



WCCT-TV
285 Broad St
4th Floor
Hartford, CT 06105
(860) 527-6161

CONTRACT

<u>Contract / Revision</u> 16585 /		<u>Alt Order #</u> 07446406
<u>Product</u> T FOLEY/GOV/R		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 317
<u>Advertiser</u> Foley/ Republican/Governor		<u>Original Date / Revision</u> 10/18/14 / 10/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCT-TV	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13685	<u>Advertiser Code</u> 6	<u>Product Code</u> 6
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

PinPoint Media, Inc
205 West Main St
Dothan, AL 36301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	20	10/31/14	10/31/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----2--				2	\$80.00					
N 2	20	10/31/14	10/31/14	M-F 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----1--				1	\$80.00					
N 3	20	10/31/14	10/31/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----2--				2	\$60.00					
N 4	20	10/31/14	10/31/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----2--				2	\$100.00					
N 5	20	11/03/14	11/03/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	2-----				2	\$80.00					
N 6	20	11/03/14	11/03/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	2-----				2	\$60.00					
N 7	20	11/03/14	11/03/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/03/14	11/09/14	2-----				2	\$100.00					
D 8	20	11/01/14	11/01/14	Sa 10p-11p	10:00 PM-11:00 P		:30			02		NM	0	\$0.00
N 9	20	11/02/14	11/02/14	Su 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----2				2	\$70.00					
N 10	20	11/02/14	11/02/14	Su 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1				1	\$70.00					
N 11	20	11/02/14	11/02/14	Bones	6:00 PM-7:00 PM		:30			02		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-----1				1	\$70.00					
N 12	20	10/30/14	10/30/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	---2---				2	\$80.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Foley/ Republican/Goverr		<u>Original Date / Revision</u> 10/18/14 / 10/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 13	20	10/30/14	10/30/14	M-F 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	--- 1---				1	\$80.00					
N 14	20	10/30/14	10/30/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	--- 2---				2	\$60.00					
N 15	20	10/30/14	10/30/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	--- 2---				2	\$100.00					
N 16	20	10/28/14	10/28/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	- 2-----				2	\$80.00					
N 17	20	10/28/14	10/28/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	- 2-----				2	\$60.00					
N 18	20	10/28/14	10/28/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	- 2-----				2	\$100.00					
N 19	20	10/29/14	10/29/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-- 2----				2	\$80.00					
N 20	20	10/29/14	10/29/14	M-F 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-- 1----				1	\$80.00					
N 21	20	10/29/14	10/29/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-- 2----				2	\$60.00					
N 22	20	10/29/14	10/29/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	-- 2----				2	\$100.00					
N 23	20	10/28/14	11/03/14	M-F 6p-630p	6:00 PM-6:30 PM		:30			02		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/28/14	11/03/14	MTWTF--				5	\$100.00					
N 24	20	10/28/14	11/03/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			02		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/28/14	11/03/14	MTWTF--				5	\$100.00					
N 25	20	10/28/14	11/03/14	M-F 1130p-12a	11:30 PM-12:00 X		:30			02		NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/28/14	11/03/14	MTWTF--				5	\$80.00					
N 26	20	11/02/14	11/02/14	Bones	7:00 PM-8:00 PM		:30			02		NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----- 2				2	\$190.00					
N 27	20	10/28/14	10/31/14	M-F 7p-8p	7:00 PM-8:00 PM		:30			02		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	- TWTF--				2	\$250.00					
N 28	20	11/01/14	11/01/14	ASN Football	7:00 PM-11:30 PM		:30			02		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	----- 1-				1	\$115.00					
N 29	20	10/28/14	10/31/14	M-F 5a-6a	5:00 AM-6:00 AM		:30			02		NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/27/14	11/02/14	- TWTF--				4	\$30.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Totals													61	\$5,435.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/03/14	61	\$5,435.00	\$4,619.75
Totals	61	\$5,435.00	\$4,619.75

Signature: _____ **Date:** _____

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