

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Margaret Cunningham, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Margaret Cunningham

Authorized committee:

Margaret Cunningham

Agency requesting time (and contact information):

N/A Self

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

County Mayor

Date of election:

Aug. 4th

 General

 Primary

Treasurer of candidate's authorized committee:

Melinda Ashburn

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
<p>Signature: <u>Margaret Cunningham</u></p> <p>Name: <u>Margaret Cunningham</u></p> <p>Date of Request to Purchase Ad Time: <u>8/15/22</u></p>	<p>Signature: <u>Matthew Jackson</u></p> <p>Name: <u>MATTHEW JACKSON</u></p> <p>Date of Station Agreement to Sell Time: <u>8-21-22</u></p>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 7-15-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

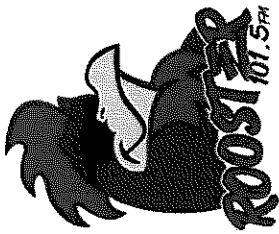
*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>C00081998</u>	Station Call Letters: <u>WFTZ</u>	Date Received/Requested: <u>7-21-22</u>
Est. #:	Station Location: <u>Manchester Tullahoma</u>	Run Start and End Dates: <u>7-21-22 - 8-4-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Sales Order



Rep: Tricia Blowers
Phone: 931-808-8169
email: tricia@939theduck.com
Address: Bowman On Target Marketing
 401 Wilson Avenue
 Tullahoma TN 37388 US

Advertiser: Margaret Cunningham for County Mayor
Contact: Margaret Cunningham
Address: P. O. Box 39 Manchester TN 37349 US
Phone: 9317033215
Email: margaretcunningham2013@yahoo.com
Agency: No
Co-op: No
Co-advertiser: No
Affidavit Required: No
Billing notes: Political Ad

Contract ID: C00081998
Quote date: 07/15/2022
Description: Political - Coffee Co.
Revision description: Broadcast/NTR Trade: 0.00
Product 1: Political - Coffee Co.
Product 2: Political - Coffee Co.
Run Dates: 07/19/2022 - 08/04/2022
Schedule: Calendar
Stations: 101.5 WFTZ

Payment type: Cash
Broadcast Cash: 1,202.50
NTR Cash: 0.00
Subtotal cash: 1,202.50

Schedule Notes:

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	T	W	R	F	S	U	T.Spots	\$
101.5 WFTZ	BTA M-S 6a-10p		30	6.50	Cash	07/19/2022	08/04/2022	none	0	0	No	11	11	11	11	11	11	10	185	1,202.50
Totals												11	11	11	11	11	11	10	185	1,202.50

Terms & Conditions:

- New advertisers without established credit with On Target Marketing are required to pay the first month's invoice prior to running the first schedule. Credit cards are accepted, all agreements have a 30 day cancellation unless otherwise stated. In the event of non-completion on a discounted agreement On Target Marketing reserves the right to prorate the advertiser for the unearned discount amount per month for the number of months in which the program was run. On Target Marketing will hold the advertiser liable for all payments related to advertising related under this contract. All court costs, collection fees, and reasonable attorney's fees incurred by On Target Marketing in enforcing payment under the terms of this contract shall also be held by the Advertiser. On Target Marketing reserves the right to cancel this contract at any time upon the fault and not paid for within the prescribed time period.
- Upon such cancellation, charges for all advertising aired and all other charges payable under this contract shall become immediately due and payable by the advertiser upon rendition of bills, therefore, Advertiser shall make payment to On Target Marketing within ten days of receipt of billing. On Target Marketing reserves the right to hold all agencies and disclosed principal advertiser responsible for monies due to On Target Marketing. The agency agrees that it is acting for the client, and binds itself and the client to the terms and conditions listed in this contract. On Target Marketing may look to both agency and advertiser for payment. The signee of this contract guarantees that he or she is authorized to purchase and advertise on behalf of the disclosed advertiser, and therefore acts as a guarantor. A full payment by the entity for receiving the benefit of the agreed advertising.

Special Terms & Conditions:

Client signature: _____ **Title:** _____ **Date:** _____

Print Name: _____