

# ORDER



**Orders**  
**Order / Rev:** 1514480  
**Alt Order #:** 08236675  
**Product Desc:** PRIORITIES USA ACTIO  
**Estimate:** 4592  
**Flight Dates:** 06/21/16 - 06/30/16  
**Original Date / Rev:** 06/28/16 / 06/28/16  
**Order Type:** General

**WOIO**

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Targeted Platform Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 9  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/26/16	55	\$48,205.00	\$40,974.25
06/27/16	06/30/16	10	\$6,140.00	\$5,219.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	55	\$48,205.00	\$40,974.25	0.00
July 2016	10	\$6,140.00	\$5,219.00	0.00
<b>Totals</b>	<b>65</b>	<b>\$54,345.00</b>	<b>\$46,193.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOIO	21%	\$54,345.00
Market	100%	\$258,785.71

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
DUAB	0%	\$0.00
EOIO	0%	\$0.00
WBNX	1%	\$2,587.86
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	20%	\$51,757.14
WGGN	0%	\$0.00
WJW	36%	\$93,162.86
WKYC	20%	\$51,757.14
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WQHS	0%	\$0.00
WUAB	2%	\$5,175.71
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

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**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	06/21/16	06/27/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MTWTF--	:30	4	\$325.00	P 6	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$325.00		0.00			
2	WOIO	06/21/16	06/27/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	MTWTF--	:30	3	\$850.00	P 6	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		3				\$850.00		0.00			
3	WOIO	06/21/16	06/27/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF--	:30	3	\$400.00	P 6	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		3				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WOIO	06/21/16-06/27/16	NET Price Is Right See MG 3.5		11a-12p	MTWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
	5	WOIO	06/27/16-06/27/16	NET Price Is Right MG for 3.4 06/22		11a-12p	M-----	:30		\$400.00		0.00	NM		
4	WOIO	06/21/16	06/27/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	MTWTF--	:30	3	\$500.00	P 6	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		3				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WOIO	06/21/16-06/27/16	CBS Soaps See MG 4.5		CBS Soaps	MTWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
	5	WOIO	06/27/16-06/27/16	CBS Soaps MG for 4.4 06/22		CBS Soaps	M-----	:30		\$500.00		0.00	NM		
5	WOIO	06/21/16	06/27/16	Noon News Noon News	Comm	12-1230p	MTWTF--	:30	4	\$375.00	P 6	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WOIO	06/21/16-06/27/16	Noon News See MG 5.5		12-1230p	MTWThF----	:30		<del>(\$375.00)</del>		0.00	NM		
	5	WOIO	06/27/16-06/27/16	Noon News MG for 5.3 06/22		12-1230p	M-----	:30		\$375.00		0.00	NM		
6	WOIO	06/21/16	06/27/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	MTWTF--	:30	4	\$225.00	P 6	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WOIO	06/21/16-06/27/16	Cleveland 19 News at 4p See MG 6.5 [Cavs Parade]		4-5p	MTWThF----	:30		<del>(\$225.00)</del>		0.00	NM		
	5	WOIO	06/27/16-06/27/16	Cleveland 19 News at 4p MG for 6.2 06/22		4-5p	M-----	:30		\$225.00		0.00	NM		
7	WOIO	06/21/16	06/27/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF--	:30	4	\$250.00	P 6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$250.00		0.00			
8	WOIO	06/21/16	06/27/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF--	:30	4	\$400.00	P 6	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$400.00		0.00			
9	WOIO	06/21/16	06/27/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	MTWTF--	:30	3	\$90.00	P 6	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		3				\$90.00		0.00			
10	WOIO	06/21/16	06/27/16	NET CBS Evening News CBS Evening News	Comm	630-7P	MTWTF--	:30	3	\$800.00	P 6	0.00	NM	3	\$2,400.00

