



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

[www.kctv5.com](http://www.kctv5.com)

# CONTRACT

<u>Contract / Revision</u> 741924 /		<u>Alt Order #</u> 08324713
<u>Product</u> <b>HAWLEY FOR ATG 7380</b>		
<u>Contract Dates</u> <b>07/12/16 - 07/18/16</b>		<u>Estimate #</u> <b>7380</b>
<u>Advertiser</u> <b>Josh Hawley For Attorney General</b>		<u>Original Date / Revision</u> 07/12/16 / 07/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KCTV</b>	<u>Account Executive</u> Ben Stecker	<u>Sales Office</u> TELEREP-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 441	<u>Product Code</u> 842
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	07/15/16	07/15/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$400.00					
N 2	KCTV	07/15/16	07/15/16	M-F 1035-1135P	1035-1135P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$150.00					
N 3	KCTV	07/15/16	07/15/16	M-F 1137P-1235A	1137P-1235A		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$100.00					
N 4	KCTV	07/15/16	07/15/16	4:00 PM-4:30 PM	4-5pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$250.00					
N 5	KCTV	07/15/16	07/15/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$250.00					
N 6	KCTV	07/15/16	07/15/16	M-F 630-7pm	630-7pm		:30				NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$440.00					
N 7	KCTV	07/15/16	07/15/16	Fri 8-9pm	8-9pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$1,000.00					
N 8	KCTV	07/15/16	07/15/16	Friday 9-10pm	9-10pm		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/11/16	07/17/16	----1--	1			\$800.00					
N 9	KCTV	07/18/16	07/18/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	1-----	1			\$660.00					
N 10	KCTV	07/18/16	07/18/16	M-F 1035-1135P	1035-1135P		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	1-----	1			\$250.00					
N 11	KCTV	07/18/16	07/18/16	M-F 1137P-1235A	1137P-1235A		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	1-----	1			\$165.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
741924 /	08324713

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	HAWLEY FOR ATG 738	7380

<u>Advertiser</u>	<u>Original Date / Revision</u>
Josh Hawley For Attorney	07/12/16 / 07/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$165.00				
N 12	KCTV	07/18/16	07/18/16	4:00 PM-4:30 PM	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$415.00				
N 13	KCTV	07/18/16	07/18/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$415.00				
N 14	KCTV	07/18/16	07/18/16	M-F 630-7pm	630-7pm		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$725.00				
N 15	KCTV	07/18/16	07/18/16	Mon 7-8pm	7-8pm		:30				NM	2	\$3,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	2-----				2	\$1,980.00				
N 16	KCTV	07/16/16	07/16/16	KCTV5 Sat 5p News	Sat 5-530p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$150.00				
N 17	KCTV	07/16/16	07/16/16	KCTV5 SA News 6pm	6-630pm		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$240.00				
N 18	KCTV	07/16/16	07/16/16	Sat 630-7pm	630-7pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$150.00				
N 19	KCTV	07/16/16	07/16/16	Sat 8-9pm	8-9pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$500.00				
N 20	KCTV	07/16/16	07/16/16	Sat 9-10pm	9-10pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1-				1	\$600.00				
N 21	KCTV	07/17/16	07/17/16	KCTV5 SU News 530p	530-6p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$280.00				
N 22	KCTV	07/17/16	07/17/16	Sun 6-7pm	6-7pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$1,200.00				
N 23	KCTV	07/17/16	07/17/16	Sun 7-8pm	7-8pm		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$1,800.00				
N 24	KCTV	07/17/16	07/17/16	Sun 8-9pm	Sun 8-9pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$1,200.00				
N 25	KCTV	07/17/16	07/17/16	Sun 9-10pm	Sun 9-10pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	-----1				1	\$1,000.00				
N 26	KCTV	07/14/16	07/14/16	KCTV5 News @ 10P	10-1035pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$400.00				
N 27	KCTV	07/14/16	07/14/16	10:35 PM-11:35 PM	1035-1135P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$150.00				

