

**WAGG-AM** 800 Shades Creek Pkwy, Suite 725 Birmingham, AL 35209

Main: (205) 322-2987 Billing: (864) 282-1069

Billing Address:

Signature Media Inc. **Attention: Amy Coffey** 8457 Carrington Lake Cove Trussville, AL 35173

Send Payment To:

WAGG-AM SummitMedia LLC Dept #2409 PO Box 11407 Birmingham, AL 35246-2409

Р	roperty	WAGG-AM					
In	voice #	630704-1	Order #	630704			
In	voice Date	02/29/24	Alt Order #				
In	voice Month	February 2024	Deal #				
In	voice Period	02/01/24 - 02/29/24	Flight Dates	02/29/24 - 03/05/24			
Α	dvertiser	Campaign to elect Charity Gilchrist-Davis					
Р	roduct						
E	stimate #						
		Account Executive	Dee Linson				
		Sales Office	Radio-Birmin	gham Local			
		Sales Region	Local				
		Agency Code					
		Advertiser Code					
		Billing Calendar	Calendar				
		Billing Type	Cash				
		Special Handling	EM-Email & N	Mail-Invoice			
		Agency Ref	129072				
		Advertiser Ref	250308				

Product 2

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 02/29/24 03/05/24	M-F 6a-10a	6a-10a	22-22	:30	8	\$40.00	NM	
	End Date MTWTFSS 22	Spots/Week 4	Rate \$40.00					
Spots: # Ch Day Air D	ate Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WAGG Th 02/29	9/24 6:39 AM M-F 6a-	10a	6a-10a	:3	0 El ect	Charity Gilch	rist D	\$40.00 NM
2 WAGG Th 02/29	9/24 7:31 AM M-F 6a-	10a	6a-10a	:3	0 El ect	Charity Gilch	rist D	\$40.00 NM
2 02/29/24 03/05/24	M-F 10a-3p	10a-3p	21-12	:30	6	\$40.00	NM	
	End Date <u>MTWTFSS</u> 12	Spots/Week 3	<u>Rate</u> \$40.00					
Spots: # Ch Day Air D	ate Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WAGG Th 02/29	9/24 1:42 PM M-F 10a	a-3p	10a-3p	:3	0 El ect	Charity Gilch	rist D	\$40.00 NM
3 02/29/24 03/05/24	M-F 3p-7p	3р-7р	22-22	:30	8	\$40.00	NM	
	End Date <u>MTWTFSS</u> 22	Spots/Week 4	<u>Rate</u> \$40.00					
Spots: # Ch Day Air D	ate Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WAGG Th 02/29	9/24 3:17 PM M-F 3p-	7p	3p-7p	:3	0 El ect	Charity Gilch	rist D	\$40.00 NM
2 WAGG Th 02/29	9/24 6:37 PM M-F 3p-	7p	3р-7р	:3	0 El ect	Charity Gilch	rist D	\$40.00 NM
			Total Spots		5			

**Payment Terms 30 Days** 

Gross Total

\$200.00

Agency Commission

\$30.00

Net Amount Due

\$170.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing advertising time from us or our station that is intended to discriminate on the basis of race or ethnicity. SEM Customers: Charges for Search Engine Marketing include click costs as well as fees for account set up, management and optimizations. If you consider yourself to fall under an exemption, please provide the appropriate documentation. If no documentation is provided, the transaction privilege tax (TPT) with a rate of 0.5%, will be applied to your invoice. We are not liable for the formatting of any spot provided by advertiser or any third party.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.





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Invoice Date	02/29/24	Invoice Period	02/01/24 - 02/29/24			
Advertiser	Campaign to elect Charity Gilchrist-Davis					
Product						
Estimate #						

Invoice Balance as of 03/07/24 9:28:38 AM CT

\$0.00

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