

2nd Quarter Report 2013

April, May, June 2013

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired varying PSA's for nonprofit organizations and network PSA's promoting Hunger Prevention, Bullying Prevention, Child Car Seat Safety, Fire Prevention and High Blood Pressure and Stroke Prevention, Habitat for Humanity, the Red Cross, the Lynchburg Retail Merchants Association, Lynch's Landing and many others.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Chamber Mondays segment every Monday morning at 8:30 AM with the Lynchburg Regional Chamber of Commerce. Interviews during this morning show segment discussed topics of interest for the Business community and Legislative affairs.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM aired Way Wednesdays every Wednesday morning at 8:30 AM with the United Way of Central VA. Live interviews discussed topics of interest related to the work of UWCVA and their 39 partner organizations. We discuss their impact on the community, upcoming events, ways to volunteer and success stories.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's, live morning show interviews and remote broadcasts for "2013 Thirsty Thursdays" to benefit the Challenged Sports Exchange which provides extracurricular activities for disabled individuals. Concerts were held April 18, 25, May 2, 9, 16, 23 & 30. June 6.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for the "Canstruction Lynchburg" event, which donated 19,397 lbs of food to the Blue Ridge Area Food Bank to help fight hunger in our area.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and live morning show interviews for First Fridays in Lynchburg. On the first Friday of each month, local arts organizations and galleries hold openings and performances.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's to the Gamma Iota Omega Chapter of Alpha Kappa Alpha Sorority's "Sam Rucker Concert" on April 27, 2013 to benefit the sorority's community service projects.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's and a live remote broadcast to the Big Brothers Big Sisters of Central VA's "1st Annual David Dudley "Big Fish" Challenge" held on June 15th, 2013.

WKHF-FM, WHTU-FM, WZZI-FM & WZZU-FM promoted and provided psa's to Lynch's Landing and the Lynchburg Office of Economic Development for Business Appreciation Week through June, 7, 2013.