

892204

# Buy Detail Report

Date: 8/7/2018  
4:14 PM

Client: RGA Colorado PAC  
Media: TV  
Product: RGA Colorado PAC  
Primary Demo: Adults 35+

Description: ESTIMATE #2543  
Flight Start Date: 08/06/2018  
Flight End Date: 08/19/2018  
Survey: Jul17 DMA Nielsen Live+1

Vendor: KKCO-TV  
2325 INTERSTATE AVENUE  
GRAND JUNCTION, CO 81505  
Phone: 970-243-1111  
Fax: 970-243-1770  
Affiliation: NBC

Send Billing To:

Market/System: Grand Junction

Daypart Program	Daypart Code	STN Gross	Dur	Wks 8/6 8/13	Total Spots	Adults 35+ Rtg/CPP
<b>KKCO-TV</b>						
MTuWThF 4:00p- 4:30p JEOPARDY	EF	\$175.00	30	3 1	4	2.3 \$76.09
MTuWThF 4:30p- 5:00p JEOPARDY	EF	\$275.00	30	3 1	4	3.5 \$78.57
MTuWThF 6:00a- 7:00a DAYBREAK NEWS	EM	\$130.00	30	6 2	8	1.3 \$100.00
MTuWThF 7:00a- 9:00a NBC TODAY SHOW	EM	\$175.00	30	6 2	8	1.3 \$134.62
MTuWThF 5:00p- 5:30p 11 NEWS	EN	\$350.00	30	3 1	4	3.6 \$97.22
MTuWThF 5:30p- 6:00p NBC NIGHTLY NEWS	EN	\$500.00	30	3 1	4	6.3 \$79.37
MTuWThF 6:00p- 6:30p 11 NEWS	EN	\$425.00	30	3 1	4	3.5 \$121.43
MTuWThF 10:35p-11:35p TONIGHT SHOW - JIMMY FALLON	LF	\$130.00	30	6 2	8	1.4 \$92.86
MTuWThF 10:00p-10:35p 11 NEWS	LN	\$380.00	30	3 1	4	4.1 \$92.68
MTuWThF 6:30p- 7:00p WHEEL OF FORTUNE	PA	\$475.00	30	3 1	4	3.6 \$131.94
M 7:00p- 9:00p AMERICA NINJA WARRIOR	PT	\$550.00	30	0 2	2	4.4 \$125.00
Sa 7:00p- 9:00p DATELINE	PT	\$380.00	30	1 0	1	2.6 \$146.15

*Final*

**ATTENTION  
FLIGHT DATES  
8/8 TO 8/13  
W M**

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Daypart Program	Daypart Code	STN Gross	Dur	Wks		Total Spots	Adults 35+ Rtg/CPP
				8/6	8/13		
KKCO-TV							
✓ Sa 9:00p-10:00p SATURDAY NIGHT LIVE PRIMETIME	PT	\$280.00	30	2	0	2	2.9 \$96.55
✗ Sa 9:00p-10:00p HANDMADE PROJECT	PT	\$380.00	30	2	0	2	2.9 \$131.03
Su 6:00p- 7:00p DATELINE NBC	PT	\$310.00	30	2	0	2	2.4 \$129.17
SaSu 5:00p- 5:30p 11 NEWS	WK	\$250.00	30	2	0	2	3.5 \$71.43
SaSu 5:30p- 6:00p NBC NIGHTLY NEWS	WK	\$375.00	30	2	0	2	5.5 \$68.18
SaSu 10:00p-10:35p 11 NEWS	WK	\$325.00	30	2	0	2	3.1 \$104.84
Sa 10:30p-12:00a SATURDAY NIGHT LIVE	WK	\$150.00	30	2	0	2	1.4 \$107.14
✗ Su 8:00a- 9:00a MEET THE PRESS	WK	\$200.00	30	4	0	4	2.2 \$90.91
Su 10:30p-11:00p TWO AND A HALF MEN	WK	\$170.00	30	1	0	1	2.5 \$68.00
<b>Total Spots:</b>						74	
<b>Total GRP/GIMP(000):</b>							205.7
<b>Total CPP/CPM:</b>							\$99.12
<b>Total Cost:</b>		\$20,390.00				74	

Signature: \_\_\_\_\_  
Signature indicates order is BOOKED and CONFIRMED



Target Enterprises  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: State Solutions, Inc.

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by  
 (name & address)

State Solutions, Inc.; 1747 Penn. Ave. NW, Ste. 250, Washington, DC 20006

and are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors (or attach separately):

Paul Bennecke, President

**Julie Iadanza**

Digitally signed by Julie Iadanza  
 Date: 2018.08.08 08:01:09 -07'00'

**08/08/2018**

**Signature of Issue Advertiser (Sponsor)**

**Date**

*To be Signed by Station Representative*

Accepted

Accepted in Part

Rejected

**Signature**

**Date**

**Printed Name**

**Title**