

CONTRACT



WCCT-TV
 285 Broad St
 4th Floor
 Hartford, CT 06105
 (860) 527-6161

<u>Contract / Revision</u> 16585 /		<u>Alt Order #</u> 07446406
<u>Product</u> T FOLEY/GOV/R		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u> 317
<u>Advertiser</u> Foley/ Republican/Governor		<u>Original Date / Revision</u> 10/18/14 / 10/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCCT-TV	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13685	<u>Advertiser Code</u> 6	<u>Product Code</u> 6
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

PinPoint Media, Inc
 205 West Main St
 Dothan, AL 36301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	20	10/31/14	10/31/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	----2--				2	\$80.00					0.00
N 2	20	10/31/14	10/31/14	M-F 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	---1--				1	\$80.00					0.00
N 3	20	10/31/14	10/31/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	----2--				2	\$60.00					0.00
N 4	20	10/31/14	10/31/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	----2--				2	\$100.00					0.00
N 5	20	11/03/14	11/03/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		11/03/14	11/09/14	2-----				2	\$80.00					0.00
N 6	20	11/03/14	11/03/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		11/03/14	11/09/14	2-----				2	\$60.00					0.00
N 7	20	11/03/14	11/03/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		11/03/14	11/09/14	2-----				2	\$100.00					0.00
D 8	20	11/01/14	11/01/14	Sa 10p-11p	10:00 PM-11:00 P		:30			02		NM	0	\$0.00
N 9	20	11/02/14	11/02/14	Su 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-----2				2	\$70.00					0.00
N 10	20	11/02/14	11/02/14	Su 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-----1				1	\$70.00					0.00
N 11	20	11/02/14	11/02/14	Bones	6:00 PM-7:00 PM		:30			02		NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-----1				1	\$70.00					0.00
N 12	20	10/30/14	10/30/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	---2---				2	\$80.00					0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 16585 /		<u>Alt Order #</u> 07446406
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Product</u> T FOLEY/GOV/R
		<u>Estimate #</u> 317
<u>Advertiser</u> Foley/ Republican/Goverr		<u>Original Date / Revision</u> 10/18/14 / 10/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 13	20	10/30/14	10/30/14	M-F 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	---1---				1	\$80.00					0.00
N 14	20	10/30/14	10/30/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	---2---				2	\$60.00					0.00
N 15	20	10/30/14	10/30/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	---2---				2	\$100.00					0.00
N 16	20	10/28/14	10/28/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-2-----				2	\$80.00					0.00
N 17	20	10/28/14	10/28/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-2-----				2	\$60.00					0.00
N 18	20	10/28/14	10/28/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-2-----				2	\$100.00					0.00
N 19	20	10/29/14	10/29/14	M-F 10p-11p	10:00 PM-11:00 P		:30			02		NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	--2----				2	\$80.00					0.00
N 20	20	10/29/14	10/29/14	M-F 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	--1----				1	\$80.00					0.00
N 21	20	10/29/14	10/29/14	M-F 4p-5p	4:00 PM-5:00 PM		:30			02		NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	--2----				2	\$60.00					0.00
N 22	20	10/29/14	10/29/14	M-F 5p-6p	5:00 PM-6:00 PM		:30			02		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	--2----				2	\$100.00					0.00
N 23	20	10/28/14	11/03/14	M-F 6p-630p	6:00 PM-6:30 PM		:30			02		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/28/14	11/03/14	MTWTF--				5	\$100.00					0.00
N 24	20	10/28/14	11/03/14	M-F 630p-7p	6:30 PM-7:00 PM		:30			02		NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/28/14	11/03/14	MTWTF--				5	\$100.00					0.00
N 25	20	10/28/14	11/03/14	M-F 1130p-12a	11:30 PM-12:00 X		:30			02		NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/28/14	11/03/14	MTWTF--				5	\$80.00					0.00
N 26	20	11/02/14	11/02/14	Bones	7:00 PM-8:00 PM		:30			02		NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-----2				2	\$190.00					0.00
N 27	20	10/28/14	10/31/14	M-F 7p-8p	7:00 PM-8:00 PM		:30			02		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-TWTF--				2	\$250.00					0.00
N 28	20	11/01/14	11/01/14	ASN Football	7:00 PM-11:30 PM		:30			02		NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-----1-				1	\$115.00					0.00
N 29	20	10/28/14	10/31/14	M-F 5a-6a	5:00 AM-6:00 AM		:30			02		NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
Week:		10/27/14	11/02/14	-TWTF--				4	\$30.00					0.00

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10/28/14 - 11/04/14	T FOLEY/GOV/R	317

<u>Advertiser</u>	<u>Original Date / Revision</u>
Foley/ Republican/Goverr	10/18/14 / 10/18/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week	Rate	Rating					
Totals												0.00	61	\$5,435.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/03/14	61	\$5,435.00	\$4,619.75
Totals	61	\$5,435.00	\$4,619.75

Signature: _____ **Date:** _____

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