

ORDER

Orders	Order / Rev:	2118903	
	Alt Order #:		
	Product Desc:	Rick Caruso for Mayor 2022 Radio	
	Estimate:	2589	Los Angeles KRTH-FM
	Flight Dates:	05/30/22 - 06/04/22	Primary AE: Todd Murray
	Original Date / Rev:	05/17/22 / 05/17/22	Sales Office: L-LAX
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Sadler Strategic Media	
	Buying Contact:	Rosa Lozano	Billing Type: Cash
	Billing Contact:	Rosa Lozano	Billing Calendar: Broadcast
		12103 Viewcrest Rd	Billing Cycle: EOM/EOC
		Studio City, CA 91604	Agency Commission: 15%

Advertiser	Name:	Rick Caruso for Mayor 2022	
	Demographic:	M25-54	New Business End:
	Product Codes:	Candidates	Advertiser External ID: 209914
	Revenue Code 1:	AGY	Agency External ID: 4044494
	Revenue Code 2:	POL	Unit Code: Candidate -
	Revenue Code 3:	POL-CAND	Order Separation: 00:30:00
	Priority:	FULL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/04/22	28	\$10,280.00	\$8,738.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	28	\$10,280.00	\$8,738.00	0.00
Totals	28	\$10,280.00	\$8,738.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Todd Murray	L-LAX	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRTH	05/30/22	06/03/22	M-F 6a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM	MTWTF--	:30	8	\$400.00	FULL	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/22	06/05/22	MTWTF--		8			\$400.00			0.00			
N 2	KRTH	05/30/22	06/03/22	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	8	\$350.00	FULL	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/22	06/05/22	MTWTF--		8			\$350.00			0.00			
N 3	KRTH	05/30/22	06/03/22	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	8	\$400.00	FULL	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/22	06/05/22	MTWTF--		8			\$400.00			0.00			
N 4	KRTH	06/04/22	06/04/22	Sa-Su 10a-7p 10:00 AM-7:00 PM	CM	10:00 AM-7:00 PM	-----4-	:30	4	\$270.00	WP-F	0.00	NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----4-		4			\$270.00			0.00			
													Totals	28	\$10,280.00