



June 24, 2020

The FCC extended the deadline for the First Quarter 2020 Issues/Program report to July 10, 2020 due to COVID-19.

The following is a report on Public Affairs Programming for the First Quarter of 2020 during which time the top issues of community interest and concern in New Port Richey, Florida and the surrounding area were found to be:

Health
Education
Community Relations
Economy
Environment

This report summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue. To meet these issues, WDUV-FM airs a series of public affairs programs on Sunday mornings as well as weekday news updates.

“Radio Health Journal” airs Sunday mornings at 7:00 a.m. and “Sunday Morning” airs Sunday mornings at 7:30 a.m.

WDUV-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WDUV-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and twice hourly from 4:00 to 6:00 p.m.

WDUV-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

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Respectfully submitted,

Nate Carter-Reed

Nate Carter-Reed
Director of Branding & Programming
Cox Media Group Tampa

NCR/mc

Health

Sunday, January 5, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Melanie Merrimen and Joy Loverde

As loved ones age, tough decisions need to be made on finances, housing, and other concerns, and these decisions need to be made far earlier than they typically are. This is especially true if a person does not have family to act as support and caregiver. Two experts discuss managing the transition from complete independence as we age.

2nd Segment

Host: Nancy Benson. Guest: Matthew Lupoli and Dr. Paul Eckman

Lies aren't always bad. Often, they're told to be polite, and compassionate people are most likely to tell whoppers. But as the stakes of lies rise, honesty trumps kindness. Yet few people are ever able to distinguish when they're being told lies. Experts explain.

Radio Health Journal is important to WDUV listeners as it showcases a variety of Health-related topics and Health is a primary topic of their interest.

Sunday, January 12, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Mark Sklansky, Dr. Pamela Marquess, Dr. Wilma Wooten, and Donna Cardillo

Some hospital units have set up handshake bans because too few healthcare workers wash hands well enough to keep from spreading germs. The general public is even worse at washing hands, which has caused spread of serious disease. Some experts say handshakes foster important human connections and oppose bans. Experts discuss and describe what it takes to wash hands well enough to be "clean."

2nd Segment

Host: Nancy Benson. Guest: Dr. Tracy Stevens

When a person suffers a severe emotional shock, they may suffer what looks like a heart attack but is actually what doctors call "stress cardiomyopathy." Most patients recover but the condition can be fatal, confirming that it is possible to die of a broken heart. An expert explains.

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Sunday, January 19, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Robert Goff and Sara Collins

Nearly a quarter of us owe past due medical debt, and hospitals are moving more aggressively to collect. The rise is the result of a tradeoff—Americans have avoided higher health insurance premiums only to be jeopardized by extremely high deductibles and out-of-network costs. Experts explain what unpaid medical debt can mean, how patients can escape its clutches, and how one charity works to buy and forgive debt.

2nd Segment

Host: Nancy Benson. Guests: Dr. Kabran Chapek and Dr. Ginger Yang

Doctors are realizing that concussions can smolder in the brain for years with symptoms that are missed, making diagnosis at the time of occurrence all the more important. Yet a new study shows that protocols affecting the most vulnerable—young athletes—often are not followed. Experts explain why, and what people should do when they receive any blow to the head.

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Sunday, January 26, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Sandra Kooij and Dr. Vatsal Thakkar

New research shows that most people with ADHD have a disordered body clock, prompting disturbed sleep, sleep deprivation, and a worsening of ADHD symptoms. Experts discuss how fixing the body clock could lessen the impact of both ADHD and physical diseases that result from poor sleep.

2nd Segment

Host: Nancy Benson. Guests: Richard Deosingh and Dr. Joseph Ladapo

Surveys show the vast majority of employees go to work when they're sick, risking fellow workers and slowing their own healing. Experts discuss the maladjusted workplace culture that promotes this, how to know when you really should stay home, and ways to protect yourself from illness at the office.

