

Revision, Version 6

Agency:	Buying Time	Station:	WDAY-TV	Flight Start:	10/31/2016
Office:	Washington	Order Type:	Normal	Flight End:	11/08/2016
Client:	887 - North Dakota Democratic-NPL Party	Cancel Date:		Hiatus:	

Product:	897 - political
Piggyback Product:	
Estimate:	5374 - Sinner Broadcast 10.31-11.8
	Received in ePort: 11/2/2016 9:27:32 AM

Primary Demo:		Local/National:	Local	Airtime Dollars:	\$17,900.00
Demo 2:		Rep Office:	WDAY-TV	Interactive Dollars:	\$0.00
Demo 3:		AE:	Joshua Rohrer	Non-Airtime Dollars:	\$0.00
GRP:	0.00	Phone:		Total Dollars:	\$17,900.00
CPP:	\$0.00	OrderID:	5528734	Total Spots:	61
GIMP:	0	Status:	Revised		
CPM:	\$0.00				

Comments: Separation: 30

MarketShare:

Daily Airtime Lines

Line	Daypart	DPT	Code	Rate	C/T	Len	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Rtg	CPP	Imp	CPM
1	MTuWThF 6A-7A FIRST NEWS	EM		\$250.00	C	30	0	0	1	1	0	0	0	1	1	4				
2	MTuWThF 7A-8A GMA	EM		\$500.00	C	30	0	0	1	0	1	0	0	1	1	4				
3	MTuWThF 8A-9A GMA	EM		\$150.00	C	30	0	0	1	1	1	0	0	1	1	5				
4	Sa 7A-8:30A GMA SAT	EM		\$60.00	C	30	0	0	0	0	0	1	0	0	0	1				
5	Su 6A-7A GMA	EM		\$40.00	C	30	0	0	0	0	0	0	1	0	0	1				
6	MTuWThF 9A-10A Live w/Kelly	DT		\$80.00	C	30	0	0	1	1	0	0	0	0	0	2				
7	MTuWThF 2P-3P The Doctors	DT		\$40.00	C	30	0	0	0	1	1	0	0	0	0	2				
8	MTuWThF 4P-5P Dr. OZ	EF		\$40.00	C	30	0	0	0	1	1	0	0	0	0	2				
9	MTuWThF 5P-5:30P 5 O'CLOCK NEWS	EN		\$400.00	C	30	0	0	1	1	1	0	0	1	0	4				
10	MTuWThF 6P-6:30P 6 O'CLOCK NEWS	EN		\$750.00	C	30	0	0	1	1	1	0	0	1	0	4				
11	Sa 6P-6:30P SA 6 O'CLOCK NEWS	EN		\$250.00	C	30	0	0	0	0	0	1	0	0	0	1				
12	M 7P-9P Dancing W/ Stars	PT		\$800.00	C	30	0	0	0	0	0	0	0	1	0	1				

Cash\$ - Spots: \$17,900.00 - 61	Trade\$ - Spots: \$0.00 - 0	Total Cost: \$17,900.00	Total GRP - CPM: 0.0 - \$0.00	Total GIMP (000) - CPM: 0 - \$0.00
Total Spots: 1	4	8	12	11
	5	3	13	4