

ORDER



Kansas City

Orders
Order / Rev: 750753
Alt Order #: 08363732
Product Desc: HAWLEY FOR AG 7748
Estimate: 7748
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 09/08/16 / 09/08/16
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency
Name: National Media Research Planning & F
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Josh Hawley For Attorney General
Demographic: A35-64
Product Codes: Political-Candidates
Priority: IMP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	12	\$25,700.00	\$21,845.00
10/31/16	10/31/16	1	\$700.00	\$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$25,700.00	\$21,845.00	0.00
November 2016	1	\$700.00	\$595.00	0.00
Totals	13	\$26,400.00	\$22,440.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Kansas City	28%	\$26,400.00
Market	100%	\$94,285.71

Competitive Share

Competitive Share	Share	Total
KCPT	0%	\$0.00
KCWE	7%	\$6,600.00
KMBC	21%	\$19,800.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	7%	\$6,600.00
KSMO	1%	\$942.86
WDAF	36%	\$33,942.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	10/28/16	10/28/16	CBS Evening News M-FCM		530-6pm	----1--	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	----1--		1		\$700.00		0.00					
E 2	KCTV	10/28/16	10/28/16	KCTV5 News 6pm	CM	6-630pm	----1--	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
				News @ 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/24/16	10/30/16	----1--		1		\$700.00		0.00					
E 3	KCTV	10/28/16	10/28/16		CM	7-8pm	----1--	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00

Order / Rev: 750753
Alt Order #: 08363732
Flight Dates: 10/25/16 - 10/31/16

Advertiser: Josh Hawley For Attorney General
Product Desc: HAWLEY FOR AG 7748
Estimate: 7748

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri 7-8pm Fri 7-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 ----1-- 1 \$1,200.00 0.00															
E 4	KCTV	10/28/16	10/28/16	Fri 8-9pm Fri 8-9pm	CM	8-9pm	----1--	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 ----1-- 1 \$1,200.00 0.00															
E 5	KCTV	10/28/16	10/28/16	Fri 9-10pm Friday 9-10pm	CM	9-10pm	----1--	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 ----1-- 1 \$1,200.00 0.00															
E 6	KCTV	10/31/16	10/31/16	CBS Evening News M-FCM CBS Evening News		530-6pm	1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/16 11/06/16 1----- 1 \$700.00 0.00															
E 7	KCTV	10/30/16	10/30/16	NFL*Chiefs Reg Season 12:00 PM-3:00 PM	CM	Various (12:00 PM-3:00 PM)	-----1	:30	1	\$14,000.00	IMP	0.00	NM	1	\$14,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----1 1 \$14,000.00 0.00															
E 8	KCTV	10/30/16	10/30/16	NFL*Regular Season 12:00 PM-6:00 PM	CM	Sat/Sun 12-6pm, v-	-----1	:30	1	\$3,300.00	IMP	0.00	NM	1	\$3,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----1 1 \$3,300.00 0.00															
E 9	KCTV	10/27/16	10/27/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	---1---	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 ---1--- 1 \$550.00 0.00															
E 10	KCTV	10/27/16	10/27/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	---1---	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 ---1--- 1 \$700.00 0.00															
E 11	KCTV	10/25/16	10/25/16	CBS Evening News M-FCM CBS Evening News		530-6pm	-1-----	:30	1	\$700.00	PMT	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -1----- 1 \$700.00 0.00															
E 12	KCTV	10/26/16	10/26/16	News @ 10pm 12:00 AM-12:00 AM	CM	10-1035pm	--1----	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 --1---- 1 \$900.00 0.00															
E 13	KCTV	10/26/16	10/26/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	--1----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 --1---- 1 \$550.00 0.00															
													Totals	13	\$26,400.00