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Josh Hawley For Attorney	07/12/16 / 07/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 28	KCTV	07/14/16	07/14/16	M-F 1137P-1235A	1137P-1235A		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$100.00				
N 29	KCTV	07/14/16	07/14/16	4:00 PM-4:30 PM	4-5pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$250.00				
N 30	KCTV	07/14/16	07/14/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$250.00				
N 31	KCTV	07/14/16	07/14/16	M-F 630-7pm	630-7pm		:30				NM	1	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$440.00				
N 32	KCTV	07/14/16	07/14/16	Thu 7-8pm	7-8pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$1,200.00				
N 33	KCTV	07/13/16	07/13/16	10:00 PM-10:30 PM	10-1035pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$400.00				
N 34	KCTV	07/13/16	07/13/16	10:35 PM-11:35 PM	1035-1135P		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$150.00				
N 35	KCTV	07/13/16	07/13/16	M-F 1137P-1235A	1137P-1235A		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$100.00				
N 36	KCTV	07/13/16	07/13/16	4:00 PM-4:30 PM	4-5pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$250.00				
N 37	KCTV	07/13/16	07/13/16	4:30 PM-5:00 PM	4-5pm		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$250.00				
N 38	KCTV	07/13/16	07/13/16	M-F 630-7pm	630-7pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$440.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KCTV	07/11/16-07/17/16	M-F 630-7pm	630-7pm	---W-----	:30		<del>\$440.00</del>		NM		
	<i>Credited</i>												
N 39	KCTV	07/13/16	07/13/16	Wed 9-10pm	9-10pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$1,000.00				
N 40	KCTV	07/18/16	07/18/16	CBS This Morning	7-9am		:30				NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	2-----				2	\$430.00				
N 41	KCTV	07/13/16	07/13/16	CBS This Morning	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--2----				2	\$260.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KCTV	07/11/16-07/17/16	CBS This Morning	7-9am	---W-----	:30		<del>\$260.00</del>		NM		
	<i>Credited</i>												
N 42	KCTV	07/14/16	07/14/16	CBS This Morning	7-9am		:30				NM	2	\$520.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---2---				2	\$260.00				
N 43	KCTV	07/15/16	07/15/16	CBS This Morning	7-9am		:30				NM	2	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	----2--				2	\$260.00				
N 44	KCTV	07/13/16	07/13/16	News @ 6pm	6-630pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$550.00				
N 45	KCTV	07/14/16	07/14/16	News @ 6pm	6-630pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$550.00				
N 46	KCTV	07/15/16	07/15/16	News @ 6pm	6-630pm		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	----1--				1	\$550.00				
N 47	KCTV	07/18/16	07/18/16	News @ 6pm	6-630pm		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$910.00				
N 48	KCTV	07/13/16	07/13/16	News @ 5pm	5-530pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$400.00				
N 49	KCTV	07/14/16	07/14/16	News @ 5pm	5-530pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$400.00				
N 50	KCTV	07/15/16	07/15/16	News @ 5pm	5-530pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	----1--				1	\$400.00				
N 51	KCTV	07/18/16	07/18/16	News @ 5pm	5-530pm		:30				NM	1	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$660.00				
N 52	KCTV	07/13/16	07/13/16	News @ Noon	12-1230pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	--1----				1	\$275.00				
N 53	KCTV	07/14/16	07/14/16	News @ Noon	12-1230pm		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	---1---				1	\$275.00				
N 54	KCTV	07/18/16	07/18/16	News @ Noon	12-1230pm		:30				NM	1	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$455.00				
N 55	KCTV	07/15/16	07/15/16	6:00 AM-6:30 AM	6-7am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/11/16	07/17/16	----1--				1	\$200.00				
N 56	KCTV	07/18/16	07/18/16	5:30 AM-6:00 AM	5a-6a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	1-----				1	\$200.00				
<b>Totals</b>											<b>59</b>	<b>\$29,825.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/18/16	59	\$29,825.00	(\$4,473.75)	\$25,351.25
<b>Totals</b>	<b>59</b>	<b>\$29,825.00</b>	<b>(\$4,473.75)</b>	<b>\$25,351.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

[www.kctv5.com](http://www.kctv5.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
741924 /	08324713

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/12/16 - 07/18/16	HAWLEY FOR ATG 738	7380

<u>Advertiser</u>	<u>Original Date / Revision</u>
Josh Hawley For Attorney	07/12/16 / 07/21/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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