

ORDER

Orders
Order / Rev: 4144
 Alt Order #:
Product Desc: 30 - Issue
Estimate: 174 - Issue
Flight Dates: 08/09/17 - 08/15/17
Original Date / Rev: 08/08/17 / 08/09/17
Order Type: GENERAL

KJWP
Primary AE: Barry Offitzer**
Sales Office: L-PHI
Sales Region: Local

Agency Name: The Campaign Group
Buying Contact: Lisa Cabanel
Billing Contact:
 1600 Locust St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/New Jerseyans for a Better Tomor
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-15
Revenue Code 1: AGY
Revenue Code 2: SPOT
Revenue Code 3: SPOT

New Business Thru: 08/15/17
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/15/17	18	\$5,160.00	\$4,386.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	18	\$5,160.00	\$4,386.00	13.70
Totals	18	\$5,160.00	\$4,386.00	13.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Barry Offitzer**			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	08/13/17	08/13/17	Sunday Prime Hour 1 Sunday	CM	7p-8p	-----1	:30	1	\$300.00	P-15	0.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/09/17	08/15/17	-----1		1		\$300.00		0.30					
N 2	2	08/13/17	08/13/17	Prime Rotator Sat-Sun Sunday	CM	Sunday (8:00 PM-10:00 PM)	-----1	:30	1	\$375.00	P-15	0.50	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/09/17	08/15/17	-----1		1		\$375.00		0.50					
N 3	2	08/13/17	08/13/17	Sat-Sun 11p-12a Sunday	CM	11p-11:30p (11:00 PM-11:30 PM)	-----1	:30	1	\$335.00	P-15	0.50	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/09/17	08/15/17	-----1		1		\$335.00		0.50					
N 4	2	08/09/17	08/15/17	Mon-Fri 6p-7p Wed-Tue	CM	6:30p-7p (6:30 PM-7:00 PM)	MTWTF--	:30	1	\$200.00	P-15	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/09/17	08/15/17	MTWTF--		1		\$200.00		0.40					
N 5	2	08/09/17	08/15/17	Mon-Fri 7p-7:30p Wed-Tue	CM	7p-7:30p	MTWTF--	:30	2	\$375.00	P-15	1.20	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/09/17	08/15/17	MTWTF--		2		\$375.00		1.20					
N 6	2	08/09/17	08/15/17	Mon-Fri 7:30p-8p Wed-Tue	CM	7:30p-8p	MTWTF--	:30	2	\$450.00	P-15	1.60	NM	2	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	2	08/09/17	08/15/17	Mon-Fri 7:30p-8p Wed-Tue	CM	7:30p-8p	MTWTF--	:30	2	\$450.00	P-15	1.60	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/17	08/15/17	MTWTF--		2				\$450.00		1.60			
N 7	2	08/09/17	08/15/17	Prime Rotator Mon-Fri Wed-Tue	CM	8p-9p (8:00 PM-9:00 PM)	MTWTF--	:30	2	\$225.00	P-15	0.60	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/17	08/15/17	MTWTF--		2				\$225.00		0.60			
N 8	2	08/09/17	08/15/17	Prime Rotator Mon-Fri Wed-Tue	CM	10p-10:30p (10:00 PM-10:30 PM)	MTWTF--	:30	2	\$225.00	P-15	0.70	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/17	08/15/17	MTWTF--		2				\$225.00		0.70			
N 9	2	08/09/17	08/15/17	Prime Rotator Mon-Fri Wed-Tue	CM	10:30p-11p (10:30 PM-11:00 PM)	MTWTF--	:30	2	\$225.00	P-15	0.80	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/17	08/15/17	MTWTF--		2				\$225.00		0.80			
N 10	2	08/09/17	08/15/17	Mon - Fri 11p-11:30p Wed-Tue	CM	11p-11:30p	MTWTF--	:30	2	\$225.00	P-15	0.40	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/17	08/15/17	MTWTF--		2				\$225.00		0.40			
N 11	2	08/09/17	08/15/17	Mon-Fri 11:30p-12:30a Wed-Tue	CM	11:30p-12:30a	MTWTF--	:30	2	\$250.00	P-15	0.70	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/17	08/15/17	MTWTF--		2				\$250.00		0.70			
													Totals	18	\$5,160.00