

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Brett Doster, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Vicki Lopez

Authorized committee:

Republican Party of Florida

Agency requesting time (and contact information):

N/A The Front Line Agency

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative

Date of election:

08 Nov 2022

General

Primary

Treasurer of candidate's authorized committee:

Mike Moberley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

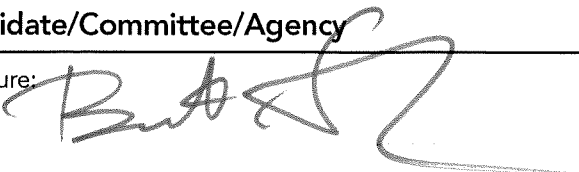
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:

Name: Brett Doster

Name:

Date of Request to Purchase Ad Time: 2 Nov 2022

Date of Station Agreement to Sell Time:

# ORDER



**Orders**  
**Order / Rev:** 642813  
 Alt Order #: \_\_\_\_\_  
 Product Desc: \_\_\_\_\_  
 Estimate: \_\_\_\_\_  
 Flight Dates: 11/05/22 - 11/06/22  
 Original Date / Rev: 11/03/22 / 11/04/22  
 Order Type: GENERAL

**WPLG, INC.**  
 Primary AE: Sara Reynolds-Political  
 Sales Office: MIA  
 Sales Region: LOC

**Agency**  
**Name:** The Front Line Agency  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: \_\_\_\_\_  
 526 EAST PARK AVENUE  
 Tallahassee, FL 32301

Billing Type: Cash  
 Billing Calendar: Calendar  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** POL/Vicki Lopez D113  
 Demographic: A25-54  
 Product Codes: PL-Candidate  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: CAND  
 Priority: P-4

New Business End: \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/22	11/06/22	10	\$7,900.00	\$6,715.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	10	\$7,900.00	\$6,715.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$7,900.00</b>	<b>\$6,715.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	11/05/22	11/06/22	11-1130p News Sat SAT Late News 11p	CM	11-1130P	-----S-	:30	4	\$500.00	LUR-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S-		4				\$500.00		0.00			
N 2	WPLG	11/05/22	11/06/22	1130-1230p MichaelPutrGM This Week in South Florida	CM	1130a-1230p	-----S	:30	3	\$1,000.00	P-4	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S		3				\$1,000.00		0.00			
N 3	WPLG	11/05/22	11/06/22	1030a-1130a This WeekCM This Week With George Stepha	CM	1030-1130a	-----S	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S		1				\$1,700.00		0.00			
N 4	WPLG	11/05/22	11/06/22	9-1030a LCL 10 News SGM 9a-Sun LCL 10 News	SGM	9-1030am	-----S	:30	2	\$600.00	P-4	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S		2				\$600.00		0.00			
													<b>Totals</b>	<b>10</b>	<b>\$7,900.00</b>