

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WMUS Muskegon, MI

Date:

10/8

I, JON BUMSTEAD

being/on behalf of: JON BUMSTEAD

a legally qualified candidate of the REPUBLICAN

political party for the office of: STATE SENATOR

in the 34TH DISTRICT

election to be held on: AUGUST 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Attached				

Attach proposed schedule with charges (if available):

Attached

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF JON BURNSTEAD

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Susie Rodriguez

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/9/18 Jon Burnstead
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Taylor Charlesworth Taylor Charlesworth NSA
Signature Printed Name Title



Friends of Jon Bumstead

2186 E 72nd St

Newaygo, MI 49337

Advertiser No: 694228 Order No: 1115939607
Start Date: 10/08/2018 Co-op: No
End Date: 10/14/2018 Package: No
Month Type: Broadcast Agency Comm.: 0%
Revision #: 0
CPE:
AE: OAKWOOD, MIKE
Entered: 10/05/2018 10:48 AM by Fusion
Last Update: 10/05/2018 10:48 AM by Fusion
Note: Friends of Jon Bumstead wk 10.8
Note 2: 34th District
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Muskegon WMUS-FM	06:00-10:00 Commercial	10/08/18	10/12/18	1	45.00	0	3	3	3	3	3	0	0	15	30	15	675.00
					Local Direct-Political												
2 Muskegon WMUS-FM	10:00-15:00 Commercial	10/08/18	10/12/18	1	45.00	0	2	2	2	2	2	0	0	10	30	10	450.00
					Local Direct-Political												
3 Muskegon WMUS-FM	15:00-19:00 Commercial	10/08/18	10/12/18	1	45.00	0	3	3	3	3	3	0	0	15	30	15	675.00
					Local Direct-Political												
4 Muskegon WMUS-FM	06:00-10:00 Commercial	10/14/18	10/14/18	1	15.00	0	0	0	0	0	0	0	4	4	30	4	60.00
					Local Direct-Political												
5 Muskegon WMUS-FM	10:00-15:00 Commercial	10/14/18	10/14/18	1	15.00	0	0	0	0	0	0	0	4	4	30	4	60.00
					Local Direct-Political												
6 Muskegon WMUS-FM	15:00-19:00 Commercial	10/14/18	10/14/18	1	15.00	0	0	0	0	0	0	0	4	4	30	4	60.00
					Local Direct-Political												

No. of Spots/Misc/Digital: 52/0/0

Ordered Gross: \$1,980.00
Agency Commission: \$0.00
Ordered Net: \$1,980.00
Total Net Due: \$1,980.00

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	52	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	1,980.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	1,980.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____