

Hutton Broadcasting
 2502 Camino Entrada Ste C
 Santa Fe, NM 87507 USA

Client: Marco Serna for District Attorney
 Order #: 1085-00003
 Description: MAY 2024
 Date Entered: 5/17/2024
 P.O.#:
 Salesperson: Trujillo, Art
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

View Media Services
 52 W Ludlow Pt Rd
 Port Ludlow, WA 95365

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/20/2024	5/31/2024	KTRC-AM	06:00:00 to 19:00:00	CUSTOM	1:00	48	50.00	2400.00	Y	Y	Y	Y	Y	N	N
5/20/2024	5/26/2024					25	50.00	1250.00	5	5	5	5	5	0	0
5/27/2024	5/31/2024					23	50.00	1150.00	4	5	4	5	5	0	0
2 5/24/2024	5/25/2024	KTRC-AM	06:00:00 to 19:00:00	CUSTOM	1:00	8	39.00	312.00	N	N	N	N	Y	Y	N
5/24/2024	5/25/2024					8	39.00	312.00	0	0	0	0	4	4	0

Order Start Date: 5/20/2024 Order End Date: 5/31/2024 Spots: 56

Total Charges: \$2,712.00
 Combined Discounts: \$406.80
 Adjusted Gross Billing: \$2,305.20
 GRT: \$188.74
 Total Net: \$2,493.94

Projected Calendar Month Billing Totals for Marco Serna for District Attorney / 1085-00003 :						
			<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2024		56	\$2,712.00	\$406.80	\$2,305.20

Confirmed & Accepted for Hutton Broadcasting By: _____ Accepted for View Media Services By: _____

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, VIEW MEDIA / MARCO SERVA hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: MARCO SERVA FOR DISTRICT ATTORNEY

Authorized committee:

Agency requesting time (and contact information):

N/A VIEW MEDIA SERVICES

Candidate's political party: DEMO

Office sought (no acronyms or abbreviations): DISTRICT ATTORNEY

Date of election: JULY 4, 2024 General Primary

Treasurer of candidate's authorized committee: JON CARLOS SERVA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

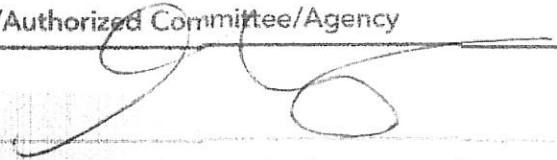
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Jon Carlos Serva</u>	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

VIEW MEDIA SERVICES / ANDI PISTA

Date:

5/17/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received:

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Brad Brown <brad@sanlatf.com>

Marco Serra Rates

1 message

Erica Rael <erica@sanlatf.com>

To: Brad Brown <brad@sanlatf.com>

Cc: Art Trujillo <art@sanlatf.com>

Fri, May 17, 2024 at 3:08 PM

KTRC-AM

		20-May	21-May	22-May	23-May	24-May	25-May	26-May	27-May	28-May	29-May	30-May	31-May	# Spots	
Mon-Fri	6a-7p	\$ 50.00	5	5	5	5			4	5	4	5	5	48	\$ 2,400.00
Sat-Sun	6a-7p	\$ 39.00					4	4						8	\$ 312.00
														\$ 2,712.00	

Discount 15% \$ (375.98)

\$ 2,305.20

Tax \$ 188.74

Total Client Owes \$ 2,493.94

Erica Rael

Client Relations Specialist | A/R Manager

2502 Camino Entrada # C, Santa Fe, NM 87507

930 AM-430 PM MON-FRI | Phone: 505-372-9649 Text or call





Brad Brown <brad@ santafe.com>

Fwd: Political rates request - ASAP

2 messages

Art Trujillo <art@santafe.com>
To: Brad Brown <brad@ santafe.com>

Fri, May 17, 2024 at 11:43 AM

Art Trujillo

Vice President of Sales
Hutton Broadcasting
2502 Camino Entrada Suite C
Santa Fe, NM 87507
c (505) 469 - 4400
art@santafe.com



----- Forwarded message -----
From: **Andrea Pistay** <andipistay@gmail.com>
Date: Fri, May 17, 2024 at 10:07 AM
Subject: Re: Political rates request - ASAP
To: Art Trujillo <art@santafe.com>

Hi art -

Here's what we want to run for next week.
Please confirm....

