

I represent that the payment for the above described broadcast time has been furnished by:

X Committee to Elect Marchetti

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

X Cande K Markham

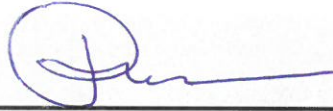
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/11/23

**Date**



**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Committee to Elect Marchetti

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Joe Marchetti

<b>WUPE FM</b>	6-10a	<b>\$12.75</b>	11/1-11/3 and 11/6- 11/7	5days	4xday	<b>255.00</b>
<b>LIVE 105</b>	6-10a	<b>\$12.75</b>	11/1-11/3 and 11/6- 11/7	5days	4xday	<b>255.00</b>
<b>WBEC AM</b>	6-10a	<b>\$14.45</b>	11/1-11/3 and 11/6- 11/7	5days	4xday	<b>290.00</b>
<b>WUPE FM</b>	3-7p	<b>\$11.90</b>	11/6- 11/7	2days	3xday	<b>71.40</b>
<b>LIVE 107</b>	3-7p	<b>\$10.00</b>	11/6- 11/7	2days	3xday	<b>60.00</b>
<b>WBEC AM</b>	3-7p	<b>\$14.45</b>	11/6- 11/7	2days	3xday	<b>86.70</b>

**NO streaming**

**NO digital ads**

COMMITTEE TO ELECT PETER MARCHETTI

DATE 12-11-23

PAY TO THE ORDER OF Town Square Media \$ 1018.10

One thousand Eighteen dollars and 10/100 DOLLARS

Security Features  
Visible in Back



150 West Street, Pittsfield, MA 01201 • (413) 238-4000

MEMO

*[Handwritten Signature]*

MP

⑆ 21 1885250⑆ 1004755858⑆ 00134

SAFETY PAPER

**Marchetti for Mayor**  
**2023 (:60) Radio**

Music bed provided by Ryan

**JOANNE:** PETE MARCHETTI – YOU ARE RUNNING FOR MAYOR OF PITTSFIELD. IN YOUR OPINION, WHAT QUALITIES ARE NEEDED TO RUN THIS CITY?

**PETE:** I THINK FIRST AND FORMOST, IT NEEDS TO BE A LEADER THAT KNOWS HOW TO COLLABORATE, A LEADER THAT KNOWS HOW TO COMMUNICATE, A LEADER WHO HAS EXPERIENCE MANAGING PEOPLE AND BUDGETS.

ON A PERSONAL LEVEL, IT NEEDS TO BE SOMEONE WHO CARES, WHO POSSESSES INTEGRITY AND WHO WILL WALK THE WALK, NOT JUST TALK THE TALK.

THE MOST IMPORTANT QUALITY OF BEING A MAYOR, IT'S GETTING THE JOB DONE and I will get the job done!

I WAS BORN, RAISED AND EDUCATED IN PITTSFIELD. I HAVE DEDICATED OVER 30 YEARS OF MY LIFE SERVING ON COUNTLESS COMMITTEES AND NON-PROFIT BOARDS AND 16 YEARS ON THE CITY COUNCIL.

THAT COMMITMENT WILL NOT END, EVER.

ON NOVEMBER 7<sup>TH</sup> A VOTE FOR ME, PETE MARCHETTI, IS A VOTE FOR LEADERSHIP YOU CAN TRUST, EXPERIENCE YOU CAN COUNT ON AND DEDICATION THAT'S PROVEN.

**JOANNE:** PAID FOR BY THE COMMITTEE TO ELECT PETE MARCHETTI MAYOR

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
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X I, Peter Marchetti,  
 being/on behalf of: Committee to Elect Marchetti Mayor,  
 a legally qualified candidate of the MA  
 political party for the office of: Mayor  
 in the City of Pittsfield  
 election to be held on: 11/2/23

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	6a-10 10:3	7		26	1

**Attach proposed schedule with charges (if available):**

**WBEC - AM**  **WNAW**   
**WBEC - FM**  **WSBS**   
**WMNB**  **WUPE**

date: \_\_\_\_\_ cancellation \_\_\_\_\_ new order \_\_\_\_\_ revision \_\_\_\_\_

contract #: \_\_\_\_\_

start date: 11/1 end date: 11/7

**contract**

advertiser: Committee to Elect Peter Marchetti

agency: \_\_\_\_\_

address: 603 Valentine Road

city/state/zip: Pittsfield Ma 01201

contact person: Joanne Billow

telephone: 841-2245

log listing: Political Peter Marchetti

competing products: Political

package/program: \_\_\_\_\_

P.O. # / EST. # \_\_\_\_\_

agency commission \_\_\_\_\_ %  co-op

sales person: Victoria s.s. # \_\_\_\_\_

notes to traffic & accounting: \_\_\_\_\_

NO Stream

check one:

announcement

sponsorship

political

public service

promotional

check one:

remit invoice

cash in advance

check one:

stand broadcast mo.

