				NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$4,800.00				
N 14	WGAL	11/01/18	11/01/18	LAW AND ORDER SVU	10-11p		:30				NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---1---				1	\$4,200.00				
D 15	WGAL	11/01/18	11/01/18	NEWS8 ELECTION SECUR	Various		:30				NM	0	\$0.00
N 16	WGAL	11/02/18	11/02/18	M-F News 8 at 5a	5-6a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$800.00				
N 17	WGAL	11/04/18	11/04/18	Sunday News 8 at 6a	6-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$600.00				
<b>Totals</b>											<b>0.00</b>	<b>23</b>	<b>\$41,150.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 -11/05/18	23	\$41,150.00	(\$6,172.50)	\$34,977.50
<b>Totals</b>	<b>23</b>	<b>\$41,150.00</b>	<b>(\$6,172.50)</b>	<b>\$34,977.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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