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Sunday, February 2, 2020 – Radio Health Journal 7:00 am

30:00

Host: Hanna Boone, Dr. Barton Thiessen, Dr. Danielle Ofri

Pre-medical students have typically majored in science, but some medical schools are finding that liberal arts and even music majors with no science background can do well. Some admissions officers and doctors believe they may even have advantages, given the importance of communications in the doctor-patient relationship. A musician-turned-med student, an admissions officer and a musical doctor explain.

2nd Segment

Host: Nancy Benson. Guests: Dr. Paul Dawson

Super Bowl party snacks are prime territory for contamination via cross contamination and being dropped on the floor. A scientist who has studied both phenomena discusses the truth (or lack of truth) in two old myths.

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Sunday, February 9, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guest: Dr. William Uffner, Sharon B. Shaw, and Tammi Reeves

Spouses of Alzheimer's disease patients often struggle with depression while caregiving and are desperate for support. Some have started new relationships while their loved one is still alive but no longer recognizes them. Acceptance of such infidelity is highly individual. Experts and a woman involved in such a relationship discuss how it can benefit even the incapacitated spouse, as long as families find it acceptable.

2nd Segment

Host: Nancy Benson: Guest: Laura Munoz and Dr. Gary LeRoy

Untold millions of people are afraid of needles. Most manage by looking the other way when they're facing an injection, but many may avoid the doctor as a result of their fear. The problem is increasingly dangerous for the rising number of people with diabetes, who must inject themselves with insulin to survive. A needle-phobic woman and doctor who's squeamish himself discuss.

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Sunday, February 9, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guests: Infectious Disease Specialist – Dr. Cedric Spak

While many Americans are currently fighting the flu, there is a new virus to is posting a threat to Floridians. The corona virus has recently been in the news and it's something new to doctors in Florida. Dr. Spak talks about the virus and why we need to be worried. First, Dr. Spak tells us the difference between the current flu virus and covid-19. He explains the easy ways both viruses are spread. Right now, there are shots available for the current flu virus however, there is no current treatment available for the corona virus. Both viruses attack the respiratory system and people may have the covid-19 and think they just have the flu and someone could be carrying the corona virus and not even know it. Tests are not available yet for the corona virus.

Sunday, February 16, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Ryan Crawford, Dr. Marc Feldman, and Dr. Mary Sanders

Parents who have a mental illness known as factitious disorder may fake or induce illness in their children to get attention, sometimes taking kids to hundreds of medical visits and deceiving doctors into performing numerous procedures and surgeries. Experts and a parent who got his child out of an abusive situation discuss how the legal & medical system may fail kids, danger signs and the road to recovery.

2nd Segment

Host: Nancy Benson. Guests: Dr. William Schaffner and Dr. Jon Mark Hirshon

Coronavirus has sickened tens of thousands in China and killed hundreds, but few cases have reached the US. Experts explain exactly what this Coronavirus is and the relative danger it poses compared to more familiar diseases such as influenza.

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Sunday, February 16, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guests: Dr. Seth Forman Forcare Medical Group Tampa

Many people don't realize the amount of medical research done in the Tampa Bay Area. One group of doctors who does most of that medical research is Forcare Medical Group in Tampa. Dr. Forman talks about what kind of medical research is being done in the Tampa bay area. He explains some of the research they're currently involved with, how people who volunteer get paid and get free medications and it doesn't matter if you don't have any insurance. He also talks about the application process if people want to volunteer for medical research and what can they expect once the research is done. Also, what they do with all the research and how it will benefit others down the road. A lot of their research is currently being looked at and used at the Morsoni College of medicine at USF.

Sunday, February 23, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Kiran Musunuru

More than 100 million Americans have high cholesterol, a major risk factor for heart disease. Most people think of their diets as the main cause, but genetics also play a role in both good and bad ways. A noted expert discusses how scientists are harnessing cholesterol genes to lower the risk of heart attacks.

