

## Issues And Programs Report

### WFMH-AM/WMCJ-AM

April – June 2022

#### Issues

WFMH-AM and WMCJ-AM identified the following topics as significant issues facing our community this quarter:

1. Alabama Army National Guard recruitment
2. Hepatitis A prevention
3. Mortgage assistance
4. Elder abuse prevention
5. Tire safety

This report contains the most significant treatment of these community issues during this quarter.

#### Programs

##### 1. Alabama Army National Guard recruitment

WFMH-AM and WMCJ-AM aired 30 second PEP spots from the Alabama Broadcasters Association 55 times in April, 54 times in May, and 51 times in June on behalf of the Alabama Army National Guard describing how they serve local communities and the benefits of serving in the Guard.

##### 2. Hepatitis A prevention

WFMH-AM and WMCJ-AM aired 30 second Pep spots from the Alabama Broadcasters Association 54 times in April, 54 times in May, and 52 times in June on behalf of the Alabama Department of Public Health regarding the current outbreak of Hepatitis A in Alabama and to remind Alabamians of the importance of washing hands after using the restroom or changing a diaper to prevent the spread of this contagious, vaccine-preventable disease.

##### 3. Mortgage assistance

WFMH-AM and WMCJ-AM aired 30 second PEP spots from the Alabama Broadcasters Association 55 times in April, 54 times in May, and 51 times in June on behalf of the Alabama Housing Finance Authority promoting a website where homeowners struggling to pay their mortgage can find information about Mortgage Assistance Alabama, a federal program for eligible homeowners.

##### 4. Elder abuse prevention

WFMH-AM and WMCJ-AM aired 30 second PEP spots from the Alabama Broadcasters Association 55 times in April, 54 times in May, and 52 times in June on behalf of the Alabama Department of Human

Resources Adult Protective Services to bring attention to the abuse of elderly persons in Alabama. The spots provided a 1-800 number where people can report suspected abuse.

#### 5. Tire safety

WFMH-AM and WMCJ-AM aired 30 second PSAs provided by the U.S. Tire Manufacturers Association 55 times in April, 54 times in May, and 51 times in June urging vehicle drivers to check the air pressure and tread on their tires regularly. These PSAs were titled "Tire Pressure" and "Safety Check."