

## INVOICE



**KOB**  
**4 Broadcast Plaza SW**  
**Albuquerque, NM 87104**  
**Main: (505)243-4411**  
**Billing: (505)764-2510**

[www.kobtv.com](http://www.kobtv.com)

Billing Address:

**Dudley Media**  
**Attention: Accounts Payable**  
**919 Catharine St**  
**Philadelphia, PA 19147-2740**

Send Payment To:

**KOB**  
**PO Box 840422**  
**Dallas, TX 75284-0422**

Invoice #	Invoice Date	Invoice Month	Invoice Period
333895-1	05/27/18	May 2018	04/30/18 - 05/27/18

Property	Account Executive	Sales Office	Sales Region
KOB	Mick Nesci	HRP - Philadelphia	National

Advertiser	Product	Estimate Number
7Gen Leaders	7GEN LEADERS	

Flight Dates	Order #	Alt Order #
05/23/18 - 06/05/18	333895	09085974

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	05/23/18	05/25/18	News 4 Today I 530a-6a	M-F 530a-6a	--WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	05/23/18	5:42 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	SGL 01SDC18H	\$225.00 NM
2	All	Th	05/24/18	5:52 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	SGL 01SDC18H	\$225.00 NM
3	All	F	05/25/18	5:53 AM	News 4 Today I 530a-6a	M-F 530a-6a	:30	SGL 01SDC18H	\$225.00 NM
7	05/23/18	05/25/18	News 4 Today II 6a-7a	M-F 6a-7a	--WTF--	:30	3	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$360.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	05/23/18	6:11 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	SGL 01SDC18H	\$360.00 NM
2	All	Th	05/24/18	6:29 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	SGL 01SDC18H	\$360.00 NM
3	All	F	05/25/18		News 4 Today II 6a-7a	M-F 6a-7a	:00		<del>\$360.00</del> NM
Credited									
11	05/23/18	05/25/18	M-F Today Show	M-F 7a-9a	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	All	W	05/23/18	8:29 AM	M-F Today Show	M-F 7a-9a	:30	SGL 01SDC18H	\$550.00 NM
2	All	Th	05/24/18	8:39 AM	M-F Today Show	M-F 7a-9a	:30	SGL 01SDC18H	\$550.00 NM
1	All	F	05/25/18	8:59 AM	M-F Today Show	M-F 7a-9a	:30	SGL 01SDC18H	\$550.00 NM
15	05/23/18	05/25/18	M-F Today Show II 9a	M-F 9a-10a	--WTF--	:30	3	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	W	05/23/18	9:56 AM	M-F Today Show II 9a	M-F 9a-10a	:30	SGL 01SDC18H	\$265.00 NM
3	All	Th	05/24/18		M-F Today Show II 9a	M-F 9a-10a	:00		<del>\$265.00</del> NM
Credited									
1	All	F	05/25/18	9:33 AM	M-F Today Show II 9a	M-F 9a-10a	:30	SGL 01SDC18H	\$265.00 NM
19	05/23/18	05/25/18	M-F Today Show III 10a	M-F 10a-11a	--WTF--	:30	2	\$180.00	NM

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Send Payment To:

**KOB**  
**PO Box 840422**  
**Dallas, TX 75284-0422**

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7Gen Leaders	7GEN LEADERS		

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23	05/23/18	05/25/18	Who Wants to Be A Millio	M-F 1130a-12p	--WTF--	:30	3	\$140.00	NM																																																												
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27	05/23/18	05/25/18	News 4 @ Midday M-F	M-F 12noon-1p	--WTF--	:30	3	\$240.00	NM																																																												
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31	05/23/18	05/25/18	Days Of Our Lives 1p	M-F 1p-2p	--WTF--	:30	1	\$315.00	NM																																																												
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2	All	F	05/25/18	2:37 PM	Rachael Ray 2p	M-F 2p-3p	:30	SGL 01SDC18H	\$115.00 NM																																																												
37	05/23/18	05/25/18	Inside Edition 3p	M-F 3p-330p	--WTF--	:30	2	\$200.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>05/23/18</td><td>05/29/18</td><td>--WTF--</td><td>2</td><td>\$200.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>3</td><td>All</td><td>Th</td><td>05/24/18</td><td>3:28 PM</td><td>Inside Edition 3p</td><td>M-F 3p-330p</td><td>:30</td><td>SGL 01SDC18H</td><td>\$200.00 NM</td></tr> <tr> <td>2</td><td>All</td><td>F</td><td>05/25/18</td><td>3:28 PM</td><td>Inside Edition 3p</td><td>M-F 3p-330p</td><td>:30</td><td>SGL 01SDC18H</td><td>\$200.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/23/18	05/29/18	--WTF--	2	\$200.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	3	All	Th	05/24/18	3:28 PM	Inside Edition 3p	M-F 3p-330p	:30	SGL 01SDC18H	\$200.00 NM	2	All	F	05/25/18	3:28 PM	Inside Edition 3p	M-F 3p-330p	:30	SGL 01SDC18H	\$200.00 NM										
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41	05/23/18	05/25/18	Judge Judy 330p/4p/430p	M-F 330p-5p	--WTF--	:30	2	\$220.00	NM																																																												
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>05/23/18</td><td>05/29/18</td><td>--WTF--</td><td>2</td><td>\$220.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>All</td><td>Th</td><td>05/24/18</td><td>3:59 PM</td><td>Judge Judy 330p/4p/430p</td><td>M-F 330p-5p</td><td>:30</td><td>SGL 01SDC18H</td><td>\$220.00 NM</td></tr> <tr> <td>2</td><td>All</td><td>F</td><td>05/25/18</td><td>3:55 PM</td><td>Judge Judy 330p/4p/430p</td><td>M-F 330p-5p</td><td>:30</td><td>SGL 01SDC18H</td><td>\$220.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/23/18	05/29/18	--WTF--	2	\$220.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	All	Th	05/24/18	3:59 PM	Judge Judy 330p/4p/430p	M-F 330p-5p	:30	SGL 01SDC18H	\$220.00 NM	2	All	F	05/25/18	3:55 PM	Judge Judy 330p/4p/430p	M-F 330p-5p	:30	SGL 01SDC18H	\$220.00 NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																
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1	All	Th	05/24/18	3:59 PM	Judge Judy 330p/4p/430p	M-F 330p-5p	:30	SGL 01SDC18H	\$220.00 NM																																																												
2	All	F	05/25/18	3:55 PM	Judge Judy 330p/4p/430p	M-F 330p-5p	:30	SGL 01SDC18H	\$220.00 NM																																																												
45	05/23/18	05/25/18	News 4 @ 5p M-F	M-F 5p-530p	--WTF--	:30	3	\$600.00	NM																																																												

