



Fourth Quarter 2012  
Supplemental Issues and  
Programming Report

SUNFLOWER BROADCASTING, INC.

KBSL-DT GOODLAND, KANSAS

## **FOURTH QUARTER 2012**

**October 1, 2012 – December 31, 2012**

### **ISSUES REPORT**

KBSL-DT is a CBS Network Affiliates in their service area. In carrying out their responsibilities as a public trustee, the stations deal with and are responsive to the principal issues arising in its community on a continuing basis. Our most significant programming that has dealt with current community activities and issues during the preceding three-month period is set forth below.

### **SPECIFIC TREATMENT OF COMMUNITY ISSUES**

KBSL-DT is a primary satellite of KWCH-DT and carries local programming listed in the primary Issues and Programs filing. News stories carried in any of five daily newscasts, Monday through Friday, and on three per day newscasts on Saturday, and on two per day newscasts on Sunday, ranging in length of 45 seconds or more, address community issues. In addition, KBSL-DT broadcast locally produced segments listed on the following pages.

**DESCRIPTION OF LOCAL PROGRAMS PROVIDING  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<b>PROGRAM</b>	<b>DAY</b>	<b>TI ME</b>
<b>Agriculture News and Views</b> This 3 minute segment is dedicated to informing our viewers of the latest technology, farm policy and information featuring host Eddie Estes.	<b>Mondays</b>	<b>12:25PM</b>
<b>Sports Two Minute Drill</b> This 2 minute sports segment covers local High School sports.	<b>Mondays - Thursdays</b> <b>Repeated Tuesday – Fridays</b>	<b>10:25PM</b> <b>12:25PM</b>
<b>Public Services Announcements</b> KBSL broadcasts local and national public service announcements of varying lengths throughout the broadcast schedule. PSAs are listed in the primary Issues and Programs file.	<b>Various</b>	

**Two Minute Sports Drill**

**10/1/12 10pm**

The Trego Community Football team won just three games last season.. And two games the year before... So you can imagine the excitement after getting out to a quick start this season... The Eagles are 3-2 on the young season...and that is after losing to Hoxie in TRIPLE overtime on Friday... No only has Trego already equaled their win total from all of last season... But they have been a more competitive overall this season... And they think Friday showed they have a chance to make some noise in district play this season... The Eagles will face another tight challenge on Friday when they travel to unbeaten Rawlins County...

**10/2/12 10pm**

The Fort Hays State football team got a chance to exhale...briefly over the weekend... The Tigers picked up their first win of the season at Truman State... But that's just one win...and the team is still 1-4... Now they get to come home and deal with a tough Lindenwood team... And the distraction of homecoming...

**10/3/12 10pm**

When you think high school football powerhouses... You don't think of Weskan, Kansas... But the Coyotes are out to changes that...

**10/4/12 10pm**

It's been a tough season...but the Hays High Soccer team still could get above 500 before the postseason begins... The Indians were 3-5-2 with three games left on the schedule... Including a tough game with defending 6A state champs Liberal... The Redskins jumped out to an early lead...and lead 2-0 at the break... But Hays roared back to get two goals in the second half...to force OT... And then the game winner by Shawn Herman in the extra frame...to give the Indians a 3-2 victory...

**10/8/12 10pm**

State Tennis bids were handed out over the weekend... And at the 3-2-1 A regional...also head in Russell...Tawni Griffey of Norton Community was the show... Griffey won here championship match 6-1, 6-1...and she only dropped three sets over the two day tournament... Central Plains won the team title...

**10/9/12 10pm**

Football of another kind and Hays played host to WAC leading Garden City... The Indians...jumped out to an early 1-0 on the Buffs...and made it stick for most of the game...But Garden got a goal with 7 minutes left in the game... And then another a minute and a half later... Garden City sneaks out with a 2-1 win...

Hays wraps up the season with games at Bishop Carroll...and then the battle of Hays between the Indians and Thomas More Prep next week...

**10/10/12 10pm**

The Wallace County Wildcats have their sights set big this season... But before they can get to big...They have one small hurdle they have to get over... The first round of the playoffs... Each of the past three seasons the boys from Sharon Spring have been knock out in the first round... But this year the Wildcats have their sights set on a state title...and at 6-0 ranked number 2 in eight man division two...why not.. The Wildcats play at Golden Plains on Friday.

