

ORDER



Kansas City

Orders
Order / Rev: 761005
Alt Order #: 08428189
Product Desc: HAWLEY ATG 8474
Estimate: 8474
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 10/26/16 / 10/27/16
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency
Name: National Media Research Planning & F
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Josh Hawley For Attorney General
Demographic: A35-64
Product Codes: Political-Candidates
Priority: IMP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	10	\$9,261.00	\$7,871.85

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	10	\$9,261.00	\$7,871.85	0.00
Totals	10	\$9,261.00	\$7,871.85	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Kansas City	28%	\$9,261.00
Market	100%	\$33,075.00

Competitive Share

Competitive Share	Share	Total
KCPT	0%	\$0.00
KCWE	7%	\$2,315.25
KMBC	21%	\$6,945.75
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	7%	\$2,315.25
KSMO	1%	\$330.75
WDAF	36%	\$11,907.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	11/04/16	11/04/16	M-F 3-4pm M-F 3-4pm	CM	3-4pm	----1--	:30	1	\$611.00	FNP	0.00	NM	1	\$611.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	----1--	1		\$611.00		0.00						
E 2	KCTV	11/04/16	11/04/16	CBS Evening News M-FCM CBS Evening News		530-6pm	----1--	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	----1--	1		\$1,155.00		0.00						
E 3	KCTV	11/07/16	11/07/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$745.00	FNP	0.00	NM	1	\$745.00

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Estimate: 8474

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KCTV	11/07/16	11/07/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$745.00	FNP	0.00	NM	1	\$745.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1				\$745.00		0.00			
E 4	KCTV	11/07/16	11/07/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	1-----	:30	1	\$900.00	FNP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1				\$900.00		0.00			
E 5	KCTV	11/07/16	11/07/16	News @ 5am 5:30 AM-6:00 AM	CM	5a-6a (5:30 AM-6:00 AM)	1-----	:30	1	\$330.00	FNP	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1				\$330.00		0.00			
E 6	KCTV	11/07/16	11/07/16	CBS Evening News M-FCM CBS Evening News		530-6pm	1-----	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1				\$1,155.00		0.00			
E 7	KCTV	11/03/16	11/03/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	---1---	:30	1	\$900.00	FNP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	---1---		1				\$900.00		0.00			
E 8	KCTV	11/03/16	11/03/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	---1---	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	---1---		1				\$1,155.00		0.00			
E 9	KCTV	11/02/16	11/02/16	CBS Evening News M-FCM CBS Evening News		530-6pm	--1----	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$1,155.00		0.00			
E 10	KCTV	11/02/16	11/02/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	--1----	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	--1----		1				\$1,155.00		0.00			
Totals														10	\$9,261.00