calendar month

check one:

end of flight

weekly invoice

monthly invoice

special cycle

describe: \_\_\_\_\_

options for make good

check one:

same flight

same week

extend schedule

dollar for dollar

credit

ask salesperson

contract #: \_\_\_\_\_

cart #: \_\_\_\_\_

check one:

agency

direct

check one:

local

regional

national

check one:

cash

trade

auction

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
11/1-11/7	60	6a-10	4	4	4	4					20 12.75			255.00
11/6-11/7	60	3p-7p	3	3							6 11.90			71.40
<i>[Handwritten Signature]</i>														
jan	feb	mar	apr	may	jun	total		\$ 326.40						
july	aug	sep	oct	nov	dec									

advertiser: \_\_\_\_\_ salesperson: \_\_\_\_\_ approved by: \_\_\_\_\_

date: \_\_\_\_\_ date: \_\_\_\_\_ entered by: \_\_\_\_\_

WBEC - AM  WNAW   
 WBEC - FM  WSBS   
 WMNB  WUPE

date: \_\_\_\_\_ cancellation new order revision

contract #: \_\_\_\_\_

start date: 11/1 end date: 11/7

**contract**

advertiser: Committee to Elect

advertiser #: Peter Marchetti

agency: \_\_\_\_\_

address: 03 Valentine Road

city/state/zip: Pittsfield Ma 01201

contact person: Joanne Billow

telephone: 841-2245

log listing: Political Peter Marchetti

competing products: \_\_\_\_\_

Political

package/program: \_\_\_\_\_

P.O. # / EST. # \_\_\_\_\_

agency commission \_\_\_\_\_ %  co-op

sales person: Victoria s.s. # \_\_\_\_\_

notes to traffic & accounting: \_\_\_\_\_

check one:  
 announcement  
 sponsorship  
 political  
 public service  
 promotional

check one:  
 permit invoice  
 cash in advance

check one:  
 stand broadcast mo.  
 calendar month

check one:  
 end of flight  
 weekly invoice  
 monthly invoice  
 special cycle  
 describe: \_\_\_\_\_

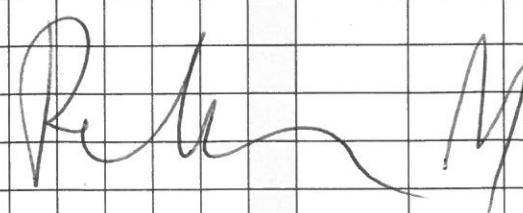
options for make good  
 check one:  
 same flight  
 same week  
 extend schedule  
 dollar for dollar  
 credit  
 ask salesperson

contract #: \_\_\_\_\_  
 cart #: \_\_\_\_\_

check one:  
 agency  
 direct

check one:  
 local  
 regional  
 national

check one:  
 cash  
 trade  
 auction

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total	
11/1-11/7	60	6a-10	4	4	4	4					20/2.75			\$ 255.00	
11/6-11/7	60	3p-7p	3	3							6/10 <sup>00</sup>			\$ 60.00	
															
jan	feb	mar	apr	may	jun									total	\$ 315
july	aug	sep	oct	nov	dec										

advertiser: \_\_\_\_\_ salesperson: \_\_\_\_\_ approved by: \_\_\_\_\_

date: \_\_\_\_\_ date: \_\_\_\_\_ entered by: \_\_\_\_\_



**WBEC - AM**  **WNAW**   
**WBEC - FM**  **WSBS**   
**WMNB**  **WUPE**

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check one:

permit invoice  
 cash in advance

check one:

agency  
 direct

check one:

stand broadcast mo.  
 calendar month

check one:

local  
 regional  
 national

check one:

end of flight  
 weekly invoice  
 monthly invoice  
 special cycle  
 describe: \_\_\_\_\_

check one:

cash  
 trade  
 auction

options for make good

check one:

same flight  
 same week  
 extend schedule  
 dollar for dollar  
 credit  
 ask salesperson

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
11/1-11/7	60	6a-10	4	4	4	4					2014.45			\$290.
11/6-11/7	60	3p-7p	3	3							14.45			86.70
<i>John</i>														
jan	feb	mar	apr	may	jun	total		376.70						
july	aug	sep	oct	nov	dec									

advertiser: \_\_\_\_\_ salesperson: \_\_\_\_\_ approved by: \_\_\_\_\_

date: \_\_\_\_\_ date: \_\_\_\_\_ entered by: \_\_\_\_\_