

# CONTRACT



**KWTW-TV**  
**7401 N. Kelley Ave**  
**Oklahoma City, OK 73111**  
**(405) 843-6641**

**Oklahoma's Own**  
 www.news9.com

And:

**Linda Cook Agency**  
**10012 Midfield Cross ST**  
**Oklahoma City, OK 73159**

<u>Contract / Revision</u> 36648 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 06/24/16 - 06/28/16	<u>Estimate #</u>	
<u>Advertiser</u> Mena Samara for Oklahoma County Court Cl		<u>Original Date / Revision</u> 06/23/16 / 06/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Oklahoma City House	<u>Sales Office</u> OKC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTW	06/24/16	06/24/16	430a News	430a-5a		:15/:15				BK	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	----F--				1	\$60.00				
N 2	KWTW	06/27/16	06/28/16	430a News	430a-5a		:15/:15				BK	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	MT-----				2	\$60.00				
N 3	KWTW	06/24/16	06/24/16	6a News	6a-7a		:15/:15				BK	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	----F--				1	\$480.00				
N 4	KWTW	06/27/16	06/28/16	6a News	6a-7a		:15/:15				BK	2	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	MT-----				2	\$480.00				
N 5	KWTW	06/28/16	06/28/16	CBS This Morning	7a-9a		:15/:15				BK	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	-T-----				1	\$280.00				
N 6	KWTW	06/27/16	06/28/16	12p News M-F	12p-1230p		:15/:15				BK	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	MT-----				2	\$280.00				
N 7	KWTW	06/27/16	06/27/16	5p News M-F	5p-530p		:15/:15				BK	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	M-----				1	\$525.00				
N 8	KWTW	06/27/16	06/27/16	6p News	6p-630p		:15/:15				BK	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	M-----				1	\$750.00				
N 9	KWTW	06/26/16	06/26/16	10p News Su	10p-1025p		:15/:15				BK	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/20/16	06/26/16	-----S				1	\$1,425.00				
N 10	KWTW	06/27/16	06/27/16	10p News M-F	10p-1035p		:15/:15				BK	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	06/27/16	07/03/16	M-----				1	\$1,275.00				
<b>Totals</b>								<b>0.00</b>				<b>13</b>	<b>\$6,435.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.



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<u>Advertiser</u> Mena Samara for Oklahoi		<u>Original Date / Revision</u> 06/23/16 / 06/23/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/16 - 06/28/16	13	\$6,435.00	(\$965.25)	\$5,469.75
<b>Totals</b>	13	\$6,435.00	(\$965.25)	\$5,469.75

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KWTV-TV - OKC

Date:

6-21-16

I, Linda Cook of Linda Cook & Assoc.

being/on behalf of: Mena Samara

a legally qualified candidate of the Republican

political party for the office of: Okla. County Court Clerk

in the Primary Election

election to be held on: Tue, June 28, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See separate order form			

✓ Attach proposed schedule with charges (if available): \$5,469.75

I represent that the payment for the above described broadcast time has been furnished by:

Mena Samara for Court Clerk 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Roberta Hale

4804 S. Western OKC, OK 73109

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6-21-16

Date

Siida Cook for Mena Samara

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title