Cheers,
Andi Pistay
View Media Services
52 W Ludlow Pl Rd
Port Ludlow, WA. 98365
206-499-0532

agency discount

KTRC-AM

Day	Time	Rate	20-May	21-May	22-May	23-May	24-May	25-May	26-May	27-May	28-May	29-May	30-May	31-May	Total
Mon-Fri	6a-7p	\$ 50.00	5	5	5	5	5	4	4	4	5	4	5	5	\$ 2,400.00
Sat-Sun	6a-7p	\$ 39.00													\$ 312.00
															\$ 2,712.00
															\$ 2,305.20

On May 16, 2024, at 9:28 AM, Art Trujillo <art@santafe.com> wrote:

Yes this is net- Tax rate 8.1875

Art Trujillo

Vice President of Sales
Hutton Broadcasting
2502 Camino Entrada Suite C
Santa Fe, NM 87507

Hutton Broadcasting | Confirmation

5 messages

Erica Rael <erica@santafe.com>

Fri, May 17, 2024 at 3:36 PM

To: andipistay@gmail.com

Cc: Art Trujillo <art@santafe.com>, Brad Brown <brad@santafe.com>, Alba Burch <alba@santafe.com>

Good afternoon Andi,

Please confirm the attached order is correct and we will move forward with the order.

When you have confirmed I will process payment of \$2305.02, on card ending in 0653.

If you have any questions please let me know, I am always happy to help.

Thank you,


Erica Rael

Client Relations Specialist | A/R Manager

2502 Camino Entrada # C, Santa Fe, NM 87507

930 AM-430 PM MON-FRI | Phone: 505-372-9649 Text or Call



 Order Marco Sema.pdf
110K

Andrea Pistay <andipistay@gmail.com>

Fri, May 17, 2024 at 3:40 PM

To: Erica Rael <erica@santafe.com>

Hi Erica -

Thanks...looks great.

Zip code should be 98365...please fix.

Andi Pistay

206-499-0532

[Quoted text hidden]

[Quoted text hidden]

<Order Marco Sema.pdf>

Erica Rael <erica@santafe.com>

Fri, May 17, 2024 at 3:42 PM

To: Andrea Pistay <andipistay@gmail.com>

Will do, thank you.

Erica Rael

Client Relations Specialist | A/R Manager

2502 Camino Entrada # C, Santa Fe, NM 87507

930 AM-430 PM MON-FRI | Phone: 505-372-9649 Text or Call



[Quoted text hidden]

Erica Rael <erica@santafe.com>

Fri, May 17, 2024 at 3:44 PM

To: andipistay@gmail.com

Cc: Art Trujillo <art@santafe.com>, Brad Brown <brad@santafe.com>, Alba Burch <alba@santafe.com>

Brad- Can we update the Zip Code to 98365

Thank you,

Erica Rael

Client Relations Specialist | A/R Manager

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[Quoted text hidden]

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Accepted for View Media Services By:

 Please Sign and Return One Copy

Erica Rael <erica@santafe.com>
To: andipistay@gmail.com
Cc: Art Trujillo <art@santafe.com>, Brad Brown <brad@santafe.com>, Alba Burch <alba@santafe.com>

Fri, May 17, 2024 at 3:50 PM

CARD HAS BEEN PROCESSED

[Print Receipt](#)

Merchant: SANTAFE COM

2502 Camino Entrada, Ste C
Santa Fe, NM 87507 (505) 471-1067
US

Order Information

Description: SF-View Media Services/Marco Serna
Order Number: P.O. Number:
Customer ID: Invoice Number: View Media Services/

Billing Information

View Media Services

Shipping Information

Shipping: 0.00
Tax: 0.00
Total: USD 2,493.94

Payment Information

Date/Time: 17-May-2024 15:49:01 MDT
Transaction ID: 120442291153
Transaction Type: Authorization w/ Auto Capture
Transaction Status: Captured/Pending Settlement
Authorization Code: 07055C
Payment Method: Visa XXXX0653

Erica Rael

Client Relations Specialist | A/R Manager
2502 Camino Entrada # C, Santa Fe, NM 87507
930 AM-430 PM MON-FRI | Phone: 505-372-9649 Text or Call



[Quoted text hidden]

Hutton Broadcasting | Confirmation

3 messages

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Cc: Art Trujillo <art@santafe.com>, Brad Brown <brad@santafe.com>, Alba Burch <alba@santafe.com>

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**HUTTON**
BROADCASTING**STORYTELLING
HYPERLOCAL CHANNELS
SOLUTIONS**

 **Order Marco Serna.pdf**
110K

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**HUTTON**
BROADCASTING**STORYTELLING
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[Quoted text hidden]

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To: andipistay@gmail.com

Cc: Art Trujillo <art@santafe.com>, Brad Brown <brad@santafe.com>, Alba Burch <alba@santafe.com>

CARD HAS BEEN PROCESSED

Merchant: SANTAFE COM

2502 Camino Entrada, Ste C
Santa Fe, NM 87507
US

(505) 471-1067

Order Information

Description: SF-View Media Services/Marco Serna
Order Number: P.O. Number:
Customer ID: Invoice Number: View Media Services/

Billing Information
View Media Services

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Shipping: 0.00
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Total: USD 2,493.94

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