

CONTRACT

WABI
35 Hildreth Street
Bangor, ME 044101
Sales T & C: www.gray.tv/advertising
(207) 947-8321

<u>Contract / Revision</u> 1686890 /		<u>Alt Order #</u> WOC12588745
<u>Advertiser</u> Sara Gideon		<u>Original Date / Revision</u> 06/30/20 / 07/01/20
<u>Contract Dates</u> 06/30/20 - 07/06/20	<u>Estimate #</u> 204	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WABI	<u>Account Executive</u> Bangor House	<u>Sales Office</u> Bangor National
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Order Type</u> NORMAL		
<u>Agcy Code</u> 10	<u>Advertiser Code</u> 10	<u>Product 1/2</u> 10
<u>Agency Ref</u> 146150	<u>Advertiser Ref</u> 173134	

And:

Grassroots Media LLC
2 Bala Plaza
Suite 300
Bela Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABI	06/30/20	07/06/20	CBS This Morning	7:00 AM-9:00 AM		1:00			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$150.00				
N 2	WABI	06/30/20	07/06/20	TV 5 News 430a-6a	4:30 AM-6:00 AM		1:00			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$200.00				
N 3	WABI	06/30/20	07/06/20	The Talk	2:00 PM-3:00 PM		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$100.00				
N 4	WABI	06/30/20	07/06/20	Price Is Right	11:00 AM-12:00 PM		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABI	06/30/20-07/06/20	Price Is Right	11:00 AM-12:00 PM	---ThF----	1:00		\$1,500.00	NM		
	Credited											
	2	WABI	06/30/20-07/06/20	Price Is Right	11:00 AM-12:00 PM	---ThF----	1:00		\$1,500.00	NM		
	Credited											
	3	WABI	06/30/20-07/06/20	Price Is Right	11:00 AM-12:00 PM	---ThF----	1:00		\$1,500.00	NM		
	Credited											
N 5	WABI	06/30/20	07/06/20	M-F 4p-5p	4:00 PM-5:00 PM		1:00			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$200.00				
N 6	WABI	06/30/20	07/06/20	TV 5 News @ 6p	6:00 PM-7:00 PM		1:00			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$750.00				
N 7	WABI	06/30/20	07/06/20	Late Late Show	12:40 XM-1:30 XM		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/30/20	07/06/20	1--11--	3			\$30.00				
N 8	WABI	06/30/20	07/05/20	CBS Sunday Morning	9:00 AM-10:30 AM		1:00			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/29/20	07/05/20	-----1	1			\$190.00				
N 9	WABI	06/30/20	07/04/20	CBS This Morning Saturday	8:00 AM-10:00 AM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		06/29/20	07/05/20	-----1-	1			\$200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WABI	06/30/20	07/04/20	WABI TV5 News Sat Morning	6:00 AM-8:00 AM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/29/20	07/05/20	-----1-				1	\$200.00			
N 11	WABI	06/30/20	07/05/20	WABI TV5 News Sun Mornin	7:00 AM-9:00 AM		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/29/20	07/05/20	-----1				1	\$200.00			
N 12	WABI	06/30/20	07/05/20	Face The Nation	10:30 AM-11:30 AM		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/29/20	07/05/20	-----1				1	\$500.00			
N 13	WABI	07/03/20	07/03/20	Friday Prime Hr 2	9p-10p		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/29/20	07/05/20	----1--				1	\$1,500.00			
N 14	WABI	07/05/20	07/05/20	Face The Nation	1030a-1130a		1:00			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/29/20	07/05/20	-----1				1	\$1,100.00			
N 15	WABI	07/06/20	07/06/20	TV 5 News @ 6a	6a-7a		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/06/20	07/12/20	1-----				1	\$400.00			
N 16	WABI	07/05/20	07/05/20	CBS Sunday Morning	9a-1030a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/29/20	07/05/20	-----1				1	\$500.00			
N 17	WABI	07/06/20	07/06/20	Monday Prime Hr 1	758p-9p		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/06/20	07/12/20	1-----				1	\$700.00			
N 18	WABI	07/06/20	07/06/20	Let's Make A Deal	3p-4p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/06/20	07/12/20	1-----				1	\$300.00			
Totals											29	\$10,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/20 - 07/06/20	29	\$10,080.00	(\$1,512.00)	\$8,568.00
Totals	29	\$10,080.00	(\$1,512.00)	\$8,568.00

Signature: _____ Date: _____

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