2nd Segment

Host: Nancy Benson. Guests: Paddy Padmanabhan

Big data is changing the world, but it's been slow in coming to healthcare. An expert in healthcare IT explains how that's changing and what it could mean to treatment.

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Sunday, February 23, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guests: Dr. Neal Barnard - Nutrition Researcher and New York Times Bestselling Author

Last week was the vegetarian/vegan fest at the University of South Florida in Tampa. One of the guest speakers was Dr. Barnard who just published a book called "your body in balance" that addressed the benefits of a plant-based diet. He discusses how the foods we eat create a hormone imbalance in the body, how our bodies benefit from adding more fiber in diet, how research has proven a plant based diet can help people suffering from infertility, weight gain, menopausal issues, breast and prostate cancer,

thyroid problems and more. A plant-based diet can also help men who are having testosterone issues. He hired a private chef to create recipes for his book and he tells us the recipes are made for the "home cook" with plant-based ingredients that can be found at our local grocery stores, specialty markets and farmers markets.

Sunday, March 1, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Andrea Richardson and Dr. Hunt Allcott

Public policy is built on the food desert theory: the lack of neighborhood supermarkets drives people to eat less fresh food and more junk food. New research is challenging that theory, but finding values of grocery stores in other, unexpected places. Experts discuss how nearby supermarkets change people and the neighborhoods where they live.

2nd Segment

Host: Nancy Benson. Guests: Chip Walter

Some experts believe the healthy lifespan eventually may be extended to hundreds of years through genetic manipulation. This brings many philosophical and ethical questions, which a noted science author discusses.

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Sunday, March 8, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Felice Garsh, Dr. John Nestler, Dr. Brie Turner – McGrievy, Dr. Frank Gonzalez

Polycystic ovary syndrome affects about 10% of American women but has such a wide variety of troubling symptoms that it's often misdiagnosed. Experts discuss the disorder and what women should know.

2nd Segment

Host: Nancy Benson. Guest: Dr. Irwin Redlener

Poor children often can't access healthcare or other needs in spite of decades of efforts. A pediatrician who has established clinics for the poor discusses the problem.

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Sunday, March 15, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guests: Dr. Kathleen Sutcliffe

The Institute of Medicine report “To Err Is Human” in 1999 shook health care with the finding that as many as 120,000 Americans die each year due to medical mistakes. A noted researcher re-examines how far we’ve come since then and the difficult cooperation it will take to make patient safety more certain.

2nd Segment

Host: Nancy Benson. Guest: Dr. Michael Mosley

Studies show that by this time of year, most of us have failed new year’s resolutions to lose weight. A noted expert discusses how most people get in trouble with obesity and a more reasonable way to try to lose weight than most people follow.

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Sunday, March 15, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Susan Scherer - Former Oncology nurse at Moffit Cancer Center and now the owner of Heavenly Hash Ice Cream.

As a former oncology nurse at Moffit cancer center Ms. Scherer has seen what happens to cancer patients undergoing treatment. That's why she started a line of CBD infused high protein ice cream called Heavenly Hash based in Pinellas County. She explains why being able to eat while undergoing cancer treatment is so important and gives some examples of what happens to the human body when someone is undergoing chemo and radiation. CBD products can help stimulate the appetite and can also help patients get the sleep they need. She gives some helpful tips of what to look for on the label of CBD products to make sure we're buying a product that will help us. She warns some of the products being sold at gas stations and other places don't contain the right amount of CBD that will benefit cancer patients. The state of Florida will start cracking down on some of these fake CBD products. Also discussed is the difference between medical marijuana and CBD products. Many cancer patients are afraid of CBD products because they don't want to get high. She stresses that CBD products will not get you high. As a veteran, she also addresses the needs of our vet's and said she hopes the V.A. will start doing their own research into CBD products for veterans.

