

Tester for Senate 2024



Station	KIKC-FM	Buyer	James Wells	
Market	Billings	Email	James.Wells@screenstrategies.com	
Flight Dates	4/18/2024 - 4/23/2024 (Est. 9121)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Tue 4/23	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$14.37 \$129.33	3	2			2	2	9
10:00 AM - 3:00 PM	MD	M-F 60	\$14.37 \$129.33	2	3			2	2	9
3:00 PM - 7:00 PM	PM	M-F 60	\$14.37 \$114.96	2	2			2	2	8
6:00 AM - 10:00 AM	S1	Sa 60	\$14.37 \$14.37			1				1
10:00 AM - 3:00 PM	S2	Sa 60	\$14.37 \$14.37			1				1
3:00 PM - 7:00 PM	S3	Sa 60	\$14.37 \$14.37			1				1
6:00 AM - 10:00 AM	U1	Su 60	\$14.37 \$14.37				1			1
10:00 AM - 3:00 PM	U2	Su 60	\$14.37 \$14.37				1			1
3:00 PM - 7:00 PM	U3	Su 60	\$14.37 \$14.37				1			1
Station Totals			\$459.84	7	7	3	3	6	6	32