

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

<u>Contract / Revision</u> 1686890 /		<u>Alt Order #</u> WOC12588745
<u>Advertiser</u> Sara Gideon		<u>Original Date / Revision</u> 06/30/20 / 07/01/20
<u>Contract Dates</u> 06/30/20 - 07/06/20	<u>Estimate #</u> 204	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	10	10
<u>Agency Ref</u> 146150		<u>Advertiser Ref</u> 173134

And:

Grassroots Media LLC
2 Bala Plaza
Suite 300
Bela Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABI	06/30/20	07/06/20	CBS This Morning	7:00 AM-9:00 AM		1:00			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$150.00				
N 2	WABI	06/30/20	07/06/20	TV 5 News 430a-6a	4:30 AM-6:00 AM		1:00			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$200.00				
N 3	WABI	06/30/20	07/06/20	The Talk	2:00 PM-3:00 PM		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$100.00				
N 4	WABI	06/30/20	07/06/20	Price Is Right	11:00 AM-12:00 PM		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABI	06/30/20-07/06/20	Price Is Right	11:00 AM-12:00 PM	---ThF----	1:00		\$1,500.00	NM		
				Credited								
	2	WABI	06/30/20-07/06/20	Price Is Right	11:00 AM-12:00 PM	---ThF----	1:00		\$1,500.00	NM		
				Credited								
	3	WABI	06/30/20-07/06/20	Price Is Right	11:00 AM-12:00 PM	---ThF----	1:00		\$1,500.00	NM		
				Credited								
N 5	WABI	06/30/20	07/06/20	M-F 4p-5p	4:00 PM-5:00 PM		1:00			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$200.00				
N 6	WABI	06/30/20	07/06/20	TV 5 News @ 6p	6:00 PM-7:00 PM		1:00			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$750.00				
N 7	WABI	06/30/20	07/06/20	Late Late Show	12:40 XM-1:30 XM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$30.00				
N 8	WABI	06/30/20	07/05/20	CBS Sunday Morning	9:00 AM-10:30 AM		1:00			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/29/20	07/05/20	-----1	1			\$190.00				
N 9	WABI	06/30/20	07/04/20	CBS This Morning Saturday	8:00 AM-10:00 AM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/29/20	07/05/20	-----1-	1			\$200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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