

4th Quarter Report 2013

October, November, December 2013

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired varying PSA's for nonprofit organizations and network PSA's promoting Hunger Prevention, Bullying Prevention, Child Car Seat Safety, Fire Prevention and High Blood Pressure and Stroke Prevention, Habitat for Humanity, the Red Cross, the Lynchburg Retail Merchants Association, Lynch's Landing and many others.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Chamber Mondays segment every Monday morning at 8:30 AM with the Lynchburg Regional Chamber of Commerce. Interviews during this morning show segment discussed topics of interest for the Business community and Legislative affairs.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Way Wednesdays every Wednesday morning at 8:30 AM with the United Way of Central VA. Live interviews discussed topics of interest related to the work of UWCVA and their 39 partner organizations. We discuss their impact on the community, upcoming events including the Festival of Trees, ways to volunteer and success stories.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's, live morning show interviews and remote broadcasts for "Amazement Square's 13th Annual Ugly Bug Ball" held on Oct. 25 to benefit their Sponsored Admission and Outreach Programs.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM were media sponsors and provided psa's, live interviews on the morning shows and a live remote broadcast for "Garagefest", an event to promote urban art in downtown settings on Oct. 5.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's for the Westminster Canterbury Food and Craft Bazaar on Oct. 2, 2013 to benefit their Employee Education Assistance Fund.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for First Fridays in Lynchburg. On the first Friday of each month, local arts organizations and galleries hold openings and performances.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM was the presenting media sponsor and provided psa's and a live remote broadcast to the Presbyterian Homes & Family Services and the Family Alliance for their "Turkey Trot 2013" event.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for the "Ladies Night Out" event hosted by the Downtown Lynchburg Networkers on Nov. 1st.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's, live morning show interviews and a live remote broadcast for The Big Brothers Big Sisters of Central Va 2013 Annual Gala on Nov. 16th.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for the Salvation Army Bell Ringers Campaign through Oct and Nov 2013.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews in the search for Alexis Murphy, a teenage girl who was last seen on Aug. 3.

A Moose Lodge fundraiser on Oct. 19th

A public search on Dec 1, 2013