



August 22, 2011

ATTN: GENERAL MANAGER  
THE GREATER CINCINNATI TV EDUCATIONAL FOUNDATION  
WCET  
1223 CENTRAL PARKWAY  
CINCINNATI, OH 45214

RE: Notice of Location of Local Receive Facility

Dear General Manager:

DISH Network L.L.C. ("DISH Network") hereby provides notice pursuant to 47 U.S.C. §338 and 47 C.F.R. §76.66, that DISH Network's local receive facility for the carriage cycle commencing January 1, 2012 for the CINCINNATI DMA is located at the following address:

SPRINT  
3235 EAST SHARON ROAD  
SHARONVILLE, OH 45241

Please feel free to contact me at [erin.rider@dishnetwork.com](mailto:erin.rider@dishnetwork.com) should you have any questions.  
Please direct all correspondence to P.O. Box 6644, Englewood, CO 80112.

Sincerely,

A handwritten signature in black ink, appearing to read "Erin E. Rider".

Erin E. Rider  
General Manager  
Programming

## DBS ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	DMA TO WHICH NIELSEN MEDIA RESEARCH ASSIGNED STATION IN 2009-10 NSI
WCET	CINCINNATI, OHIO	CINCINNATI, OHIO DMA # 33
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
34	48.1	GREATER CINCINNATI TELEVISION EDUCATIONAL FOUNDATION

This DBS Election Notice is sent this 19th day of August 2011, via Certified Mail/Return Receipt Requested (Receipt Number 7011 0110 0001 4147 6123 to the following DBS Operator (check one):

- DirecTV, Inc. 2230 East Imperial Highway, Mail Stop: N344, El Segundo, CA 90245, Attn: Local-into-Local Elections.
- DISH Satellite, LLC, 9601 S. Meridian Boulevard, Englewood, CO 80112, Attn: Melisa Ordonez.

With respect to carriage in the above-listed DMA(s) by the above-listed DBS Operator between January 1, 2012, and December 31, 2014, the Licensee elects the following status for the primary video stream of the Station's digital signal:

- mandatory carriage ("must-carry").

For further information, please contact:

Name: David Fogarty, President and CEO  
Address: 1223 Central Parkway  
Cincinnati, OH 45214  
Phone: 513-381-4033  
Email: dfogarty@cetconnect.org

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.66.

Signature:   
Name/Title: David Fogarty, President & CEO



August 24, 2011

David Fogarty, President and CEO  
1223 Central Parkway  
Cincinnati, OH 45214

**Re: Mandatory Carriage Election  
WCET – Cincinnati DMA**

Dear Mr. Fogarty,

We received WCET's letter, postmarked August 15, 2011, electing mandatory carriage. DISH Network accepts your election and looks forward to continued carriage of WCET per federal must carry regulations for the election cycle commencing January 1, 2012.

DISH Network will carry WCET's signal during the upcoming election cycle ending on December 31, 2014 so long as the station does not substantially duplicate the programming of any other station within the market and complies with all federal must carry regulations, including the delivery of a good quality analog signal to the local receive facility.

DISH Network reserves the right to reject those stations that fail to deliver a good quality signal. Please contact Kip Wilcoxson, Engineering Manager, at our Cheyenne, WY Uplink facility at (307) 633-5483, should you anticipate signal delivery issues.

Sincerely,

A handwritten signature in blue ink, appearing to read "Erin E. Rider".

Erin E. Rider  
General Manager  
Programming Dept.

swc/eer



April 27, 2012

THE GREATER CINCINNATI TV EDUCATIONAL FOUNDATION  
WCET  
1223 CENTRAL PKWY  
CINCINNATI, OH 45214-2812

**Re: HDTV Local-into-Local Service  
WCET – Cincinnati DMA**

Dear THE GREATER CINCINNATI TV EDUCATIONAL FOUNDATION:

By this letter, DISH Network L.L.C. (“DISH”) provides notice of its intent to commence local-into-local service for ATSC digital signals that are broadcast in ATSC high-definition (“HDTV”) format pursuant to 47 U.S.C. § 338 and the amended rules of 47 C.F.R. § 76.66, in the Cincinnati DMA on or before February 17, 2013. This letter is intended only to provide the notification required by 47 C.F.R. § 76.66(d)(2)(vi) of DISH’s designation of the Cincinnati DMA as a HD carry one, carry all market pursuant to 47 C.F.R. § 76.66(k)(2).

Consequently, so long as your station has either made a valid election of mandatory carriage or negotiated a grant of retransmission consent for its HDTV signal pursuant to applicable federal laws, rules, and regulations and, provided that your station has delivered a good quality HDTV signal in accordance with the attached Appendix to the DISH local receive facility at the address set forth below, you will be entitled to carriage by DISH of your station’s HDTV signal by February 17, 2013.

The location of DISH’s local receive facility for the collection of HDTV signals in the Cincinnati DMA is:

Sprint  
3235 East Sharon Road  
Sharonville, OH 45241

Please feel free to contact me at [steve.czarnecki@dish.com](mailto:steve.czarnecki@dish.com) should you have any questions. If you have engineering or signal delivery questions, please contact Les Scott at [lester.scott2@echostar.com](mailto:lester.scott2@echostar.com) or (307) 633.5438.

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Czarniecki". The signature is stylized and somewhat cursive.

Steve Czarniecki  
Manager, Programming

# dish. HD Locals Tech Sheet

If you intend to provide an HD signal for carriage on DISH, please provide the below information to Steve Czarnecki at [steve.czarnecki@dish.com](mailto:steve.czarnecki@dish.com), (303) 723-2797 (fax), or mail to:

DISH  
Attn: Steve Czarnecki, Programming Department  
9601 S. Meridian Blvd.  
Englewood, CO 80112

<b>Station Identification (call sign)</b>	<u>WCET</u>
<b>Assigned DMA</b>	<u>Cincinnati</u>
<b>Station contact concerning this information</b>	<u>John T. Dominic</u>
<b>Station contact phone number</b>	<u>513-345-6509</u>
<b>Station contact email</b>	<u>jdominic@cetconnect.org</u>
<b>Already broadcasting in HD? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</b>	<b>If no, planned date</b> _____
<b>OTA broadcast channel number</b>	<u>34</u>
<b>Transmitter longitude</b>	<u>39 deg 07 min 27 sec</u>
<b>Transmitter latitude</b>	<u>84 min 31 min 18 sec</u>
<b>Broadcast ERP</b>	<u>400 Kw</u>
<b>Broadcast format (1080i or 720p)</b>	<u>1081 i</u>
<b>Program number in stream</b>	<u>Three</u>
<b>HD video PID</b>	<u>0x31</u>
<b>HD audio PID</b>	<u>0x34</u>

**Briefly describe the content of the service requested for carriage.**

Educational and PBS Programming