**10/11/12 10pm**

If recent history is any indication... Than Friday's showdown between Hays and Great Bend should be a barn burner... The two have had some exciting games through out the years... None more than last season's epic 43-42 overtime win in Hays by the Indians... One of the things that makes this game so great...is it more than just a football game...or even a rivalry game...It's a game that really matters... The winner Friday's matchup in Great Bend...will obviously get a jump start in district play... if Hays will they will also have a sole WAC title...if Great Bend wins...the two will share the title with each other...and possibly Garden City... Both teams come into the game with 5-1 records... So there is so much on the line for both sides.. Hays vs Great Bend it's our Northwest Kansas game of the week... As always I will be live tweeting the game at hwilliams underscore 12...

**10/15/12 10pm**

The Ness City Eagles haven't really been tested all season long.. But that may change on Friday night... That's when the number one team in eight-man division one... Will make the trip up to the great northwest...to battle number five ranked Rawlins County... Both teams are unbeaten on the season.. Setting up what should be a great match up... Of two teams that seem destined for the post-season...

**10/16/12 10pm**

What a matchup it will be Friday night in Wallace County... The undefeated Wildcats...ranked number two in the state... Will play host to undefeated Weskan...ranked number 5... The two schools are separated by just 12 miles... Which means this game is big for the players...the schools and their communities..

**10/17/12 10pm**

The football playoffs don't start for two more weeks...but for many teams...they've been fighting for their post-season lives for weeks... That's the case over at Ellis...where the Railers face what is likely a must win game on Friday night...

**10/18/12 10pm**

Wind and dust...no match for the rivalry that is Hays vs Thomas More prep... But in this battle for Hays...it was a pretty lopsided game... Hays already up 1-0...when this penalty kick by Cameron O'Conner puts the Indians up two scores.. The Monarchs best scoring chance came when Carlos Due-nes...shot is poked out of harms way by Josh Johnson... Jordan Winholtz gets a hat trick...Hays gets a 7-0 victory...

**10/23/12 10pm**

Seasons begin and the end for high school soccer as the regional round kicks off... The formula is simple...win and you move on...lose and you are done for the season... In Great Bend...the Panthers putting their season on the line...against Goddard Eienhower And GB jumped on the board first... Alex Urias chips the ball ahead to Michael Prieto who draws the Tiger keeper out and then finds the back of the net..

**10/24/12 10pm**

Bryan Kincheloe (chin-che-low) knows a lot about pressure... And in his job...that's a good thing... The Glen Elder native is a tire specialist for the number 13 NASCAR Sprint Cup series job driven by Casey Mears... Which means (chin-chi-low) is in charge of everything connected with the tires on the car from tire pressures to tire pressures...even breaking them into groups of four... He says his love for racing started as a kid growing up in North Central Kansas...

**10/25/12 10pm**

On location for a Catch it Kansas Thursday... It's the final regular season games of the year for Eight Man division two and Class 3A... And no game is bigger than this one here in Phillipsburg....between the 7-1 Panthers...and 7-1 Norton Community... One of these teams is going to miss out on the playoffs...

**10/29/12 10pm**

Many individuals and teams brought home some hardware over the weekend as state championships were handed out in Cross Country and Volleyball... Among the winners...Dray Carson of Ness City who won the two boys title... And Ellinwood who won the 2A boys team title... Along with Tribune...who won the 1A boys and girls title...

**10/30/12 10pm**

Wipe the slates clean and let the second season begin... The football playoffs have officially kicked off in Class 3A and 8-man football... The formula is simple... Win and you are one step closer to a state title... Lose and you are done for the year... We start in Otis-Bison where the Cougars have advanced to at least the sub-state round in 8-Man division II...each of the last three seasons...

**10/31/12 10pm**

If I would have told you just six weeks ago that the Smith Center Redmen would not only be in the playoffs...but hosting a first round game...you would have probably said oh Heather...you've been working too hard...I think you've lost your mind... Which brings us to a very valuable lesson... Never count out a Roger Barta coached team...