# INVOICE



Send Payment To:

**KOB**  
**PO Box 840422**  
**Dallas, TX 75284-0422**

[www.kobtv.com](http://www.kobtv.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
333895-1	05/27/18	May 2018	04/30/18 - 05/27/18
Advertiser	Product	Estimate Number	
7Gen Leaders	7GEN LEADERS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	05/23/18	05/25/18	News 4 @ 5p M-F	M-F 5p-530p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	All	W	05/23/18	5:27 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	SGL 01SDC18H	\$600.00 NM
2	All	Th	05/24/18	5:27 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	SGL 01SDC18H	\$600.00 NM
1	All	F	05/25/18	5:27 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	SGL 01SDC18H	\$600.00 NM
49	05/23/18	05/25/18	News 4 @ 6p M-F	M-F 6p-632p	--WTF--	:30	3	\$730.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$730.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	W	05/23/18	6:29 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	SGL 01SDC18H	\$730.00 NM
1	All	Th	05/24/18	6:29 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	SGL 01SDC18H	\$730.00 NM
3	All	F	05/25/18	6:13 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	SGL 01SDC18H	\$730.00 NM
53	05/23/18	05/25/18	News 4 @ 630p M-F	M-F 630p-7p	--WTF--	:30	3	\$730.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$730.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	W	05/23/18	6:54 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	SGL 01SDC18H	\$730.00 NM
1	All	Th	05/24/18	6:58 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	SGL 01SDC18H	\$730.00 NM
3	All	F	05/25/18	6:58 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	SGL 01SDC18H	\$730.00 NM
59	05/23/18	05/25/18	News 4 @ 10p M-F	M-F 10p-1035p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/23/18 05/29/18 --WTF-- 3 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	05/23/18	10:24 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	SGL 01SDC18H	\$650.00 NM
2	All	Th	05/24/18	10:34 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	SGL 01SDC18H	\$650.00 NM
3	All	F	05/25/18	10:27 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	SGL 01SDC18H	\$650.00 NM
63	05/27/18	05/27/18	News 4 @ 10p Sun	Su 10p-1035p	-----1	:30	1	\$735.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/27/18 06/02/18 -----1 1 \$735.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	05/27/18	10:12 PM	News 4 @ 10p Sun	Su 10p-1035p	:30	SGL 01SDC18H	\$735.00 NM
67	05/26/18	05/26/18	News 4 Weekend @ 7a SSa 7a-9a		-----1-	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/26/18 06/01/18 -----1- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Sa	05/26/18	7:13 AM	News 4 Weekend @ 7a Sat	Sa 7a-9a	:30	SGL 01SDC18H	\$140.00 NM
70	05/27/18	05/27/18	Inside Edition Sunday	Su 1035p-1105p	-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/27/18 06/02/18 -----1 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	05/27/18	11:01 PM	Inside Edition Sunday	Su 1035p-1105p	:30	SGL 01SDC18H	\$180.00 NM
72	05/27/18	05/27/18	Access Hollywood Su 11pSu 1105p-1205a		-----1	:30	1	\$70.00	NM



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**KOB**  
**PO Box 840422**  
**Dallas, TX 75284-0422**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
333895-1	05/27/18	May 2018	04/30/18 - 05/27/18
Advertiser	Product	Estimate Number	
7Gen Leaders	7GEN LEADERS		

[www.kobtv.com](http://www.kobtv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	05/27/18	05/27/18	Access Hollywood Su 11p	Su 1105p-1205a	-----1	:30	1	\$70.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/27/18	06/02/18	-----1	1	\$70.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	05/27/18	12:03 AM	Access Hollywood Su 11p	Su 1105p-1205a	:30	SGL 01SDC18H	\$70.00 NM
74	05/27/18	05/31/18	News 4 Today 430a-5a	M-F 430a-5a	MTWT--S	:30	5	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/27/18	06/02/18	MTWT--S	5	\$75.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	All	Su	05/27/18	4:57 AM	News 4 Today 430a-5a	M-F 430a-5a	:30	SGL 01SDC18H	\$75.00 NM
83	05/27/18	06/03/18	Entertainers Sun 1205a	Su 1205a-105a	-----S	:30	1	\$45.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	05/21/18	05/27/18	-----S	1	\$45.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	05/27/18	12:53 AM	Entertainers Sun 1205a	Su 1205a-105a	:30	SGL 01SDC18H	\$45.00 NM
<u>Total Spots</u>							<b>43</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,835.00</b>
<u>Agency Commission</u>	<b>\$2,375.25</b>
<u>Net Amount Due</u>	<b>\$13,459.75</b>
<b>ABQ 7.5%</b>	<b>\$1,009.48</b>
<u>Amount Due</u>	<b>\$14,469.23</b>