Sunday, March 22, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guest: Dr. William Schaffner

In the past 10 days, the US has finally begun to institute aggressive tactics against coronavirus that may limit its spread and the death toll. But many Americans remain confused about what they should do and why. One of the nation's most authoritative infectious disease experts discusses.

2nd Segment

Host: Nancy Benson. Guest: Dr. Paul Ginsburg

The effectiveness of efforts to contain coronavirus often depend on governmental policies determined years or even decades ago that, at the time, had nothing to do with public health. A health policy expert discusses some of these policies and what they mean for coronavirus testing and treatment.

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Sunday, March 22, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Kang-Xing Jin - Head of health with Facebook.

As Floridians continue to fight the corona virus many people are posting false information about the pandemic on Facebook. There are also fake cures and scams being post as well. Facebook has announced they put together a special team of specialist that will monitor all post made concerning covid-19. Kang-Xing Jin from Facebook discusses monitoring and deleting the post. He explains how his team will monitor all post 24/7 to make sure false information is not being posted. They will also be on the lookout for posts regarding cures and false fundraisers for victims. Since Facebook is global and covers more than 23 languages, they've hired extra staff to go over posts that are posted in foreign countries. Facebook has teamed up with the C.D.C. and the World Health Organization to post daily updates regarding covid-19 and that Mark Zuckerberg is donating twenty-million-dollars to the World Health Organization that will help buy much needed medical supplies.

Sunday, March 29, 2020 – Radio Health Journal 7:00 am

30:00

Host: Reed Pence. Guest: Teresa Douglas

Millions of Americans are suddenly having to work from home for the first time as a result of coronavirus. Many do not have a good home office setup, tech skills, family makeup or the temperament to do it. A remote working expert discusses the do's and don't's of working from home without going crazy.

2nd Segment

Host: Nancy Benson. Guest: Dr. Griffin Rodgers

Most people who have kidney disease are not aware of it. In fact, nearly half of people with severe kidney disease don't know it. Kidney disease is often silent, and one of its main risk factors, high blood pressure, is silent as well. The head of the NIH's kidney research organization discusses this major public health issue and what people should look for to receive early intervention.

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Education

Sunday, January 5, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Eric Christopherson – V.P. of Strategic Philanthropy At Northwestern Mutual

Childhood cancer takes away many things from children and a chance to go to college should not be one of them. That's why northwestern mutual is offering free college scholarships to cancer survivors and their siblings. Mr. Christopherson with northwestern discusses the free program. Northwestern started giving away scholarships to cancer survivors after seeing a report that many parents can no longer afford to send their kids to college due to spending all their money trying to get their kids healthy. Right now, they've committed twenty-five-million-dollars to their scholarship program. Some kids who have already benefited from the scholarships, have gone on to graduate from college. He explains who qualifies and how cancer survivors can apply for a college scholarship from northwestern.

Sunday, March 1, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Dr. Ken Atwater – President of Hillsborough Community College

Hillsborough community college is getting ready for the 14th annual Black and Brown College Bound Summit targeting Black and Latino males. Dr. Atwater talks about the summit and what attendees can expect this year. Special speakers include Magic Johnson, Steve Harvey, Gen. Colin Powell, John Legend and Michael Strahan. Dr. Atwater shares why the summit is so important to young Black and Latino males since their demographics are less likely to complete their college education. Discussed is some of the obstacles Blacks and Latinos face with their continued education, why their graduation rate is lower than whites, why Black and Hispanic females often do better with their college education, how Black and Latino students can better prepare for college and why sometimes a community college is a better learning environment than a typical four-year school. Dr. Atwater speaks of the inspiring messages students will get out of this year's summit and some success stories of Black and Latino males who have graduated from college and have taken themselves to a better place in life.

