# ANNUAL PUBLIC FILE EEO REPORT

Call Sign of Station(s): WKAQ

- 1. List all full-time job vacancies filled by any station covered by this report during the past year. (October 01, 2014 through September 30, 2015)
  - Producer (1)
  - Reporter (1)
  - Sales Manager (1)
  - Photojournalist Editor (1)
  - Local Sales Manager (1)
  - Human Resources Coordinator (1)
  - Engineering Technician (1)
- 2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

See attached.

3. In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in response to Question 1?

23\_Interviewees

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form.

| Name of Recruitment Source                | Total Number of Interviewees Referred During Year |
|---|---|
| Administración Derecho al<br>Trabajo      | 0   |
| Asoc. Ejecutivos Ventas y<br>Mercadeo     | 0   |
| Comité Asuntos de la Mujer                | 0   |
| Veterans Resource Center                  | 0   |
| Servicios de Personas con<br>Impedimentos | 0   |
| Internal Promotion                        | 0   |
| External Posting                          | 7   |
| Internship Program                        | 0   |
| Union Internal Posting                    | 0   |

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station's participation in each initiative.

**INTERNSHIP PROGRAM:** WKAQ works closely with local colleges and universities to build an active and healthy internship program. The station is currently working with the University of Puerto Rico, University of Turabo, Interamerican University, and the University of the Sacred Heart with this initiative. During the current Annual Report year, sixteen (16) interns have participated in the WKAQ internship program.

**CONGRESO DE LIDERES**: WKAQ sponsors a group of top of the class high schools students by offering Leadership Seminars, Mentoring, and Motivational Seminars by our Executives in our facilities. Each quarter, station tours are given to the students to explore the different opportunities in broadcasting.

**MANAGEMENT PROGRAM TRAINING:** WKAQ has partnered with a local law firm to provide educational legal training programs for Telemundo of Puerto Rico managers and supervisors. The courses are designed to assist the station with employee training in the area of employment law for their managers and supervisors to gain a working knowledge and understanding of various legal issues, which include methods to ensure equal opportunity and prevent discrimination. During this year all executives and supervisors participated in EEO seminars, sexual harassment workshops and domestic violence policy trainings.

**EEO TRAINING:** WKAQ offered training to all employees in order to address methods of ensuring equal employment opportunities and the prevention of any type of discrimination. During this year all employees participated in EEO seminars, sexual harassment workshops and domestic violence policy trainings.

**EEO STAFF REVIEW:** Every quarter, WKAQ addresses to the Executive Staff Members EEO issues and inquiries that might come up within the organization and in doing so, making sure that the processes and policies are understood and followed by every employee. WKAQ also discusses with the Executive Staff any changes to these policies that might be in order.

**SKILLS ENHANCEMENT TRAINING:** WKAQ provided its employees with trainings and development opportunities designed to enhance their skills, knowledge and abilities. Various internal Comcast/NBCU sponsored programs are provided as well as external resources are utilized for these purposes. In addition, online courses on a variety of topics are available to all employees. During the reporting period, WKAQ employees participated in the following leadership and development courses:

| Organization                       | Date                      | Title  | Participant(s)  |
|------------------------------------|---------------------------|--|---|
| Xpression                          | October 2014              | Xpression System<br>(Videographics)  | Syndia Modesto, Videographic<br>Technician<br>Héctor Llenza, Videographic<br>Technician<br>Mairette Vázquez, Videographic<br>Technician<br>Ronald Rivera, Videographic<br>Technician<br>Mónica Franco, Videographic<br>Technician   |
| NBCU                               | November/December<br>2014 | Paradigm and Digital<br>Sales Training   | All Sales Dept. Employees   |
| NBCU                               | December 2014             | tHRive Training<br>Camp  | Ivelisse Varona, HR Director<br>Sonya England, HR Supervisor  |
| United States<br>Homeland Security | January 2015              | I-9 Training   | Ivelisse Varona, HR Director<br>Sonya England, HR Supervisor  |
| ADP                                | January 2015              | Payroll for ADP<br>Workforce Now<br>Parts 1 & 2                                      | Sonya England, HR Supervisor  |
| ADP                                | January 2015              | Maintaining<br>Employee<br>Information in ADP<br>Workforce Now<br>(Puerto Rico Only) | Sonya England, HR Supervisor  |
| American Red Cross                 | March 2015                | CPR  | Abraham Zavala, EHS Manager<br>Ivelisse Varona, HR Director<br>Sonya England, HR Supervisor<br>Eddie Figueroa, Fleet Coordinator<br>Juan C. Santiago, Studio Technician<br>Betsy Salinas, Adm. Assistant<br>José Esteves, Reporter<br>Bienvenido Castillo, Graphic Artist<br>Denisse Rodríguez, Adm. Assistant<br>Claribel Lugo, Production Assistant |
| NAB                                | April 2015                | Broadcasting<br>Convention   | José Medina, VP of Engineering<br>Edberto Hernández, Engineering<br>Supervisor<br>Edgar Socias, Engineering<br>Technician<br>Osvaldo Linares, Production<br>Services Director   |
| Lucy López Roig                    | May 2015                  | EAP as a Work Tool<br>for Supervisors  | All Supervisors   |
| Telemundo of PR<br>(EHS Director)  | May 2015                  | Fire Extinguishers<br>Training   | All Employees (Volunteers)  |
| NBCU                               | May 2015                  | Code of Conduct<br>Training &<br>Acknowledgement                                     | All Employees   |
| NBCU                               | June 2015                 | Positive Workforce<br>Leadership Training  | Dialma Santiago, News Director  |

| Seminarios Imagen                  | June 2015                     | Los 6 elementos<br>claves para una<br>Supervisión con<br>Liderazgo | Cristina Rodríguez, Promotions<br>Supervisor   |
|------------------------------------|-------------------------------|--|--|
| NBCU                               | June 2015                     | Telemundo Summit   | Johnny Echevarría, Promotions<br>Copywriter  |
| Escape                             | June 2015                     | Discussion of Labor<br>Law   | Sonya England, HR Supervisor   |
| NBCU                               | July 2015                     | SNAP/SAP (For<br>Accounts Payable<br>and Purchasing<br>processes)  | All Finance Dept. Employees  |
| Talent Lab                         | July 2015                     | Pivot  | Lourdes Dávila, VP of Sales  |
| United States<br>Homeland Security | August 2015                   | IMAGE Application  | Sonya England, HR Supervisor<br>Kamil Rodríguez, HR Coordinator  |
| Lucy López Roig                    | June, July,<br>September 2015 | EAP Employee<br>Workshops  | All News & Creative Services<br>Employees  |
| NBCU                               | September 2015                | News Directors<br>Summit   | Dialma Santiago, News Director<br>Nydia Morales, Content Manager   |
| Diana Figueroa                     | September 2015                | Uso de las redes<br>sociales                                       | All Production Employees (News<br>Dept.)<br>Roberto Cortés, Weather Reporter<br>Yara Lasanta, Weather Reporter<br>(weekends) |
| NBCU                               | September 2015                | INVEST   | Ivelisse Varona, HR Director   |
| NBCU                               | Ongoing                       | EHS, OSHA and safety trainings                                     | All Employees  |

## OTHER COMMUNITY EVENTS AND ACTIVITIES:

| Food Drive  | November<br>2014  | Food Bank of PR               | Ivelisse Varona – HR Director |
|---|-------------------|-------------------------------|-------------------------------|
| Thyroid Test  | March 2015        | Abbott                        | Elia Calvo – Public Relations |
| Telemundo<br>Commemorates World<br>Autism Awareness Day | April 2015        | Telemundo                     | Elia Calvo – Public Relations |
| Comcast Cares Day                                       | April 2015        | Julia de Burgos<br>Foundation | Ivelisse Varona – HR Director |
| Rappelling Desafío<br>Ricky Martin Foundation           | April 2015        | Ricky Martin<br>Foundation    | Elia Calvo – Public Relations |
| Food Drive  | April 2015        | Food Bank of PR               | Elia Calvo – Public Relations |
| Abriga un Alma  | May 2015          | Iniciativa Comunitaria        | Elia Calvo – Public Relations |
| Da Vida Caminando con<br>Raymond                        | June 2015         | Hospital Oncológico           | Elia Calvo – Public Relations |
| Feria de Salud  | July 2015         | SSS                           | Ivelisse Varona – HR Director |
| Sentimientos 2015                                       | September<br>2015 | MDA                           | Elia Calvo – Public Relations |

#### JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station: WKAQ

Job Title: **Producer** 

Date Job Filled: 10/11/2014

Recruitment Source That Referred Ultimate Hire: **External Posting** 

| Name of<br>Recruitment Source        | Address of<br>Recruitment Source | Contact<br>Person | Telephone | Has this<br>source<br>requested<br>notices? |
|--------------------------------------|----------------------------------|-------------------|-----------|---|
| External Posting/<br>Local Newspaper | N/A                              | N/A               | N/A       | N/A   |

#### JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station: WKAQ

Job Title: **Reporter** 

Date Job Filled: 10/20/2014

Recruitment Source That Referred Ultimate Hire: External Posting

| Name of<br>Recruitment Source        | Address of<br>Recruitment Source | Contact<br>Person | Telephone | Has this<br>source<br>requested<br>notices? |
|--------------------------------------|----------------------------------|-------------------|-----------|---|
| External Posting/<br>Local Newspaper | N/A                              | N/A               | N/A       | N/A   |

Station: WKAQ

Job Title: Sales Manager

Date Job Filled: 11/02/2014

Recruitment Source That Referred Ultimate Hire: External Posting

| Name of<br>Recruitment Source        | Address of<br>Recruitment Source | Contact<br>Person | Telephone | Has this<br>source<br>requested<br>notices? |
|--------------------------------------|----------------------------------|-------------------|-----------|---|
| External Posting/<br>Local Newspaper | N/A                              | N/A               | N/A       | N/A   |

Station: WKAQ

Job Title: Photojournalist Editor

Date Job Filled: 11/28/2014

Recruitment Source That Referred Ultimate Hire: **External Posting** 

| Name of<br>Recruitment Source        | Address of<br>Recruitment Source | Contact<br>Person | Telephone | Has this<br>source<br>requested<br>notices? |
|--------------------------------------|----------------------------------|-------------------|-----------|---|
| External Posting/<br>Local Newspaper | N/A                              | N/A               | N/A       | N/A   |

### (ATTACH ADDITIONAL SHEETS AS NEEDED)

JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station: WKAQ

Job Title: Local Sales Manager

Date Job Filled: 12/01/2014

Recruitment Source That Referred Ultimate Hire: **External Posting** 

| Name of<br>Recruitment Source        | Address of<br>Recruitment Source | Contact<br>Person | Telephone | Has this<br>source<br>requested<br>notices? |
|--------------------------------------|----------------------------------|-------------------|-----------|---|
| External Posting/<br>Local Newspaper | N/A                              | N/A               | N/A       | N/A   |

### (ATTACH ADDITIONAL SHEETS AS NEEDED)

#### JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station: WKAQ

Job Title: Human Resources Coordinator

Date Job Filled: 6/22/2015

Recruitment Source That Referred Ultimate Hire: **External Posting** 

| Name of<br>Recruitment Source | Address of<br>Recruitment Source | Contact<br>Person        | Telephone | Has this<br>source<br>requested<br>notices? |
|-------------------------------|----------------------------------|--------------------------|-----------|---|
| B Hire Recruitment<br>Firm    |                                  | Mrs. Beatriz<br>Ferreira |           |   |

## (ATTACH ADDITIONAL SHEETS AS NEEDED)

#### JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station: WKAQ

Job Title: Engineering Technician

Date Job Filled: 07/06/2015

| Name of<br>Recruitment Source        | Address of<br>Recruitment Source | Contact<br>Person | Telephone | Has this<br>source<br>requested<br>notices? |
|--------------------------------------|----------------------------------|-------------------|-----------|---|
| External Posting/<br>Local Newspaper | N/A                              | N/A               | N/A       | N/A   |