



KATV, LLC  
 PO Box 77  
 Little Rock, AR 72203

Smart Media Group, Inc.  
 1427 Leslie Ave  
 Alexandria, VA 22314

**Contract # 266529**

**Schedule Dates** 10/15/14-10/21/14  
**Advertiser** Freedom Partners Action Fund (18552)  
**Agency/T-Code** Smart Media Group, Inc. (1051)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** ISSUE (19195)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** RUBIN,NANCY  
**Phone/Fax** /  
**CPE** FPAF/ORDR/ARC15C  
**Account Types** National/Political Issue Agency  
**Billing Type** Standard  
**Comments** ISSUE

**Date Entered** 10/13/14  
**Last Modified** 10/13/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #** ECR09425806  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$19,500.00  
**Net Total** \$110,500.00  
**Sales Tax**

| KATV Little Rock (KATV) |           |                     |
|-------------------------|-----------|---------------------|
| By Broadcast Month      | Spots     | Rate                |
| Oct. 2014               | 10        | \$130,000.00        |
| <b>Grand Total:</b>     | <b>10</b> | <b>\$130,000.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                     | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate        | Total       | Station                 | Comments            | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-------------------------|---------------------|----------|
| 1.0  | Normal Line / SPOT (1)         | 10/15/14-10/17/14 | 4   | :30    | 10P- NEWS-KATV NEWS NIGHTSIDE | 1   |    |    | X  | X  | X  |    |    | 1     | \$40,000.00 | \$40,000.00 | KATV Little Rock (KATV) | KATV NEWS NIGHTSIDE | 10/13/14 |
| 2.0  | Normal Line / SPOT (2)         | 10/15/14-10/17/14 | 4   | :30    | 4:57A- NEWS-DAYBREAK EARLY    |     |    |    | 1  | 1  | 1  |    |    | 3     | \$6,000.00  | \$18,000.00 | KATV Little Rock (KATV) | DAYBREAK EARLY      | 10/13/14 |
| 3.0  | Normal Line / SPOT (3)         | 10/20/14-10/21/14 | 4   | :30    | 4:57A- NEWS-DAYBREAK EARLY    |     | 1  | 1  |    |    |    |    |    | 2     | \$6,000.00  | \$12,000.00 | KATV Little Rock (KATV) | NEWS                | 10/13/14 |
| 4.0  | Normal Line / SPOT (4)         | 10/15/14-10/17/14 | 4   | :30    | 5:58A- NEWS-DAYBREAK          |     |    |    | 1  | 1  | 1  |    |    | 3     | \$15,000.00 | \$45,000.00 | KATV Little Rock (KATV) | NEWS                | 10/13/14 |
| 5.0  | Normal Line / SPOT (5)         | 10/20/14-10/21/14 | 4   | :30    | 5:58A- NEWS-DAYBREAK          | 1   | X  | X  |    |    |    |    |    | 1     | \$15,000.00 | \$15,000.00 | KATV Little Rock (KATV) | NEWS                | 10/13/14 |

**CONFIRMATION CONTRACT**

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.