

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>EGAL NETV</u> <u>HARRISBURG LANCASTER PA</u>	Date: <u>6/15/18</u>
--	--------------------------------

I, Shorr Johnson Magnus,

being/on behalf of: Tom Wolf,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See attached</u>					

Attach proposed schedule with charges (if available): \$ 440

10/16-10/22/18

I represent that the payment for the above described broadcast time has been furnished by:

Tom Wolf for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kim Coleman

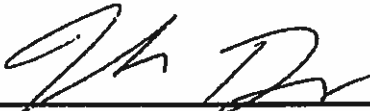
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/15/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected



Signature

BEUMRICK WINDROW
Printed Name

NAT'L SALES MGR
Title

CONTRACT

WGAL_MT
1300 Columbia Ave
Lancaster, PA 17603
(717)393-5851

<u>Contract / Revision</u> 1804086 /		<u>Alt Order #</u> 09290754
<u>Product</u> WOLF/DEM/GOV		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u>
<u>Advertiser</u> Wolf/D/Governor		<u>Original Date / Revision</u> 10/18/18 / 10/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EGAL	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Shorr Johnson Magnus
100 North 20th St
Suite 201
Philadelphia, PA 19103

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGAL	10/19/18	10/22/18	M-SU 10-10:30P,Tu 11-12x	10-10:30PM,Tu 11-		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/18	10/25/18	M---FSS				4	\$100.00				
N 2	WGAL	10/19/18	10/19/18	M-F 11-1130PM	M-F 11-1130PM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$40.00				
Totals								0.00				5	\$440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/22/18	5	\$440.00	(\$66.00)	\$374.00
Totals	5	\$440.00	(\$66.00)	\$374.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.