

892204

Buy Detail Report

Date: 8/7/2018
4:14 PM

Client: RGA Colorado PAC
Media: TV
Product: RGA Colorado PAC
Primary Demo: Adults 35+

Description: ESTIMATE #2543
Flight Start Date: 08/06/2018
Flight End Date: 08/19/2018
Survey: Jul17 DMA Nielsen Live+1

Vendor: KKCO-TV
2325 INTERSTATE AVENUE
GRAND JUNCTION, CO 81505

Send Billing To:

Phone: 970-243-1111
Fax: 970-243-1770
Affiliation: NBC

Market/System: Grand Junction

Daypart Program	Daypart Code	STN Gross	Dur	Wks 8/6 8/13	Total Spots	Adults 35+ Rtg/CPP
KKCO-TV						
MTuWThF 4:00p- 4:30p JEOPARDY	EF	\$175.00	30	3 1	4	2.3 \$76.09
MTuWThF 4:30p- 5:00p JEOPARDY	EF	\$275.00	30	3 1	4	3.5 \$78.57
MTuWThF 6:00a- 7:00a DAYBREAK NEWS	EM	\$130.00	30	6 2	8	1.3 \$100.00
MTuWThF 7:00a- 9:00a NBC TODAY SHOW	EM	\$175.00	30	6 2	8	1.3 \$134.62
MTuWThF 5:00p- 5:30p 11 NEWS	EN	\$350.00	30	3 1	4	3.6 \$97.22
MTuWThF 5:30p- 6:00p NBC NIGHTLY NEWS	EN	\$500.00	30	3 1	4	6.3 \$79.37
MTuWThF 6:00p- 6:30p 11 NEWS	EN	\$425.00	30	3 1	4	3.5 \$121.43
MTuWThF 10:35p-11:35p TONIGHT SHOW - JIMMY FALLON	LF	\$130.00	30	6 2	8	1.4 \$92.86
MTuWThF 10:00p-10:35p 11 NEWS	LN	\$380.00	30	3 1	4	4.1 \$92.68
MTuWThF 6:30p- 7:00p WHEEL OF FORTUNE	PA	\$475.00	30	3 1	4	3.6 \$131.94
M 7:00p- 9:00p AMERICA NINJA WARRIOR	PT	\$550.00	30	0 2	2	4.4 \$125.00
Sa 7:00p- 9:00p DATELINE	PT	\$380.00	30	1 0	1	2.6 \$146.15

Final

**ATTENTION
FLIGHT DATES**

8/8 TO 8/13
W M

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KKCO-TV							
Sa 9:00p-10:00p	PT	\$280.00	30	2	0	2	2.9
X SATURDAY NIGHT LIVE PRIMETIME							\$96.55
Sa 9:00p-10:00p	PT	\$380.00	30	2	0	2	2.9
HANDMADE PROJECT							\$131.03
Su 6:00p- 7:00p	PT	\$310.00	30	2	0	2	2.4
DATELINE NBC							\$129.17
SaSu 5:00p- 5:30p	WK	\$250.00	30	2	0	2	3.5
11 NEWS							\$71.43
SaSu 5:30p- 6:00p	WK	\$375.00	30	2	0	2	5.5
NBC NIGHTLY NEWS							\$68.18
SaSu 10:00p-10:35p	WK	\$325.00	30	2	0	2	3.1
11 NEWS							\$104.84
Sa 10:30p-12:00a	WK	\$150.00	30	2	0	2	1.4
SATURDAY NIGHT LIVE							\$107.14
Su 8:00a- 9:00a	WK	\$200.00	30	4	0	4	2.2
X MEET THE PRESS							\$90.91
Su 10:30p-11:00p	WK	\$170.00	30	1	0	1	2.5
TWO AND A HALF MEN							\$68.00
Total Spots:				59	15	74	
Total GRP/GIMP(000):				162.0	43.7		205.7
Total CPP/CPM:							\$99.12
Total Cost:		\$20,390.00				74	

Signature: _____

Signature indicates order is BOOKED and CONFIRMED



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	Date:
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I, TARGET ENTERPRISES do hereby request station time concerning the following issue:

SEE ATTACHED SCHEDULES

This broadcast time will be used by: State Solutions, Inc.

Does the programming (in whole or in part) communicate
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

State Solutions, Inc.; 1747 Penn. Ave. NW, Ste. 250, Washington, DC 20006

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Paul Bennecke, President

Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2018.08.08 08:01:09 -07'00'

08/08/2018

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title