**11/1/12 10pm**

The road back to Hays begins on Friday for the LaCrosse football team... The Leopards were with in a yard of a state title last season... And finishing the deal... Has been the single goal of the team this season.. LaCrosse has breezed through the regular season...and are undefeated heading into the playoffs for the third straight year... But that doesn't mean that the Leopards think they are perfect...or looking past anyone... The Leopards host Ell Saline on Friday...it's the featured game of the week... You can follow my updates on twitter at hwilliams\_12...

**11/5/12 10pm**

Both the Fort Hays State men's and women's soccer team are headed to the NCAA tournament.. The men received an at large bid as the number 2 seed in the Central Regional... They will face Number 1 Northeastern State on either November 15 or 16... The Lady Tigers earned a spot in the regional field upsetting their way to a MIAA Championship this weekend... FHSU is seated 6th in the Central regional...and will play Central Oklahoma on November 9th...

**11/7/12 10pm**

They can't get to 500...but Saturday's season finale for the Fort Hays State football teams is still a pretty big game... A win over Nebraska Kearney...gets them to 5 on the season...on win better than a year ago...and the teams best record since 2009... It's not quite the goals the Tigers had at the beginning of the season... So how does head coach Chris Brown rate the teams progress?

**11/8/12 10pm**

After 35 years at the helm of the Smith Center football team...Roger Barta is retiring... Coach Barta steps aside as the 4th winningest coach in Kansas history..

**11/12/12 10pm**

The Fort Hays State men and women both opened up the season over the weekend with relatively easy wins over McPherson College... No on to the next one as the Tigers and Lady Tigers host Bethany on Tuesday night...

**11/14/12 10pm**

Just let this sink in for a minute... The Ness City football team has a chance to win a state championship...and only have playing two complete games...incredible right The Eagles have invoked the

mercy rule in 9 of their 12 games this season...including all two of three playoff games... Ness' closest game...was a 32 point win over Hoxie in week six... Pretty impressive...but it also puts a lot of pressure on them... Ness City will face Rock Hills in Saturday's eight man division one title game in Newton...

**11/15/12 10pm**

The Hays High football team made its second straight post season appearance this season...and won a second straight Western Athletic Conference title... Probably a big reason the Indians dominated the all-WAC awards... David Cardinal was Player of the year for the second straight season... Ryan Cornelsen coach of the year for a second straight year as well....

**11/19/12 10pm**

They are still fired up in Ness City over the 8-Man Division I state title the Eagles won over the weekend.. This mural is painted right on the main intersection...celebrating the town's first state title in football...

**11/26/12 10pm**

For the first time in 11 seasons the Thomas More Prep girls will have a new basketball coach... But she is by no means new to the program... Rose McFarland returns to the helm of the Lady Monarchs...after coaching the TMP ladies from 1991-1995... And this will be a year of transition for this squad...there are only a handful of ladies left from the team that won a state title back in 2010... So this week's season opening Hays City Shootout will be big for the Lady Monarchs...

**11/27/12 10pm**

One of the few upsides of having an extremely young team last season for Hays High School... Is that the Indians will return all five starters this season.. The Indians started three sophomores...a junior and a freshman last season...Which makes them three juniors..a senior and a sophomore this season... And with one year of experience under their belt...this group is ready to make some noise in the WAC this season...

**11/29/12 10pm**

In the 30 years of the Hays City Shootout...the Hays High girls rules in the early years...winning three of the first four tournaments... But the Lady Indians haven't brought home their own trophy.. Since 2002.. The Lady Indians...facing Colby in the opening round of this seasons tournament...

**12/5/12 10pm**

The Fort Hays State men looking to improve to 4-2 on the season...also hosting UCM in the night cap... (0027PS) Tigers go inside early...Rundell Mauge (moo-sah) with the dunk for FHSU... And then showing the outside game...(0034IW) Ben Congiusta burying the three...to put Fort Hays up two early... (0043FU) Then they turn up the defense...Dwayne Brunson pokes the ball loose...scramble on the floor... Mauge (moo-sah) finally comes up with it...the outlet pass goes to Congiusta...who gets the finish... FHSU lead by four at the half... (tough fought game...but the Tiger men get a big MIAA victory/but they can hang on in half two...Mules get the victory)