

1st Quarter Report 2013

January, February, March 2013

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired varying PSA's for nonprofit organizations and network PSA's promoting Hunger Prevention, Bullying Prevention, Child Car Seat Safety, Fire Prevention and High Blood Pressure and Stroke Prevention, Habitat for Humanity, the Red Cross, the Lynchburg Retail Merchants Association, Lynch's Landing and many others.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Chamber Mondays segment every Monday morning at 8:30 AM with the Lynchburg Regional Chamber of Commerce. Interviews during this morning show segment discussed topics of interest for the Business community and Legislative affairs including the Connection 25 Expo.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Way Wednesdays every Wednesday morning at 8:30 AM with the United Way of Central VA. Live interviews discussed topics of interest related to the work of UWCVA and their 39 partner organizations. We discuss their impact on the community, upcoming events, ways to volunteer and success stories.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for "Amazement Square's Gathering of Goddesses" Event which was held on Feb. 22, 2013 to benefit Amazement Square Children's Museum.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for the "United Way of Central Virginia's Super Bowl-A-Thon" held Jan 26-27 to benefit 31 local agencies to assist residents of Amherst, Appomattox, Bedford and Campbell Counties as well as the cities of Lynchburg and Bedford.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for First Fridays in Lynchburg. On the first Friday of

each month, local arts organizations and galleries hold openings and performances.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's to the Brothers of the Gamma Omega Chapter of Omega Psi Phi Fraternity's 2013 March on Lynchburg held Feb. 23, 2013.