

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, William E Naeger, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Padilla

Authorized committee:

Padilla for Mayor

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Mayor of Topeka, Kansas

Date of election:

11/2/21

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Orion Jordan

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>William E Naeger</u>	Signature: <u>Wes Good</u>
Name: <u>William E Naeger</u>	Name: <u>Wes Good</u>
Date of Request to Purchase Ad Time: <u>10/15/21</u>	Date of Station Agreement to Sell Time: <u>10/25/21</u>



AE/SR: Wes Good  
Email: [wgood@kwch.com](mailto:wgood@kwch.com)  
Phone #:  
Fax #:  
Web:  
Exported: 10/21/2021

[illegible]

## ORDER



## Orders

Order / Rev: 2254032

Alt Order #:

Product Desc: Campaign for Mayor 2021

Estimate:

Flight Dates: 10/26/21 - 11/01/21

Original Date / Rev: 10/25/21 / 10/25/21

Order Type: NORMAL

Primary AE: Wesley Good

Sales Office: TPKN

Sales Region: National

## Agency

Name: Padilla for Mayor

Buying Contact:

Billing Contact:

1216 SW 29TH

Topeka, KS 66611

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 0%

## Advertiser

Name: Padilla for Mayor

Demographic: A35+

Product Codes: Candidate - Local - Mayor

Revenue Code 1: DIR

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P-04

New Business Thru:

Advertiser External ID: 596214

Agency External ID: 176847

Unit Code: General

Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	13	\$1,765.00	\$1,765.00
11/01/21	11/01/21	4	\$655.00	\$655.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	13	\$1,765.00	\$1,765.00	0.00
November 2021	4	\$655.00	\$655.00	0.00
Totals	17	\$2,420.00	\$2,420.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good	TPKN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	10/26/21	11/01/21	Midday in Kansas Midday in Kansas	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PMTWTF--	:30	1	\$75.00	P-04	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-TWTF--		4				\$75.00		0.00			
		Week: 11/01/21	11/07/21	M-----		1				\$75.00		0.00			
N 2	WIBW	10/26/21	11/01/21	13 News Eye on NE KS@M 13 News Eye on NE KS@4p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$35.00	P-04	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-TWTF--		4				\$35.00		0.00			
		Week: 11/01/21	11/07/21	M-----		1				\$35.00		0.00			
N 3	WIBW	10/26/21	11/01/21	13 News @ 6p 13 News @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	1	\$235.00	P-04	0.00	NM	4	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-TWTF--		3				\$235.00		0.00			
		Week: 11/01/21	11/07/21	M-----		1				\$235.00		0.00			
N 4	WIBW	10/26/21	11/01/21	13 News @ 10p M-F 13 News @ 10p M-F	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PMTWTF--	:30	1	\$310.00	P-04	0.00	NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-TWTF--		2				\$310.00		0.00			
		Week: 11/01/21	11/07/21	M-----		1				\$310.00		0.00			

Advertiser:	Padilla for Mayor
Product Desc:	Campaign for Mayor 2021
Estimate:	

**WIBW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Totals													17	\$2,420.00