Community Relations

Sunday, January 26, 2020 – Sunday Morning 7:30 am

30:00

Host: Amy Cardy. Guest: Chris Letsos, President & CEO of the Boys & Girls Clubs of Tampa Bay

Today, Ms. Cardy and Mr. Letsos discuss the history and upcoming events to benefit the Boys and Girls Clubs of Tampa Bay, focusing on the event “giving Tuesday”, in downtown Tampa. The club has a strong foundation in the Tampa Bay area, having formed in 1926. Mr. Letsos informs the public of various services that the clubs provide. From learning environments, healthy lifestyles and improving character & leadership. Most of the program is devoted to the giving Tuesday event where the public is encouraged to join local radio on-air personalities & pro athletes, for an entire day scheduled with various events. Donations for various activities were collected, with 100% of the proceeds from the day's events benefitting the Boys and Girls Clubs of Tampa bay. It is encouraged to listeners that they follow the club's Facebook page, dedicated to this specific event. Other events that were mentioned were the annual New

York Yankees luncheon, taking place on March 18, 2020 as well as the Great Futures Gala to be held on September 12, 2020.

Sunday, March 8, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Sarah Combs - Executive Director University Area CDC

Five years in the making, Harvest Hope Park is now open for residents in a low-income area of Tampa. Harvest Hope Park is a project done by the University Area CDC and Habitat for Humanity. Ms. Combs talks about the benefits of having the new park in the area and some of the features residents can enjoy. There's a 33-bed organic community garden and produce if free to residents, local chefs will hold free cooking classes at the community center to show residents how to use the free produce and cook other healthy meals while staying on a budget. There's also a multi-purpose sports field with new leagues starting for the kids, an outside fitness center for adults, sports equipment for adults, a one-acre pond with dock that's been stocked with fish and wildlife and F.W.C. will hold swimming and boating safety courses for residents. Ms. Combs also gives an update on the affordable housing apartments and homes Habitat for Humanity is working on for residents in the University area of Tampa.

Economy

Sunday, January 12, 2020 – Sunday Morning 7:30 am

30:00

Host: Jeff Slater. Guest: Janet Alvarez – Finance Specialist and Financial Advisor

Now that Christmas is behind us the bills from the holidays are now coming in. Financial advisor Janet Alvarez helps with keeping family budget on track while we start to pay off the holiday bills. She offers easy money saving tips single people and families can follow that will help save money, why we shouldn't borrow more money to pay off the Christmas bills and how we should start saving now to prepare for the holidays this year. She talks about why everyone should have a "rainy day" fund for possible financial emergencies however, she said that money should not be used to pay holiday bills. It's always a good idea to pay off high interest credit card first and how we can use any upcoming tax refund to help pay off the bills. She also shares how much money the average American family spent last Christmas.

Environment

Sunday, January 19, 2020 – Sunday Morning 7:30 am

30:00

Host: Amy Cardy. Guest: Laura Riiska, Education & Marketing Coordinator

Today, we spoke about the goals set forth by “Keep Tampa Bay Beautiful” (or KTBB), a 501(c)(3) in the Tampa bay area. KTBB has been working with the city of Tampa since 1989 to organize and set dates/times for community volunteer cleanup efforts. Since then, they have added more towns and cities in the Tampa Bay area all of whom benefit from the cleanup events. Their mission is to promote a culture of environmental stewardship through volunteer and educational opportunities. Ms. Riiska speaks in detail, about the upcoming 10th annual post gasparilla cleanup. Each year, the organization aims to beat the previous year’s record amount of garbage. Volunteer opportunities were also discussed, for the next years clean up. This year’s volunteer number is over 400. The weight of the trash collected, approximately 5,500 pounds. Another important point of the discussion is the need to discontinue the throwing of beads, especially over the water, as far too many beads have been collected by volunteer divers. The beads can wreak havoc on our natural coral, our sea grass beds and sea life as a whole. The telephone number and website were given out for anyone interested in volunteering and where to register (813-221-8733) keptampabaybeautiful.org