

328769

BlueWest media
MEDIA BUYINGStation Order
Udall for Colorado

Market: Colorado Springs

Estimate ID

Flight Dates: Monday, October 13, 2014 to Sunday, October 19, 2014

283

Contact: Leanne Franke

Phone: 719-596-2100

Email: lfranke@kxrm.com

Fax: 719-591-4180

Direct:

KXRM-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	
1 KXRM 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$60.00 \$600.00	2	2	2	2	2			10
2 KXRM 7a News 7:00 AM 8:00 AM	EM	M-F 30	\$65.00 \$650.00	2	2	2	2	2			10
3 KXRM 8a News 8:00 AM 9:00 AM	EM	M-F 30	\$65.00 \$325.00	1	1	1	1	1			5
4 Sun 8a News 8:00 AM 9:00 AM	EM	Su 30	\$85.00 \$85.00							1	1
5 JUDGE MATHIS 2:00 PM 3:00 PM	DT	M-F 30	\$50.00 \$200.00	1	1	1	1				4
6 Big Bang Theory 5:30 PM 6:00 PM	EF	M-F 30	\$275.00 \$1,375.00	1	1	1	1	1			5
7 KXRM 6p News 6:30 PM 7:00 PM	EN	M-F 30	\$175.00 \$875.00	1	1	1	1	1			5
8 Modern Family 10:00 PM 10:30 PM	LF	M-F 30	\$150.00 \$750.00	1	1	1	1	1			5
9 Modern Family 10:30 PM 11:00 PM	LF	M-F 30	\$125.00 \$625.00	1	1	1	1	1			5
0 Big Bang Theory 9:30 PM 10:00 PM	LF	Sa 30	\$100.00 \$100.00						1		1
1 Big Bang Theory 9:30 PM 10:00 PM	LF	Su 30	\$200.00 \$200.00							1	1

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/2/2014 3:43:19 PM

KXRM-TV

Page 1 of 2

mary@bluewestmedia.com

Station Order Udall for Colorado

Market: Colorado Springs
Flight Dates: Monday, October 13, 2014 to Sunday, October 19, 2014

Estimate ID
283

Contact: Leanne Franke
Email: lfranke@kxrm.com

Phone: 719-596-2100
Fax: 719-591-4180
Direct:

KXRM-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 13	Oct 14	Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	
KXRM 9p News	LN	M-F	30	\$300.00	1	1	1	1	1			5
9:00 PM 10:00 PM				\$1,500.00								
Sat 9p News	LN	Sa	30	\$150.00						1		1
9:00 PM 9:30 PM				\$150.00								
Sun 9p News	LN	Su	30	\$300.00							1	1
9:00 PM 9:30 PM				\$300.00								
Station Gross Totals				\$7,735.00	11	11	11	11	10	2	3	59
Station Net				\$6,574.75								

Mary Wittemyer
BlueWest Media
5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/2/2014 3:43:19 PM

KXRM-TV

Page 2 of 2

mary@bluewestmedia.com



KXRM
560 Wooten Rd
Colorado Springs, CO 80915
(719) 596-2100

CONTRACT

<u>Contract / Revision</u> 328769 /		<u>Alt Order #</u>
<u>Product</u> Udall For Colorado		
<u>Contract Dates</u> 10/13/14 - 10/19/14		<u>Estimate #</u> 283
<u>Advertiser</u> Udall For Colorado		<u>Original Date / Revision</u> 10/03/14 / 10/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KXRM	<u>Account Executive</u> KXRM/KXTU Local H	<u>Sales Office</u> Local-Colorado
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXRM	10/13/14	10/19/14	M-F 6-7am Morning News	M-F 6-7am		:30			NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				10	\$60.00			
N 2	KXRM	10/13/14	10/19/14	M-F 7-8am Morning News	7:00 AM-8:00 AM		:30			NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				10	\$65.00			
N 3	KXRM	10/13/14	10/19/14	M-F 8-9am Morning News	8:00 AM-9:00 AM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$65.00			
N 4	KXRM	10/19/14	10/19/14	Fox News Sunday	Sun 8am-9am		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	-----S				1	\$85.00			
N 5	KXRM	10/13/14	10/19/14	JUDGE MATHIS	M-THU 2pm-3pm		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				4	\$50.00			
N 6	KXRM	10/13/14	10/19/14	BIG BANG THEORY	530pm-6pm		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$275.00			
N 7	KXRM	10/13/14	10/19/14	M-F Early News	630p-7p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$175.00			
N 8	KXRM	10/13/14	10/19/14	MODERN FAMILY	M-F 10p-1030p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$150.00			
N 9	KXRM	10/13/14	10/19/14	MODERN FAMILY	M-F 1030p-11p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$125.00			
N 10	KXRM	10/18/14	10/18/14	BIG BANG THEORY	Sat 930p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	-----S-				1	\$100.00			
N 11	KXRM	10/19/14	10/19/14	BIG BANG THEORY	Sun 930pm-10pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/13/14	10/19/14	-----S				1	\$200.00			
N 12	KXRM	10/13/14	10/19/14	News @ 9 M-F	M-F 9p-10p		:30			NM	5	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KXRM
560 Wooten Rd
Colorado Springs, CO 80915
(719) 596-2100

<u>Contract / Revision</u> 328769 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/13/14 - 10/19/14	<u>Product</u> Udall For Colorado	<u>Estimate #</u> 283
<u>Advertiser</u> Udall For Colorado		<u>Original Date / Revision</u> 10/03/14 / 10/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	MTWTF--				5	\$300.00			
N 13	KXRM	10/18/14	10/18/14	9pm News Saturday	9pm-930pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S-				1	\$150.00			
N 14	KXRM	10/19/14	10/19/14	9pm News Sunday	Sun 9p-930p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/14	10/19/14	-----S				1	\$300.00			
Totals											59	\$7,735.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/19/14	59	\$7,735.00	(\$1,160.25)	\$6,574.75
Totals	59	\$7,735.00	(\$1,160.25)	\$6,574.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.