

CONTRACT



WGNT
721 Boush St
Norfolk, VA 23510-1502
(757) 446-1000

<u>Contract / Revision</u> 670734 /		<u>Alt Order #</u> 09762490
<u>Advertiser</u> Biden/Democrat/President		<u>Original Date / Revision</u> 02/26/20 / 02/26/20
<u>Contract Dates</u> 02/27/20 - 03/03/20	<u>Estimate #</u> 1106/1271/7139	
<u>Product</u> BIDEN/PRES/		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGNT	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> HRP - Philadelp
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1271
<u>Agency Ref</u> 138770	<u>Advertiser Ref</u> 255871	

And:

Media Buying and Analytics
2020 Howell Mill Road NW
Suite D 348
Atlanta, GA 30318

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGNT	03/02/20	03/02/20	M-F 7-9am News	7-9am		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/02/20	03/08/20	1-----	1			\$35.00				
N 2	WGNT	03/03/20	03/03/20	M-F 7-9am News	7-9am		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/02/20	03/08/20	-1-----	1			\$35.00				
N 3	WGNT	02/27/20	02/27/20	M-F 7-9am News	7-9am		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/24/20	03/01/20	---1---	1			\$35.00				
N 4	WGNT	02/28/20	02/28/20	M-F 7-9am News	7-9am		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/24/20	03/01/20	----1--	1			\$35.00				
N 5	WGNT	03/02/20	03/02/20	M-F 12-3pm	12-3pm		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/02/20	03/08/20	2-----	2			\$65.00				
N 6	WGNT	02/27/20	02/27/20	M-F 12-3pm	12-3pm		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/24/20	03/01/20	---2---	2			\$65.00				
N 7	WGNT	02/28/20	02/28/20	M-F 12-3pm	12-3pm		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/24/20	03/01/20	----2--	2			\$65.00				
N 8	WGNT	03/02/20	03/02/20	M-F 5-6pm	5-6pm		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/02/20	03/08/20	2-----	2			\$125.00				
N 9	WGNT	02/27/20	02/27/20	M-F 5-6pm	5-6pm		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/24/20	03/01/20	---2---	2			\$125.00				
N 10	WGNT	02/28/20	02/28/20	M-F 5-6pm	5-6pm		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/24/20	03/01/20	----2--	2			\$125.00				
N 11	WGNT	03/02/20	03/02/20	M-F 6-7pm	6-7pm		:30			NM	3	\$525.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	3-----				3	\$175.00			
N 12	WGNT	02/27/20	02/27/20	M-F 6-7pm	6-7pm		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	---3---				3	\$175.00			
N 13	WGNT	02/28/20	02/28/20	M-F 6-7pm	6-7pm		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	----3--				3	\$175.00			
Totals											25	\$2,855.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/03/20	25	\$2,855.00	(\$428.25)	\$2,426.75
Totals	25	\$2,855.00	(\$428.25)	\$2,426.75

Signature: _____ **Date:** _____

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