

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>4144</b>	
	Alt Order #:		
	Product Desc:	30 - Issue	
	Estimate:	174 - Issue	<b>KJWP</b>
	Flight Dates:	08/09/17 - 08/15/17	Primary AE: Barry Offitzer**
	Original Date / Rev:	08/08/17 / 08/09/17	Sales Office: L-PHI
	Order Type:	GENERAL	Sales Region: Local

<b>Agency</b>	<b>Name:</b>	<b>The Campaign Group</b>	
	Buying Contact:	Lisa Cabanel	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1600 Locust St.	Billing Cycle: EOM/EOC
		Philadelphia, PA 19103	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>ISS/New Jerseyans for a Better Tomor</b>	New Business Thru: 08/15/17
	Demographic:	A35+	Order Separation: 00:30:00
	Product Codes:	Issues/Propositions	Advertiser External ID:
	Priority:	P-15	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	SPOT	
	Revenue Code 3:	SPOT	

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/15/17	18	\$5,160.00	\$4,386.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	18	\$5,160.00	\$4,386.00	13.70
<b>Totals</b>	<b>18</b>	<b>\$5,160.00</b>	<b>\$4,386.00</b>	<b>13.70</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Barry Offitzer**			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	2	08/13/17	08/13/17	Sunday Prime Hour 1 Sunday	CM	7p-8p	-----1	:30	1	\$300.00	P-15	0.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/17	08/15/17	-----1		1				\$300.00		0.30			
N 2	2	08/13/17	08/13/17	Prime Rotator Sat-Sun Sunday	CM	Sunday (8:00 PM-10:00 PM)	-----1	:30	1	\$375.00	P-15	0.50	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/17	08/15/17	-----1		1				\$375.00		0.50			
N 3	2	08/13/17	08/13/17	Sat-Sun 11p-12a Sunday	CM	11p-11:30p (11:00 PM-11:30 PM)	-----1	:30	1	\$335.00	P-15	0.50	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/17	08/15/17	-----1		1				\$335.00		0.50			
N 4	2	08/09/17	08/15/17	Mon-Fri 6p-7p Wed-Tue	CM	6:30p-7p (6:30 PM-7:00 PM)	MTWTF--	:30	1	\$200.00	P-15	0.40	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/17	08/15/17	MTWTF--		1				\$200.00		0.40			
N 5	2	08/09/17	08/15/17	Mon-Fri 7p-7:30p Wed-Tue	CM	7p-7:30p	MTWTF--	:30	2	\$375.00	P-15	1.20	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/09/17	08/15/17	MTWTF--		2				\$375.00		1.20			
N 6	2	08/09/17	08/15/17	Mon-Fri 7:30p-8p Wed-Tue	CM	7:30p-8p	MTWTF--	:30	2	\$450.00	P-15	1.60	NM	2	\$900.00

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Advertiser: ISS/New Jerseyans for a Better Tomorrow  
 Product Desc: 30 - Issue  
 Estimate: 174 - Issue

KJWP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	2	08/09/17	08/15/17	Mon-Fri 7:30p-8p Wed-Tue	CM	7:30p-8p	MTWTF--	:30	2	\$450.00	P-15	1.60	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/09/17	08/15/17	MTWTF--	2		\$450.00		1.60						
N 7	2	08/09/17	08/15/17	Prime Rotator Mon-Fri Wed-Tue	CM	8p-9p (8:00 PM-9:00 PM)	MTWTF--	:30	2	\$225.00	P-15	0.60	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/09/17	08/15/17	MTWTF--	2		\$225.00		0.60						
N 8	2	08/09/17	08/15/17	Prime Rotator Mon-Fri Wed-Tue	CM	10p-10:30p (10:00 PM-10:30 PM)	MTWTF--	:30	2	\$225.00	P-15	0.70	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/09/17	08/15/17	MTWTF--	2		\$225.00		0.70						
N 9	2	08/09/17	08/15/17	Prime Rotator Mon-Fri Wed-Tue	CM	10:30p-11p (10:30 PM-11:00 PM)	MTWTF--	:30	2	\$225.00	P-15	0.80	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/09/17	08/15/17	MTWTF--	2		\$225.00		0.80						
N 10	2	08/09/17	08/15/17	Mon - Fri 11p-11:30p Wed-Tue	CM	11p-11:30p	MTWTF--	:30	2	\$225.00	P-15	0.40	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/09/17	08/15/17	MTWTF--	2		\$225.00		0.40						
N 11	2	08/09/17	08/15/17	Mon-Fri 11:30p-12:30a Wed-Tue	CM	11:30p-12:30a	MTWTF--	:30	2	\$250.00	P-15	0.70	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/09/17	08/15/17	MTWTF--	2		\$250.00		0.70						
Totals													18	\$5,160.00	