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Strategic Media Services Inc (13884)
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277/357/3119 (639148)
National/Political
3119/ECR25709583
A35+

Invoice 3146695
Inv Date 9/24/2017
Terms Cash In Advance
Contract 1638843
Bill Type Standard
Period 8/28/2017 - 9/24/2017

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Candidate
NEW ORDER

CO-OP/Order Type No/Normal
Package
Gen. Date 9/25/2017 1:57:02PM

Roanoke VA (WWCW)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		SEINFELD/SEINFELD B Target 200119 Index: 103. Nielsen: 0.3						
	SPOT	8:00:00AM- 9:00:00	Per week (1),We	09/13/17 8:52AM (We)	00:30	Organization Motivation	EGVA090617H	\$10.00	
2.0	Contract Line Remarks:		SEINFELD/SEINFELD B Target 200119 Index: 103. Nielsen: 0.3						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Th	09/14/17 8:46AM (Th)	00:30	Organization Motivation	EGVA091217H	\$10.00	
3.0	Contract Line Remarks:		SEINFELD/SEINFELD B Target 200119 Index: 103. Nielsen: 0.3						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Tu	09/19/17 8:59AM (Tu)	00:30	Access Hollywood Live 8A	EGVA091217H	\$10.00	
4.0	Contract Line Remarks:		FRIENDS B Target 200119 Index: 99. Nielsen: 0.3						
	SPOT	9:30:00AM-10:00:00	Per week (1),Th	09/14/17 9:52AM (Th)	00:30	FRIENDS	EGVA091217H	\$10.00	
5.0	Contract Line Remarks:		FRIENDS B Target 200119 Index: 99. Nielsen: 0.3						
	SPOT	9:30:00AM-10:00:00	Per week (1),Mo	09/18/17 9:47AM (Mo)	00:30	The Doctors 9a	EGVA091217H	\$10.00	
6.0	Contract Line Remarks:		MIDDLE Target 200119 Index: 100. Nielsen: 0.3						
	SPOT	11:00:00AM-11:30:00	Per week (1),We	09/13/17 11:15AM (We)	00:30	Celebrity Name Game 11A	EGVA090617H	\$10.00	
7.0	Contract Line Remarks:		MIDDLE Target 200119 Index: 100. Nielsen: 0.3						
	SPOT	11:00:00AM-11:30:00	Per week (1),Fr	09/15/17 11:16AM (Fr)	00:30	Celebrity Name Game 11A	EGVA091217H	\$10.00	
8.0	Contract Line Remarks:		MIDDLE Target 200119 Index: 100. Nielsen: 0.3						
	SPOT	11:00:00AM-11:30:00	Per week (1),Tu	09/19/17 11:29AM (Tu)	00:30	Paid Program	EGVA091217H	\$10.00	
9.0	Contract Line Remarks:		STEVE WILKOS Target 200119 Index: 70. Nielsen: 1.1						
	SPOT	4:00:00PM- 5:00:00	Per week (1),Th	09/14/17 4:37PM (Th)	00:30	Steve Wilkos	EGVA091217H	\$15.00	
10.0	Contract Line Remarks:		STEVE WILKOS Target 200119 Index: 70. Nielsen: 1.1						
	SPOT	4:00:00PM- 5:00:00	Per week (1),Mo	09/18/17 4:48PM (Mo)	00:30	Mike & Molly 430P	EGVA091217H	\$15.00	
11.0	Contract Line Remarks:		CELEB NAME-MF Target 200119 Index: 70. Nielsen: 0.9						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th	09/14/17 6:15PM (Th)	00:30	Funny You Should Ask 6P	EGVA091217H	\$75.00	
12.0	Contract Line Remarks:		CELEB NAME-MF Target 200119 Index: 70. Nielsen: 0.9						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Tu	09/19/17 6:15PM (Tu)	00:30	Funny You Should Ask 6P	EGVA091217H	\$75.00	
13.0	Contract Line Remarks:		2 BROKE GIRLS Target 200119 Index: 92. Nielsen: 0.9						
	SPOT	10:00:00PM-10:30:00	Per week (1),We	09/13/17 10:31PM (We)	00:30	2 BROKE GIRLS	EGVA090617H	\$20.00	
14.0	Contract Line Remarks:		2 BROKE GIRLS Target 200119 Index: 92. Nielsen: 0.9						
	SPOT	10:00:00PM-10:30:00	Per week (1),Th	09/14/17 10:10PM (Th)	00:30	2 BROKE GIRLS	EGVA091217H	\$20.00	
15.0	Contract Line Remarks:		2 BROKE GIRLS Target 200119 Index: 92. Nielsen: 0.9						
	SPOT	10:00:00PM-10:30:00	Per week (1),Mo	09/18/17 10:22PM (Mo)	00:30	2 BROKE GIRLS	EGVA091217H	\$20.00	
16.0	Contract Line Remarks:		ARROW-CW Target 200119 Index: 93. Nielsen: 1.3						
	SPOT	8:00:00PM- 9:00:00	Per week (1),We	09/13/17 8:20PM (We)	00:30	Arrow	EGVA090617H	\$150.00	
17.0	Contract Line Remarks:		MASTR-ILLN-CW/MSTR-ILLN2-CW Target 200119 Index: 96. Nielsen: 1.2						
	SPOT	8:00:00PM- 9:00:00	Per week (1),Fr	09/15/17 8:19PM (Fr)	00:30	Masters Of Illusion	EGVA091217H	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$570.00	Total Spots	17
Commission	(\$85.50)		
Net Total	\$484.50		