

CONTRACT



KPTV
14975 NW Greenbrier Pkwy
Beaverton, OR 97006
Sales T&C: www.gray.tv/advertising
(503) 906-1249

<u>Contract / Revision</u> 3493269 /		<u>Alt Order #</u> WOC14596643
<u>Advertiser</u> Vote Vets Action Fund		<u>Original Date / Revision</u> 03/27/24 / 03/27/24
<u>Contract Dates</u> 03/28/24 - 04/05/24	<u>Estimate #</u> 14525	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPTV	<u>Account Executive</u> Portland House	<u>Sales Office</u> Gray National - I
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9920316	<u>Advertiser Code</u> 1664	<u>Product 1/2</u> 1681
<u>Agency Ref</u> 114264	<u>Advertiser Ref</u> 505420	

And:

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPTV	03/28/24	03/29/24	M-F 5a-6a News	5:00 AM-6:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	--- 11--				2	\$600.00			
N 2	KPTV	03/28/24	04/05/24	M-F 5a-6a News	5a-6a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/24	04/03/24	1- 1----				2	\$600.00			
	Week:	04/04/24	04/10/24	---- 1--				1	\$600.00			
N 3	KPTV	03/28/24	03/29/24	M-F 5a-530a News	5:00 AM-5:30 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	---- 1--				1	\$600.00			
N 4	KPTV	03/28/24	04/05/24	M-F 5a-530a News	5a-530a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/24	04/03/24	- 1- 1---				2	\$600.00			
	Week:	04/04/24	04/10/24	---- 1--				1	\$600.00			
N 5	KPTV	03/28/24	03/28/24	M-F 630a-7a News	6:30 AM-7:00 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	--- 1---				1	\$1,500.00			
N 6	KPTV	03/28/24	04/03/24	M-F 630a-7a News	630a-7a		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/24	04/03/24	1- 1----				2	\$1,500.00			
N 7	KPTV	03/28/24	03/28/24	M-F 730a-8a News	7:30 AM-8:00 AM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	--- 1---				1	\$2,000.00			
N 8	KPTV	03/28/24	04/04/24	M-F 730a-8a News	7:30 AM-8:00 AM		:30			NM	2	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/24	04/03/24	- 1-----				1	\$2,300.00			
	Week:	04/04/24	04/10/24	--- 1---				1	\$2,300.00			
N 9	KPTV	03/28/24	03/29/24	M-F 8a-830a News	8:00 AM-8:30 AM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/25/24	03/31/24	---- 1--				1	\$2,000.00			
N 10	KPTV	03/28/24	04/05/24	M-F 8a-830a News	8:00 AM-8:30 AM		:30			NM	3	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/24	04/03/24	1- 1----				2	\$2,300.00			
	Week:	04/04/24	04/10/24	---- 1--				1	\$2,300.00			

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<u>Advertiser</u> Vote Vets Action Fund		<u>Original Date / Revision</u> 03/27/24 / 03/27/24
<u>Contract Dates</u> 03/28/24 - 04/05/24	<u>Product</u> Issue	<u>Estimate #</u> 14525

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	KPTV	03/28/24	04/05/24	M-F 10a-1030a News	10a-1030a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/24	04/03/24	- 1 - - - -				1	\$600.00			
Week:		04/04/24	04/10/24	- - - - 1 - -				1	\$600.00			
N 12	KPTV	03/28/24	03/29/24	M-F 10a-1030a News	10a-1030a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - 1 - -				1	\$750.00			
N 13	KPTV	03/28/24	04/04/24	M-F 1030a-11a	1030a-11a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/24	04/03/24	1 1 1 - - - -				3	\$600.00			
Week:		04/04/24	04/10/24	- - - - - - -				0	\$0.00			
N 14	KPTV	03/28/24	03/28/24	M-F 1030a-11a	1030a-11a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - 1 - - -				1	\$750.00			
N 15	KPTV	03/28/24	03/28/24	M-F 4p-430p News	4:00 PM-4:30 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - 1 - - -				1	\$750.00			
N 16	KPTV	03/28/24	04/05/24	M-F 4p-430p News	4:00 PM-4:30 PM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/24	04/03/24	1 - 1 - - - -				2	\$800.00			
Week:		04/04/24	04/10/24	- - - 1 1 - -				2	\$800.00			
N 17	KPTV	03/28/24	03/29/24	M-F 430p-5p News	4:30 PM-5:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - 1 1 - -				2	\$750.00			
N 18	KPTV	03/28/24	04/04/24	M-F 430p-5p News	4:30 PM-5:00 PM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/24	04/03/24	1 1 1 - - - -				3	\$800.00			
Week:		04/04/24	04/10/24	- - - 1 - - -				1	\$800.00			
N 19	KPTV	03/28/24	03/28/24	M-F 5p-530p News	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - 1 - - -				1	\$1,000.00			
N 20	KPTV	03/28/24	04/05/24	M-F 5p-530p News	5:00 PM-5:30 PM		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/24	04/03/24	1 - 1 - - - -				2	\$1,200.00			
Week:		04/04/24	04/10/24	- - - - 1 - -				1	\$1,200.00			
N 21	KPTV	03/28/24	03/29/24	M-F 530p-6p News	5:30 PM-6:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - 1 - -				1	\$1,000.00			
N 22	KPTV	03/28/24	04/04/24	M-F 530p-6p News	5:30 PM-6:00 PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/24	04/03/24	- 1 - - - - -				1	\$1,200.00			
Week:		04/04/24	04/10/24	- - - 1 - - -				1	\$1,200.00			
N 23	KPTV	03/28/24	03/30/24	Sat 6a-7a News	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - - 1 -				1	\$500.00			
N 24	KPTV	03/28/24	03/30/24	Sat 7a-8a News	7:00 AM-8:00 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	- - - - - 1 -				1	\$1,200.00			
N 25	KPTV	03/28/24	03/30/24	Sat 8a-9a News	8:00 AM-9:00 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	-----1-				1	\$1,200.00			
N 26	KPTV	03/28/24	03/31/24	Sun 6a-7a News	6:00 AM-7:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	-----1				1	\$500.00			
N 27	KPTV	03/28/24	03/31/24	Sun 7a-8a News	7:00 AM-8:00 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	-----1				1	\$1,200.00			
N 28	KPTV	03/28/24	03/31/24	Sun 8a-9a News	8:00 AM-9:00 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	-----1				1	\$1,200.00			
N 29	KPTV	03/28/24	03/31/24	Sat-Sun 10p-1030p News	10:00 PM-10:30 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/25/24	03/31/24	-----1				1	\$2,000.00			
Totals											51	\$54,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/31/24	21	\$21,450.00	(\$3,217.50)	\$18,232.50
04/01/24 - 04/05/24	30	\$32,900.00	(\$4,935.00)	\$27,965.00
Totals	51	\$54,350.00	(\$8,152.50)	\$46,197.50

Signature: _____ **Date:** _____

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