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 Estimate: 4592  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
10	WOIO	06/21/16	06/27/16	NET CBS Evening News CBS Evening News	Comm	630-7P	MTWTF--	:30	3	\$800.00	P 6	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		3				\$800.00		0.00			
11	WOIO	06/21/16	06/27/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	4	\$850.00	P 6	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$850.00		0.00			
12	WOIO	06/21/16	06/27/16	NET CBS AM Network CBS This Morning	Comm	7-9a	MTWTF--	:30	4	\$90.00	P 6	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$90.00		0.00			
13	WOIO	06/21/16	06/27/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	4	\$900.00	P 6	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/27/16	MTWTF--		4				\$900.00		0.00			
N14	WOIO	06/24/16	06/24/16	NET Fri Hour 2 Fri Hour 2	Comm	9-10p	----1--	:30	1	\$2,000.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	----1--		1				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	06/20/16-06/26/16	NET Fri Hour 2		9-10p	-----F----	:30		<del>(\$2,000.00)</del>		0.00	NM		
				Credited											
				[MG-Make Good on New Line]											
15	WOIO	06/25/16	06/25/16	Sat 7-8p Sat 7-8p	Comm	7-8p	-----1-	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-----1-		1				\$300.00		0.00			
16	WOIO	06/26/16	06/26/16	NET Sun Hour 4 Sun Hour 4	Comm	10-11p	-----1	:30	1	\$3,000.00	P 6	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-----1		1				\$3,000.00		0.00			
17	WOIO	06/26/16	06/26/16	NET Face The Nation Face the Nation	Comm	1030-11a	-----1	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-----1		1				\$400.00		0.00			
18	WOIO	06/26/16	06/26/16	Su Cleve 19 News at 11p Su Cleve 19 News at 11p	Comm	11p-1135p	-----1	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-----1		1				\$750.00		0.00			
19	WOIO	06/26/16	06/26/16	Sun Cleve 19 News at 630 Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$275.00	P 6	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-----1		1				\$275.00		0.00			
20	WOIO	06/26/16	06/26/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$4,000.00	P 8	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-----1		1				\$4,000.00		0.00			
21	WOIO	06/26/16	06/26/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-----1		1				\$400.00		0.00			
22	WOIO	06/23/16	06/23/16	NET Thur Hour 1 Thur Hour 1	Comm	8-9P	---1---	:30	1	\$5,500.00	P 6	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	---1---		1				\$5,500.00		0.00			
23	WOIO	06/21/16	06/21/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	-1-----	:30	1	\$2,750.00	P 6	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/21/16	06/21/16	-1-----		1				\$2,750.00		0.00			

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23	WOIO	06/21/16	06/21/16	NET Tue Hour 3 Tue Hour 3	Comm	10-11P	- 1-----	:30	1	\$2,750.00	P 6	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	- 1-----		1				\$2,750.00		0.00			
24	WOIO	06/21/16	06/21/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	- 1-----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	- 1-----		1				\$4,000.00		0.00			
25	WOIO	06/21/16	06/21/16	NET Tue Hour 2 Tue Hour 2	Comm	9-10P	- 1-----	:30	1	\$4,250.00	P 8	0.00	NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	- 1-----		1				\$4,250.00		0.00			
26	WOIO	06/22/16	06/22/16	NET Wed Hour 3 Wed Hour 3	Comm	10-11p	-- 1----	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/20/16	06/26/16	-- 1----		1				\$2,500.00		0.00			
27	WOIO	06/28/16	06/30/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	- TWT---	:30	1	\$850.00	P 6	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/16	07/03/16	- TWT---		1				\$850.00		0.00			
28	WOIO	06/28/16	06/30/16	NET Price Is Right Price is Right	Comm	11a-12p	- TWT---	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/16	07/03/16	- TWT---		1				\$400.00		0.00			
29	WOIO	06/28/16	06/30/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	- TWT---	:30	1	\$500.00	P 6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/16	07/03/16	- TWT---		1				\$500.00		0.00			
30	WOIO	06/28/16	06/30/16	Cleveland 19 News at 6a Cleveland 19 News at 6a	Comm	6-7a	- TWT---	:30	1	\$90.00	P 6	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/16	07/03/16	- TWT---		1				\$90.00		0.00			
31	WOIO	06/28/16	06/30/16	NET CBS Evening News CBS Evening News	Comm	630-7P	- TWT---	:30	1	\$800.00	P 9	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/16	07/03/16	- TWT---		1				\$800.00		0.00			
N32	WOIO	06/27/16	06/30/16	NET Wed Hour 3 Wed Hour 3	Comm	10-11p	-- W----	:30	1	\$2,000.00	P 6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/27/16	07/03/16	-- W----		1				\$2,000.00		0.00			
													Totals	65	\$54,345.00